THE CASH BOX

VOLUME 12, NUMBER 2

OCTOBER 7, 1950

Team a pair of pros like Ella Fitzgerald and Louis Armstrong on wax, and any way you care to cut it, it comes up as smash material for the nation's music operators. Both Ella and Satchmo have been riding hot on the boxes, with their recent etching of "Dream A Little Dream Of Me" and "Can Anyone Explain?" nabbing an avalanche of juke box silver. Aside from their recording activities, Ella and Louis have been keeping quite busy with a lengthy string of personal appearances in theaters and night clubs across the land. Other hot sides for Ella are "I've Got The World On A String" and "I'll Never Be Free", while Louis has music fans going for his rendition of "La Vie En Rose". Consistent winners throughout the years, both Ella Fitzgerald and Louis Armstrong are exclusively featured on Decca Records.

LET'S TALK OUT LOUD!

What can "The Cash Box" do to help you?

DON'T PULL YOUR PUNCHES! TELL US THE TRUTH! WRITE HERE.....

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Note: We will not accept the statements of anyone who will not sign his name and completely identify himself

Name _____

Firm Name _____

Address _____

City _____ **State** _____

. . . it's Fall!

Getting up early in the morning, with a shiver. Out to the back porch, clad only in pajamas. Reaching for the milk and the morning paper. Ducking quickly back into the house. Over to the thermostat. And pushing up the heat.

Windows steaming in the kitchen while rushing thru breakfast. A hurried look thru the paper. Kids dashing off to school. For the first time in months—reaching for a top-coat in the hall closet.

The walk back to the garage. Rubbing ears. The air's nippy. Starting the car. Then backing out with the exhaust creating a white and foggy cloud.

Down the street. Stopped at the light. While waiting, looking at gay and colorful leaves sailing gracefully down to the ground, from the trees bending to hide away from the wind.

And . . . suddenly . . . the discovery!

It's Fall!

The time of the year when the air is clear and winey. The snap and crackle of paper in the office. No more limpness and dampness. The hissing of the radiators. The urge to walk energetically and athletically on tip toe. The sudden feeling to get up and go.

Hunting. With a collared coat pulled close around the head to break the sharp, biting wind. A heavy sweater. Woolen socks. Big boots. Crackling leaves underfoot. The sharp 'crack,' 'crack,' of shotguns. Cheeks growing stiff and red. Stamping feet. Swinging arms.

Yep. It's Fall.

Coinmen drive up and come dashing in . . . not just slowly and pantingly strolling across the sidewalk. Cheeks red. Eyes glistening. A bit of a nip of the old firewater. Thawing out. Opening tightly buttoned coats. Talk that seems to sparkle. And orders. Pep. And more pep.

"How about golf Sunday morning?"

Fingers suddenly, and surprisingly, stiff. Blowing to warm them up. Can't grip the club like in the war summer days. But, ground's hard. Ball bounces higher. Rolls further. Hundred yard drives go 150 yards. Balls easier to find. Grass is fading away.

By golly, it IS Fall!

Here comes old man Smith. Hasn't been in all summer. Now wants eight machines. But quick. That's the best sign —that—it's Fall.

More optimism in the air. More people wanting more things. Shows getting bigger crowds again. Indoor fights. Hockey. Baseball. And, of course, football.

Out to the game. Watching colleges or pros. Skirting the end. Smashing thru tackle. Roars of approval. Passes fly thru the air. Touchdown!!

Jumping. Jumping. Jumping. Stands near the breaking point. Everyone shouting. Feathers in hats. Miniature tin footballs pinned on coats. Blankets wrapped about feet. Noise. Noise. Yells and more yells.

It's Fall.

The first smell of burning leaves. Standing about, wearing an old sweater and an old hat, leaning on a rake, watching the dancing flames consuming the crackling, dry leaves. Kind of sad.

Yet, stimulation, too, as everyone walks by with a smiling, "hello." A word or two. And, the proverbial, "Feels almost like Christmas in the air, don't it, Joe?"

Lodge meetings. Scuttlebut. More scuttlebut. "Didja see the new model of that new car?"

Theatre. Night club. Warm. Warmer. Open coat. Laughter. And a cold the next day.

But what the hell . . . it's Fall.

Business is great. Things are happening every second. "It's just great to be alive."

Ain't it?

THE CASH BOX

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FALL SPECIAL

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposess. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

ACT BEFORE CO

Up Play Cost or Change to More Equita Guarantee Basis Before Wages ar

IMPORTANT

In a radio speech to the nation on Sunday night, September 24, Charles Sawyer, Secretary of Commerce, declared that controls would continue even after victory is won in Korea and others put into effect, as the home front mobilization must be continued.

He said it would be "extremely naive, even stupid, to assume that, we can forget the whole thing." He admitted that meeting defense requirements would entail civilian sacrifices. He said he had a two-fold objective: "one, to fill the military demand, and the other to see that civilian economy operates at proper speed."

He asserted that he would probably follow up his recent inventory or anti-hoarding order, with other regulations to speed defense output. "There is no doubt in my mind that it will be necessary to impose other controls," Sawyer said. "We will, perhaps, have so-called limitation orders by which we will forbid the manufacture of certain articles which are consuming materials needed in connection with military operation."

With discussions now reaching a more serious stage in Washington regarding the freezing of wages and all service charges, members of this industry haven't too much time to prepare for this eventuality.

Ops who believe that they can change coin chutes on certain equipment should do so immediately. Once controls are in, and the freeze declared, it will be too late for any changes, just as came about during World War II when OPA was established. (ESA now seems to have taken the place of OPA).

At the same time, where ops can't, or don't want to, change to higher play cost coin chutes, they should immediately arrange for a more equipable commission basis, or a better front money service guarantee.

Discussions as to a more equitable commission basis should be started immediately with location owners. Higher overhead expense, tremendously increased costs of parts, supplies, and services, as well as upped labor wages, should be the basis for the fact that operators must arrange for a better and more equitable commission basis, or increased front money guarantees.

There is no longer any doubt that those ops who wish to remain in business, and be able to continue on in business, will have to obtain a more equitable share of the gross receipts from the machines which they are operating at this time.

The recommended percentage commission basis by all leaders in the industry is 75% to the operator (of the gross receipts) and 25% to the location owner.

There can, of course, also be arranged a service guarantee which should be considered "front money" and, after removed from the gross collection, the balance remaining can be divided on the present 50%-50% basis.

The front money service guarantee method, especially for newer equipment, can bring the same results as a 75%-25% commission basis in many cases. For example, if the gross collection is $40, on the 75%-25% basis the operator gets $30 and the location $10. If, in this same $40 location, the operator arranges for a $20 front service money guarantee and splits the balance on a 50%-50% basis, he gets, first, $20 off the top of the $40 collection, and then splits the $20 difference remaining on 50%-50%, or $10 more to himself, and $10 to the location. He then receives the very same total of $30 (as on the 75%-25% basis) and the location owner $10 from the original $40 gross intake of the machine.

On the $20 front money service guarantee basis, the higher the gross collection, the more the location owner receives. For example, on an unusual collection of $80 gross from the machine, after the operator first removes his $20, there is then $60 to be divided on a 50%-50% basis. The location owner gets $30 and the operator $30 more. The operator gets a total of $50 ($20 front money plus $30 from the 50% of the remainder). But, on 75%-25% basis, the operator will get, from this unusual $80 collection $60, and the location owner $20. In short, on the 75%-25% commission basis, the location owner gets $10 less from the $80 gross collection.

Whatever method the operator cares to adopt, he must arrange this to fit the peculiarities of his own individual locations, and yet continue on a harmonious basis with the location owners. There are, of course, a certain small percentage of any operator's locations where he can continue on a 50%-50% commission basis, because these locations take in enough gross income to make it worthwhile to continue on such a basis. But, the number of such locations in any community, range about 1% to 3% of the total number of locations. Therefore it is important that the operators make new commission arrangements immediately for their "average" locations.

Hesitant operators will find it too late to make any changes once controls set in and a general freeze goes into effect. The time to act is—right now.

Regardless of the fact that there are now over 62 millions of peoples at work, a new high mark, and regardless of the fact that many ops believe that take will go up pro-

NTROLS SET IN

le Commission or Front Money Service Charges for Services are Frozen

portionately, the hard fact remains that unless the operators arrange for a better and higher play cost chute to be installed on much of their equipment, they must, then, arrange for a more equitable percentage of the gross receipts from their equipment to take care of increased overhead expenses and operating costs with which they are faced at this time.

No one knows just when the freeze of wages and services will go into effect. Whether after elections in November, or sometime during the Spring of '51, makes little, if any, difference to the operators today.

Each and every day operators are being advised that prices of essentials are going up. How long can they stand up under this present overhead expense situation, plus the rising general cost to do business, and still only charge 5c for the play on machines and collect on a 50%-50% basis?

If the operator feels that he cannot change the coin chute to 10c, then he certainly must make other arrangements. He can attempt to obtain 75% of the gross receipts from his equipment and give the location owner 25%. He can, also, obtain a front money service guarantee of $15, $20 or more, and split the balance of the gross intake from his equipment on a 60%-40% or, if necessary, on a 50%-50% basis.

He can, at the same time, make many other arrangements, which will bring him a more equitable share of the gross income from his machines, according to what he is faced with in his individual territory where he, and he alone, understands all the problems.

Arcade owners should instantly change chutes on their equipment. Those with good memories will recall that arcade owners were called in by OPA and fined when they changed chutes, after the price ruling went into effect. The time for the arcade men to act is now, while they can make changes.

This is the one and only way in which they can insure their arcades continuing profitably regardless what will arise in the future.

The shuffle and rebound games operators are better off than most. The greater majority of these amusements feature 10c chutes today. The great majority of shuffleboard ops have continued along the 10c line. The pinball games and phonos are faced with a most serious problem.

Without any halt, the modern automatic phonograph, since 1934 has continued to charge only 5c per record played. In fact, musical instruments in existence since even before 1900, have also charged only 5c per play.

But, tremendously increased overhead, greater cost of parts and supplies, hiked wages, higher cost of equipment, have all pushed down any possibility of profit, and with television cutting into the take in many areas, the juke box industry is faced with the problem of either switching over to 10c play, or arranging for a more equitable share of the gross income from the machines.

There is no need to delve too deeply into all the surrounding factors which actually make it necessary for the nation's operators of pinball games and juke boxes, as well as much other equipment, to arrange for a more equitable share of the gross income from their machines.

Any certified public accountant, examining the books of any of these operators, will advise them to change quickly to insure themselves remaining in business, regardless of eventualities which are already predicted, and which are sure to come about after elections are over.

Those same locations that chopped up their juke box and pinball game take, by buying expensive TV sets, and then laughing at the ops when they complained, have now returned to the juke box and the pinball game as the "better source of revenue" to maintain them in business.

This is all fine and dandy for the location owner. His investment in the operator's equipment is—nothing. His cost of servicing and operation (not like what he had to pay every time he had his TV set serviced) is—nothing. His work is maintaining the equipment in his location is—nothing. His expense is absolutely the most minimum of all. It may involve about $1 per month's worth of electricity.

Therefore, he, the very man who pushed his juke box and pinball aside for TV, is now the man who must allow the operator to continue to bring him income, by letting that operator arrange for a better and more equitable share of the gross proceeds, so that both of these factors, the operator and the retailer, can continue to enjoy business stimulation on the part of the storekeeper plus profit, and at least the cost of his operating expense and a small percentage of profit to cover further servicing and replacement, for the operator.

The operator who hesitates now is lost. He may never again, and no one knows how long this present emergency will continue, have the opportunity with which he is faced at the present time to assure himself continuing in this business regardless of what the future holds in store.

It is useless to attempt to more greatly emphasize the points which have already been presented here than to state that, today, the average operator of the majority of equipment being manufactured in this industry cannot continue profitably in business unless he makes arrangements with everyone of his locations for a more equitable share of the gross income from all of his machines.

THE EDITORIAL WE WISH WE WROTE..

SCHAFER *Distributing Company, Inc.*

Little Rock, S. C.

Sept. 20, 1950

Mr. Bill Gersh
The Cash Box
32 W. Randolph Street
Chicago, Ill.

Dear Mr. Gersh:

Our sincere thanks for your prompt reply to our letter and the information contained therein.

Our company has been a wholesale beer distributor in this territory since repeal, and we believe is the largest in the Carolinas today, probably one of the largest in the southeast. When the writer came out of service in 1946, and purchased full ownership of the company from the heirs of Mr. Schafer, Sr.'s estate (which owned the other 50%), we entered the Phonograph operation business as an adjunct to our beer business.

Naturally, we knew nothing whatsoever about this business, and have used the Cash Box this entire period as our "Bible". Honestly, looking back now over the past four years, I don't see how we could have made the grade had we been unable to obtain the news and information which we received each week via The Cash Box. You know, we're really "out in the country" here, a long ways from the operators and distributors in the metropolitan areas, and were it not for the Cash Box, we'd have to make frequent trips to those places just to find out what was going on in the industry.

Your recommendation (which we have followed for a long time through the Editorials) about the 70-30 percentage, or a substantial "guarantee" has always met with our approval 100%. Unfortunately, however, we have been faced with a situation here where our competition is composed of such poor businessmen that they make it impossible to stabilize any such deal with the locations. By that, we mean that most of these fellows have been loaded from year to year with machines by the distributors who require no down payments, and 36 to 48 months to pay, etc.

The net result is that these operators, under terriffic pressure to put these machines out, regardless, take a good location, make the payments for a month or two, stay in arrears another couple of months, and then, if the distributor can't figure out any way to extend him, then they repossess the machine. In the meantime, however, we have lost a top location, and by the time the location owner is ready to do business again on a basis that would give us a reasonable return, some other "fly-by-night" operator, who thinks he's going to get rich quick, comes along and makes the same sort of deal.

We had hoped that time and attrition would rectify this situation, but we are just now recovering from a siege of "dumping" by the Seeburg distributor on the Model 100. We are now getting back locations with 1015's which have had the 100's in for months, and the awful truth finally dawned on the operator that he was losing money, so he packed the machine up, and shipped it back to the distributor.

Maybe, if we all live long enough, the Phonograph business will settle down to a group of legitimate businessmen, who will operate their routes with the ultimate aim of making a profit. Until it does, there is very little that we can do but operate as efficiently as we possibly can, hold our locations as best we can, and hope that some day we'll see daylight. Incidentally, the past 90 days is the first period since we've been in business that we actually showed a profit on our Modern Music division. However, we now have a great many machines which will be completely written off the books before spring, so we should not have too much trouble staying in the black from here on out.

Thanks again for your prompt attention, and thanks a million for the guidance we've had, and hope to continue having, as long as we stay in business, from "The Cash Box".

Very sincerely yours,

SCHAFER DISTRIBUTING CO., INC.

(Signed) ALAN H. SCHAFER

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ANNOUNCING

THE 5TH ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1950. SPONSORED AND CONDUCTED EXCLUSIVELY BY...

"THE CASH BOX"

VOTING STARTS WITH THIS ISSUE

FILL OUT ENCLOSED PREPAID POSTCARD—MAIL TODAY!

Winners of the Cash Box 1949 Music Awards

Best Record....."Forever And Ever"
Best Orchestra.....Vaughn Monroe
Best Female Vocalist.....Doris Day
Best Male Vocalist.....Perry Como
Best Female Vocal Comb..Andrews Sisters
Best Male Vocal Comb.....Mills Bros.
Best Western Record....."Candy Kisses"
Best Western Artist.....Jimmy Wakely
Best Hillbilly Record..."Love Sick Blues"
Best Hillbilly Artist.....Eddy Arnold
Best Jazz 'n Blues Record "The Hucklebuck"
Best Jazz 'n Blues Artist...Amos Milburn
Best Small Instrumental Group King Cole & Trio

YOUR VOTES DECIDE THE WINNERS

Here's How to Get Your Votes!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OF MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED PREPAID POSTCARD TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEY-MAKERS DURING 1949 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON CARD. REMEMBER —YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE PREPAID POSTCARD ENCLOSED IN THIS ISSUE TODAY!!!

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"BROWN EYES" (2:25)
"BENNY PENNYWHISTLE" (2:22)
CHRIS COLUMBO
(Natianal 9116)

● Pair of up tempo sides for music ops to listen to are these offered by Chris Columbo. Vocal flavor on the pair is first rate, altho the material itself is not commercial enough. Top deck rings around a romantic vein, while the flip is a cute enough novelty. Ops who have the spots might get with this biscuit.

"I BOUGHT MYSELF A BOOK" (2:28)
"THE BEST IDEA YOU HAD" (2:17)
UNA MAE CARLISLE
(Columbia 38974)

● Pair of so-so novelties in the offing for music ops have Una Mae Carlisle teamed with the Bob Chester ork for music ops to take a peek at. Both ends whirl in slight up tempo patter, with the thrush purring the lyrical expression effectively. Wax might make a decent filler item.

"WITH A PACK ON MY BACK" (2:18)
"SOMEBODY STOLE MY GAL" (2:17)
SHARKEY AND HIS KINGS OF DIXIELAND
(Capitol 1208)

● Authentic Dixie rhythm headed music ops way, with Sharkey Bonano and ensemble in the drivers seat. Sock patter of the uper lid should sit well with the hep Dixie mob, while the flip is an oldie that has always scored heavily. The big demand for this brand of music will hold true for this one.

"SING YOU SINNERS" (1:40)
"KISS YOU" (2:55)
TONY BENNETT
(Columbia 38989)

● Big resounding tones of piper Tony Bennett on the melody on the upper lid, should result in some heavy play for music ops. Ditty is based upon a basic spiritual theme, with orchestra and chorus combining to make a smash disk. Flip side is in the ballad vein, with Tony delivering another grade A side. Top deck gets our nod.

"THE TUBBY THE TUBA SONG" (2:57)
"SLEIGH RIDE" (3:03)
GEORGE CATES ORCH.
(Caral 60302)

● Cute novelty on the upper lid is handled in effective fashion by the George Cates ork. Vocal refrain by The Mellowmen is fair enough, and smooth throughout. Flip side has The Heartbeats on a merry up tempo tune aimed at the Xmas trade. Ops in the market for fillers should lend an ear in this direction.

"RIGHT ABOUT NOW" (3:17)
"THE WAY IT USED TO BE" (3:09)
THE INK SPOTS
(Decca 27214)

● Vocal harmony by The Ink Spots, with a pair of ballads in the offing for music ops. Slow deliberate wailing by tenor Bill Kenny leads the way on both ends of the platter, with the group adding effective harmony in the background. Both sides won't stop traffic—they will attract the steady clan of Ink Spots fans.

DISK OF THE WEEK

"MOLASSES, MOLASSES" (2:47)
"EV'RYBODY CLAP HANDS" (2:49)
LENNY CARSON and THE WHIZ KIDS
(Discavery 531)

● You can bet your bottom dollar on this one! Sure to make a loud splash in the disk biz, and prove to be one of the hottest money-makers of the season, is this item by Lenny Carson and The Whiz Kids tagged "Molasses, Molasses". A cinch to clinch with phono fans from six to sixty, the melodic refrain of this one is sure rival the smash success of such former hits as "Open The Door Richard" and "Hey Ba Ba Re Bop". Ditty is a cute sing-song piece, wailed in wonderful fashion by a group of youngsters. Song has a tremendous amount of appeal, and should have music fans humming, whistling and singing its "icky sticky goo" phrases in no time at all. It's the type of tune that makes you sing, and is one that lingers long after the first earful. Lyrics are in the merry vein and make for excellent listening pleasure. Flip side is another comer, and weaves about a "Happy Birthday" theme, with a rousing hand clasp and chorus vocal adding luster to the side. This side has tremendous potential too, and rates avid listening attention. The side we're touting though is "Molasses, Molasses"—latch on!

"A BUSHEL AND A PECK" (2:45)
"SO LONG SALLY" (2:45)
JOHNNY DESMOND
(MGM 10800)

● Fresh wax by Johnny Desmond, with the widely heralded ditty on the top deck in the offing. Song is a mellow light-hearted affair, with a set of wonderful sing-song lyrics. Vocal glamour is added by the Ray Charles Singers, who furnish a tasteful backdrop for Desmo's purring. Flip side is a plug ballad, handled in superb manner throughout. Both ends are hot potential winners—listen in.

"BE MY LOVE" (2:55)
"ONLY A MOMENT AGO" (3:03)
BILLY ECKSTINE
(MGM 10799)

● Pair of plush, warm ballads, superbly handled by the passionate tonsils of piper Billy Eckstine should furnish music ops with new winning material. Upper lid is a plug tune from MGM flicker "Toast Of New Orleans", and moves in rich glowing manner. Coupling is also in the same vein, and has an intimate air about it, that makes you wanna listen. Both ends are sure to receive heavy play—ops should get with 'em.

"BLESS THIS HOUSE" (2:50)
"C-H-R-I-S-T-M-A-S" (2:55)
ROSEMARY CLOONEY
(Columbia 38988)

● You've gotta go a long way to match the splendor of this one. Thrush Rosemary Clooney sets her pipes on a pair of Xmas tunes that make you stop and listen, and then come back for more. Both sides are offered in an aura of plush intimacy, with the lass's rich warm voice pouring forth in pluperfect tones of vocal glamour. Choral background adds to the brilliance of the sides immensely. Disk is a must in your machine.

"BABY ME" (2:10)
"WHAT WILL BE, WILL BE" (2:40)
EILEEN BARTON
(Natianal 9123)

● Chirp Eileen Barton has the spark of another smash hit in this side tagged "Baby Me". Ditty is a rousing piece of music, with Eileen's twinkling pipes curling the lyrics in top fashion. Mellow beat of the tune, coupled with some wonderful lyrics and a fond hand clap and chorus by the band adds to the zest of the tune. Coupling is a novelty with Latin background music. Top deck for the moola.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "A BUSHEL AND A PECK"	Johnny Desmond	MGM 10800
★ "BLESS THIS HOUSE"	Rosemary Clooney	Columbia 38988
★ "OH BABE!"	Lauis Prima Orch.	Rabin Hood 101
★ "BABY ME"	Eileen Barton	National 9123
★ "COULD BE"	Dick Haymes	Decca 27217

"ACAPULCO POLKA" (2:52)
"IT'S SO EASY TO BREAK A HEART" (2:25)
THE ESQUIRE TRIO
(Crown 1027)

● Pair of pleasing sides for music ops to listen in to are these set up by The Esquire Trio. Style of the group is faintly reminiscent of the Page Cavanaugh combo, with the vocal and instrumental manner rendered in light, hush-hush tones that satisfy. Top deck is in the polka vein, while the flip is a ballad. It's good wax for listening pleasure.

"POPPA SANTA CLAUS" (3:10)
"MELE KILIKIMAKA" (2:49)
BING CROSBY—ANDREWS SISTERS
(Decca 27228)

● The parade of Xmas material gets off with a bang via this Bing Crosby-Andrews Sisters disking. Upper crust is a cute lilt with a merry theme about it. Flip side is "Merry Christmas" in Hawaiian, with the music rolling along at a sprightly pace. Vocal honors are split by Bing and the gals, with both ends of the wax making for excellent listening pleasuse. Disk rates ops avid attention.

"AIN'T WE GOT FUN" (2:21)
"THE SARDINES HAD A WHALE OF A TIME" (2:46)
MAC PERRIN
(Signature 15284)

● Revival of the top deck might garner some loose change in tavern locations. Wax is handled in honky-tonk fashion, with vocals by Mac Perrin leading the way. Flip is just what the title indicates, a zany novelty side in much the same vein as the upper lid. Ops who have the room might listen in.

"SWINGING DOOR" (2:56)
"CINCINNATI-TI DANCING PIG" (3:02)
THE MELODEONS
(MGM 10805)

● Group vocal of the mellow bit on the upper lid should hold its own with music ops. Ditty has a clever set of lyrics tinted with some romance and makes for fair enough listening pleasure. Flip side is a noval rendition of a current pop winner. Wax should make for good filler material.

"LIFE IS SO PECULIAR" (3:17)
"YOU RASCAL, YOU" (3:03)
LOUIS ARMSTRONG—LOUIS JORDAN
(Decca 27212)

● Pair of Louis' teamed on this pair prove only one thing—sensational wax, that's all. Top deck of this one is a rising plug that has Armstrong and Jordan giving their best on a wonderful side. Flip is a well known oldie and once again has the combo delivering a grade A slicing. You've gotta hear the sides in order to appreciate them—don't hesitate at all.

"JOANNE POLKA" (2:35)
"LITTLE JUDY" (3:02)
TONY PUSKARZ ORCH.
(Coral 60305)

● Music ops in the market for polka material might latch on to this coupling. Top deck is an up tempo instrumental item, with the band displaying their musical wares in good order. Flip is a cute side too, and has a set of lyrics weaving about the title. Music ops take it from here.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE

AB—Abbey	4 Star—Four Star	RG—Regal
AL—Aladdin	KI—King	RO—Rondo
AP—Apollo	LO—London	SA—Savoy
ARC—Arco	ME—Mercury	SIT—Sittin' In
BU—Bullet	MG—MGM	5P—Specialty
CA—Capitol	MO—Modern	TE—Tempo
CO—Columbia	NA—National	TW—Tower
CR—Coral	PR—Prestige	VI—Victor
DA—Dana	RA—Rainbow	
DE—Decca	RE—Regent	

Pos. Last Week

1 GOODNIGHT IRENE — 1
*** GORDON JENKINS & THE WEAVERS**

AT-917—Leadbelly
CA-1122—J. Allison
CA-1142—Jo Stafford
CA-1158—Eddie Grant
CO-38892—Frank Sinatra
CO-38394—Gene Autry
CO-20738—Gene Autry
CR-60266—Cliff Steward
CR-60261—Shook-Dillard
DA-705—Harmony Bells O.
DE-46255—Foley-Tubb
DE-48167—Gunter Lee Carr
DE-27077—G. Jenkins-The Weavers
DE-46258—Lenny Dee
DE-45113—Ted Maksymowicz
DI-524—Mighty Man Maxwell
KI-886—Moon Mullican
ME-5448—Alexander Bros.
RG-3281—Paul Gayten O.
VI-20-3780—Dennis Day

2 MONA LISA — 2
*** KING COLE**

CA-1010—King Cole
CA-1104—Buddy Cole
CA-1151—Jimmy Wakely
CO-38768—Harry James O.
CR-60250—Leighton Noble O.
DE-27048—Victor Young O.
4 5tar 1514—T. Texas Tyler
LO-619—Charlie Spivak O.
ME-5447—Alexander Bros.
MG-10689—Art Lund
VI-20-3753—Dennis Day
VI-20-3882—Ralph Flanagan O.

3 SAM'S SONG — 3
*** GARY AND BING CROSBY**

CA-962—Joe Carr
CO-38876—Toni Harper
CR-60250—Leighton Noble O.
DE-27033—Victor Young O.
DE-27112—Gary And Bing Crosby
LO-693—Hogan & Wayne
ME-5450—Harry Geller O.
MG-10743—The Melodeons
VI-20-3798—Freddy Martin O.

4 LA VIE EN ROSE — 5
*** VICTOR YOUNG O.—TONY MARTIN**

CA-890—Paul Weston O.
CA-1171—Buddy Cole
CA-1153—Jo 5tafford
CR-60241—Owen Bradley
CR-60260—Connie Haines
DE-27127—Guy Lombardo O.
DE-21313—Noro Morales O.
PR-721—Gene Ammons
CO-38948—Edith Piaf
CO-38768—Harry James O.
DE-24816—Victor Young O.
DE-27111—Bing Crosby
DE-27113—Louis Armstrong
MG-30227—Macklin Marrow O.
VI-20-3819—Tony Martin
VI-20-3739—Melachrino O.
VI-20-3882—Ralph Flanagan O.

5 SIMPLE MELODY — 4
*** BING & GARY CROSBY—JO STAFFORD**

AD-1016—Rosalind Paige
CA-1039—Joe 5tafford
CO-38827—Dinah 5hore
CR-60227—Crosby-Gibbs
DE-27112—Bing & Gary Crosby
VI-20-3781—Phil Harris

6 CAN ANYONE EXPLAIN — 7
*** THE AMES BROS.**

ARC-1259—5avannah Churchill
CA-1131—Ray Anthony O.
CO-38927—Dinah 5hore
CR-60253—Ames Bros.
DE-27161—Dick Haymes
ME-5474—Vic Damone
ME-5464—Soft Notes
MG-10777—Harry Ranch
LO-766—Al Morgan
VI-20-3902—Honeydreamers

7 TZENA, TZENA, TZENA — 6
*** GORDON JENKINS & THE WEAVERS**

CO-38885—Mitch Miller O.
CO-12473—Walt Solek O.
CR-60263—Geo. Cates O.
RA-720—Frank Wojnarowski O.
RI-116—Al Blank
5tar of David—Cantor 5. Malavsky
DE-27077—G. Jenkins & The Weavers
DE-270S3—The Weavers
ME-54S4—Vic Damone
VI-20-3847—Ralph Flanagan O.

8 BONAPARTE'S RETREAT — 8
*** KAY STARR**

CA-936—Kay Starr
CO-38891—Phil Napolean O.
CO-20706—Leon McAuliffe
CA-1158—Eddie Grant
CO-38891—Phil Napolean O.
DE-46209—Buz Butler
VI-20-3766—Gene Krupa
VI-21-0111—Pee Wee King

9 ALL MY LOVE — 10
*** PATTI PAGE**

CA-1183—Eddie Grant
CO-38913—Xavier Cugat O.
CO-38918—Percy Faith O.
DE-27117—Bing Crosby
DE-27118—Guy Lombardo O.
ME-5455—Patti Page
MG-10792—Russ Case O.
VI-20-3870—Dennis Day

10 COUNT EVERY STAR — 9
*** HUGO WINTERHALTER ORCH.**

CA-979—Ray Anthony O.
CA-859—Ray Anthony O.
CO-38732—Herb Jeffries
CR-60142—Harry Babbitt
DE-48158—The Blenders
DE-27042—Dick Haymes
NA-9111—The Ravens
PR-718—Sonny 5titt
VI-20-3697—Hugo Winterhalter O.

11) 5OMETIME. 12) MUSIC, MAE5TRO, PLEA5E. 13) I WANNA BE LOVED. 14) EL MAMBO. 15) I'LL NEVER BE FREE. 16) CINCINNATI DANCING PIG. 17) HARBOR LIGHT5. 18) OUR LADY OF FATIMA. 19) JUST 5AY I LOVE HER. 20) BEWITCHED.

CLIMBING TO THE TOP!!

Kitty Kallen

and

Richard Hayes

with Orchestra Under The Direction Of Jimmy Carroll

Singing A Duet

OUR LADY OF FATIMA

Mercury 5466

Mercury

Only Mercury has the Hits on NON BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA, TORONTO, CANADA

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

SLEEPER OF THE WEEK

"OH BABE!" (2:36)

"PICCOLINA LINA" (2:41)

LOUIS PRIMA ORCH.
(Robin Hood 101)

LOUIS PRIMA

● Fresh wax by maestro Louis Prima, and the earmarks of a sensational winner are in the offing for music operators with this one. The side we're raving about is "Oh Babe", and what a solid number it is too. Ditty is certainly one of the best jump tunes we've heard in many a moon, and has Louis and the gang at their best. Side rolls in mellow tempo fashion, featuring all the drive and beat you could possibly ask for. It's the kind of tune that makes you keep time with its melody—its infectious as all get out, and makes you wanna dance and sing right along with it. Vocal work by Louis is in fine style too, with its clever lyric sure to be taken up once it makes the rounds. Take note of the instrumental flavor on the side too—its excellent stuff for the hep crowd to go wild with. On the other end with "Piccolina Lina", Louis comes up with a slowly woven novelty item in Italian accent, that should hold its own. The side to ride with is "Oh Babe"—get on the bandwagon—but pronto!

"DON'T EVER SAY I LOVE YOU" (3:02)

"YOU WON'T FORGET ME" (3:02)

ART MORTON
(Capitol 1206)

● Deep vocal refrain of balladeer Art Morton on this pair of romantic tunes should win its share of juke box coin. Both songs make for pleasant listening time with the Les Baxter ork and chorus lending assistance. Wax is the sort that has to be heard—we suggest just that.

"SOMEBODY MENTIONED YOUR NAME" (2:58)

"YOU'RE DIFF'RENT" (2:37)

BUD BREES—LUCILLE LINDEN
(Big Nickel 1005)

● Ballad on the top deck of this one is warm enough to nab some juke box coin. Vocal refrain by piper Bud Brees fills the bill throughout. Tune itself is the wax story here. Coupling has Lucille Linden handling another romantic item in poor voice. Top deck is the better of the pair.

"LIFE IS SO PECULIAR" (2:57)

"ONCE IN A LIFETIME" (2:36)

PEGGY LEE
(Capitol 1244)

● Plug ditty on the upper crust is handled in top notch manner by chirp Peggy Lee. Tune is a rapidly rising favorite—this rendition is one of the best around and rates ops avid listening attention. Coupling is a slowly woven romantic item, with Peggy lending the sides a warm touch of smoothness hard to match. Take note of the excellent musical backdrop on both sides by maestro Dave Barbour.

"HARBOR LIGHTS" (2:56)

"YOU AND YOUR EYES" (2:37)

TONY PAPA ORCH.
(Tower 1488)

● Effective rendition of the plug oldie on the upper lid is a side that should do more than hold its own. Vocal and ork on the deck are smooth throughout, with the echo blending nicely for dancing as well as listening pleasure. Flip side is a rhythm ballad that has tremendous winning potential. Ops should lend an ear in this direction.

"ONCE IN A LIFETIME" (3:05)

"ALWAYS YOU" (3:07)

JACK FINA ORCH.
(MGM 10801)

● Smooth flowing stuff by the Jack Fina ork should provide many of Jack's fans with relaxing moments of music and listening pleasure. Both sides whirl in slow infectious tempo, with the vocal refrain by Alan Foster ringing true. Flip side is based upon a Tchaikovsky theme and may be familiar to some ops.

"SOMEWHERE, SOMEHOW, SOMEDAY" (2:54)

"I'LL NEVER LOVE YOU" (2:46)

TRUDY RICHARDS
(MGM 10804)

● Pair of ballads effectively warbled by thrush Trudy Richards might come in for some juke box silver here. Top deck is a sentimental ode, with the lyrics weaving a pattern about the title. Flip is from the MGM pic "Toast Of New Orleans" and as such, should get a big ride. Wax is there for the asking.

"COME DANCE WITH ME" (2:34)

"NOLA" (2:31)

MAGGIE FISHER'S PIANO PLAYHOUSE
(MGM 10802)

● Piano work of Cy Walter and Stan Freeman on this well known pair is smooth enough to warrant music ops attention. Both sides are oldies that have scored before—this rendition should keep their popularity bright. Ops who have the spots that go for this brand of music should lend an ear.

"A MILE DOWN THE HIGHWAY" (2:26)

"HE CAN COME BACK ANYTIME HE WANTS TO" (2:49)

JUNE CHRISTY
(Capitol 1207)

● Plush pipes of chirp June Christy show to good advantage on this fresh coupling. Both ends of the platter are tinted with a bit of jazz in them, as June purrs some interesting material. Wax lacks commercial appeal, but nevertheless should get a ride from the gal's many fans.

"SILVER BELLS" (2:59)

"THAT CHRISTMAS FEELING" (3:01)

BING CROSBY
(Decca 27229)

● More Xmas wax by Der Bingle, with chirp Carol Richards joining for the refrain on the top deck. Music is from the Paramount flicker "The Lemon Drop Kid" and should get quite a sendoff. It's a tender, sentimental ode, one that makes you come back for another earful. Coupling is in the same mood, with Bing taking it solo. Ork backing by John Scott Trotter is top notch throughout.

"DADDY'S LITTLE BOY" (2:37)

"I STILL LOVE YOU" (2:47)

MILLS BROS.
(Decca 27236)

● Vocal harmony of the Mills Brothers on this pair is smooth and easy to take throughout. Top deck is a current winner that should get a hypo via this rendition. Flip side is in the romantic mood, and has the group purring the lilt in slow sweet tones that satisfy. The many Mills Brothers fans should go for this pairing.

"COULD BE" (3:10)

"HOME" (3:01)

DICK HAYMES
(Decca 27217)

● New ballad rapidly making its mark is handled in great style by piper Dick Haymes here. Ditty is an infectious one, and has a pleasing set of lyrics to match Dick's relaxing vocal work. Coupling has Dick on a rising hit oldie that is easy to take. Both sides should grab off some heavy play, with "Could Be" leading.

"DO I WORRY?" (3:18)

"YOU'RE NOBODY 'TILL SOMEBODY LOVES YOU" (2:59)

RUSS MORGAN ORCH.
(Decca 27160)

● Sock rendition of the oldie on the upper lid has tremendous winning potential for music ops. It's a wonderful version of "Do I Worry", with the maestro in the vocal spotlight. Coupling is a slow tempting ballad that bears ops attention. Side features Russ in the vocal slot again, turning in an excellent performance. Top deck gets our nod.

"OH BABE!" (2:36)

"PICCOLINA LINA" (2:41)

LOUIS PRIMA ORCH.
(Robin Hood 101)

● Sure fire material for the hep crowd is this fresh Louis Prima waxing. Top deck is the side we're raving about, and you will be too. Ditty is a mellow bit of jump music, featuring more drive and beat than we've heard in a long while. Vocal by the maestro and Keely Smith is split, with the band joining in for an echo of the title. It's a cinch to clinch with music fans everywhere. Flip side has Louis on a slowly woven novelty item offered in Italian accent. Top deck shines a mile wide—grab it!

"CARIOCA" (2:36)

"NOLA" (2:37)

JOHN MOLINARI
(Accordia 1951)

● Music ops who have the locations that go for this brand might do well to look into this pair. Accordionist John Molinari displays his talents in good order on this duo, offering two standards that always hold their own. Popularity of the "Nola" side might stir play for this platter. Listen in.

"MABEL IS THE BEST MALE BOAT IN" (2:21)

"FINISH YOUR DRINK AND GO" (2:37)

THE DIXIELAND RAMBLERS
(Crystal 287)

● Still more Dixie headed music ops way, with The Dixieland Ramblers setting up this pair. Both ends are in the novelty vein, and make for fair enough listening pleasure. Solo fem vocal leads on the top deck, with a gang sing rounding out the flip. Big demand for Dixie should hypo the success of this platter.

"UKELELE BOOGIE" (2:12)

"ALOHA" (2:19)

UKELELE JO
(Jubilee 4008)

● Unique display of some rapid fire ukelele plucking by Ukelele Jo might prove to hold something in store for music ops. Both sides make for pleasant listening, and have Jo in top style throughout. Top deck is just what the title indicates, a mellow boogie item. Flip is the well known standard in the Hawaiian theme. Lend an ear.

'ROUND THE WAX CIRCLE

NEW YORK:

Bob Larsen, dj out of WEMP, Milwaukee, Wisc., a visitor at our office this past week. Bob was in town for a guest spot on the Robert Q. Lewis "ABC's Of Music" show, and since it was his first visit to New York, he has combined business with a little bit of sight-seeing. . . . **Dick Linke** has added **Jack Smith** to his flack roster. . . . **Gene Krupa** and orchestra booked into the Apollo Theater for one week beginning Octobr 20th. . . . Arch Music's "Red Apple Cheeks" turned over to Ed Kassner Music Co., Ltd., for English publicattion. . . . Songscribe **Fay Tishman** getting action on several of her tunes, with Decca cutting her "Got Two Arms Waiting For Me" by The Ray-O-Vacs, with Apollo and National skedded to follow. . . . **Stan Getz** signed to exclusive record deal with Roost Records. . . . **Cathy Mastice** an instant hit at the Rainbow Inn in New Brunswick, N. J. An important development concerning Cathy will break next week. . . . The Decca disking of "Professor Spoons" by **Hannon** and **Ryan** getting new life as attested to by reports from New York, Boston, Scranton and Philadelphia. . . . **Paul Dixon** of WCPO, Cincinnati, was the first in the mid-west to spin "Can't Seem to Laugh Anymore" by **Johnny Parker** on Capitol. His constant play put the record in the No. 10 spot in sales and requests. . . . Dot recordings of "I'm Crazy For Love" and "Street Walking Daddy" making noise in the jazz and blues spots, with **Randy Wood** of Gallatin, Tenn., reporting sales in excess of 15,000 a week. . . . Pleasant Records out this week with new release tagged "Charlestown Steamboat" by **Dolores Brown** and the **Jimmie Wright** ork. . . . **Bob Snyder**, WOKO, Albany disk jockey, will promote **Billy Eckstein** and **George Shearing** in concert, October 21 at the RPI Field House, Troy, N. Y. . . . The success story of **Arthur Berman**, probably the only melody writer who does not play a piano, rates with the best of 'em. Art's written tons of songs, with his latest "A Whistle and A Prayer" slated to be his biggest ever. Because of Art's inability to play, he's had to whistle melodies to an arranger, who would then write 'em down. . . . **Betty Gersham** and **Harry Brockman**, Uptown Music in St. Louis, report excellent reaction to "I'm Satisfied" by **Martha Lou Harp** on Autograph. . . . Buddy Basch has added **Spike Jones**, **Helen Brayco**, **Bill Snyder** and **The Mariners**.

BILLY ECKSTINE

CHICAGO:

After a 30-month run at the Boulevard Room of the Stevens, **Frankie Masters** will pick himself up Nov. 1 to take over a one-hour TV show for Walgreens, five days per week. This leaves Frankie the weekends for college proms and other dates. . . . **Leighton Noble** will follow Frankie into the Stevens. . . . **Teddy Philips** and vocalovely **Lynn Hoyt** doing a very grand job at the Aragon where Teddy is one of the dancers' favorites. . . . **Tommy Reed** will follow **Teddy Phillips**. . . . Benny Strong comes back into the Trianon in November. . . . **Dick Brown**, Jubilee's new singing sensation, guested with **Myron Barg** on WMOR and clicked with listeners according to Myron. . . . **Eddie Ballantine**, who handles the ork for the Breakfast Club, entertaining all the music boys at his gorgeous new home this past Satty. . . . **Irwin Barg**, Robbins; **Solly Wagner**, Chappell; **Jack Perry**, Santly-Joy; will again be the judges for the famous Sun-Times Harvest Moon Ball. These three old timers will listen to many thousands of youthful and aspiring vocalists to pick boy and girl winners. . . . **Art Kassell** into the Schroeder in Milwaukee for 2 weeks, then a series of one-niters for another week, and off on his annual vacation, returning some time in January. . . . **Joe Reichman** in town to wax an album for Columbia of standards with **Mitch Miller** here to oversee the session. . . . **Jan Garber** will be a busy maestro 'round these parts for some weeks. Into the Trianon then over to the Melody Mill. . . . Sign on the famed Shangri-La restaurant here, "Greetings **Frankie Laine**—Star of the "Chez Paree Show". . . . **Natt Hale** back from Bridgeport, Conn. and on to L. A. . . . **Jerry Saxon** back on the air for Emerson over WGN. . . . **John McCormick** expected to pop with a TV show. He's reciter on **Al Morgan's** "The Place Where I Worship" platter. . . . **Milt Salstone** gives press and dj party for **Frankie Laine** at the Chez and crowds tables. . . . **Irv Green** of Mercury on way to Europe. . . . **Fran Weigle's** TV "Stop The Record" show gets nice praise from music boys.

AL MORGAN

LOS ANGELES:

"Molasses, Molasses, It's Icky, Sticky Goo". . . . When **Dick Bock** of Discovery first buzzed us with news of the label coming out first on this quaintly titled tidbit, and that it was going a lot faster than molasses in the East, we were a little more dumbfounded than usual. . . . But when he played it over the phone, we began to understand its appeal. . . . Even though the technical minded young hipsters serving on **Peter Potter's** TV "Juke Box Jury" didn't seem to get with the ditty, we gathered that Pete himself might agree with **Dick Bock** and ourselves that this one could be another "I'd've Baked a Cake". . . . In the blues and rhythm dept, Decca seems to be running wild locally these days, with a fresh shipment of the Ray-O-acs on "Besame Mucho" finally putting the platter up there on the hot list to match its long-standing back East, while **Louis Jordan's** "Blue Light Boogie" is way up there, too, and **Lionel Hampton** has a climber in "Everybody's Somebody's Fool". . . . Something new has been added at Specialty, in a pleasant telephone-voiced secretary named **Rozanne**, who told us that bossman **Art Rupe** was out for the nonce and that publicist **Lillian Cumber** was vacationing. . . . Over at Tempo, another very nice young lady named **Jo-Ann** touted us on to their latest releases on the new Theme label. . . . Old friends **Jimmy** and **Mildred Mulcay** have a lively one in "Golden Sails" and "I'll Get By" while "Tantalizin' Darlin'" is a westernish-Dixieland item by **Lefty Johnson** and **The Twilighters**. . . . Via Tempo, **Ben Light** has a goodie in the pairing of "Pretty Baby" and "Tell Me". . . . **Irving Fogel** and staff are rightly proud of their gal, **Roberta Lee**, joining **Frank Sinatra** on a TV show out of New York.

LIONEL HAMPTON

This week's

New Releases ...on RCA Victor

RELEASE : 50-40

POPULAR

PERRY COMO with Orchestra and Chorus conducted by Mitchell Ayres
There Is No Christmas Like A Home Christmas
The Christmas Symphony
20-3933 (47-3933)*

SPIKE JONES and his City Slickers
Mommy, Won't You Buy A Baby Brother (Or Sister For Me)
Rudolph, The Red-Nosed Reindeer
20-3934 (47-3934)*

FREDDY MARTIN Ork, Merv Griffin and The Martin Men
Sleigh Ride
Christmas Time 20-3935 (47-3935)*

PHIL REGAN with Lee Arnaud and his Orchestra
Christmas Story
(Oh-lee, Oh-lay, Oh-loo-loo, My Darlin')
Leprechaun Lullaby
20-3936 (47-3936)*

HUGO WINTERHALTER Orchestra and Chorus
Blue Christmas
White Christmas
20-3937 (47-3937)*

FRAN ALLISON with Orchestra conducted by Dewey Bergman
(Sweet Angie) The Christmas Tree Angel
Christmas In My Heart
20-3938 (47-3938)*

COUNTRY

EDDY ARNOLD
White Christmas
Santa Claus Is Comin' To Town
21-0390 (48-0390)*

WESTERN

MONTANA SLIM
Rudolph, The Red-Nosed Reindeer
Jolly Old St. Nicholas
21-0392 (48-0392)*

POP-SPECIALTY

ERNIE BENEDICT
The Little Toy Village
The Merry Christmas Polka
25-1176 (51-1176)*

NEW ALBUMS

DENNIS DAY with Mitchell Boychoir, Male Choir and Organ Accompaniment
Dennis Day Sings Favorite Christmas Songs P-297 (WP-297)*

MUGGSY SPANIER and his Ragtime Band
Muggsy Spanier Favorites
P-301 (WP-301)*

AL GOODMAN Ork with The Guild Choristers and All Star Cast
The Mikado
(Five Record Show Album, 20 Selections) K-23 (WK-23)*

AL GOODMAN Ork with The Guild Choristers and All Star Cast
H.M.S. Pinafore
(Five Record Show Album, 21 Selections) K-24 (WK24)*

* 45 rpm nos.

NOTE: All records in this panel are listed alphabetically by song title.

Going Strong...

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things

WEEK OF SEPTEMBER 30

Patricia — Perry Como — 20-3905—(47-3905) — $ 7
Love Bug Itch — Eddy Arnold — 21-0382—(48-0382) — $ 7
I'm Movin' On — Hank Snow — 21-0328—(48-0328) — $ 7
Harbor Lights — Ralph Flanagan — 20-3911—(47-3911) — $
Goodnight Irene — Dennis Day — 20-3870—(47-3870) — $
Thinking Of You — Eddie Fisher with Hugo Winterhalter Ork — 20-3901—(47-3901) — $
I Need You So — Don Cornell — 20-3884—(47-3884) — $ 7
A Rainy Day Refrain — Mindy Carson — 20-3921—(47-3921) — $
Orange Colored Sky — Betty Hutton — 20-3908—(47-3908) — $
Bonaparte's Retreat — Gene Krupa — 20-3766—(47-3766) — $
Pee Wee King — 21-0379—(48-0379) — 7
Mr. Touchdown USA — Hugo Winterhalter — 20-3913—(47-3913) — $
La Vie En Rose — Tony Martin — 20-3819—(47-3819)
Ralph Flanagan — 20-3889—(47-3889) — $ 7
Melachrino Strings — 20-3739—(47-3739)

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The Swing's to "45"

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DISCOVERY

HAS THE HITS?

"MOLASSES, MOLASSES"

and

"EVERYBODY CLAP HANDS"

By Lenny Carson and the Whiz Kids

#531—Also available on 45—#531

RIDING HIGH!

Page Cavanaugh Trio

(Add Two Wives)

"THIS TIME THE DREAM'S ON ME"

Backed by

"OF ALL THINGS"

#528—Also available on 45—#528

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending September 30.

Eddie Gallaher
WTOP—Washington, D. C.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. MONA LISA *(King Cole)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. SAM'S SONG *(Bing and Gary Crosby)*
5. TZENA, TZENA, TZENA *(Mitch Miller)*
6. BONAPARTE'S RETREAT *(Kay Starr)*
7. CAN ANYONE EXPLAIN? *(Ames Bros.)*
8. NO OTHER LOVE *(Jo Stafford)*
9. ALL MY LOVE *(Patti Page)*
10. THINKING OF YOU *(Don Cherry)*

Louis Stone
WGBB—Freeport, N. Y.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. BONAPARTE'S RETREAT *(Kay Starr)*
3. CAN ANYONE EXPLAIN? *(Hugo Winterhalter)*
4. I'LL ALWAYS LOVE YOU *(Dinah Shore)*
5. LA VIE EN ROSE *(Victor Young)*
6. JUST SAY I LOVE HER *(Kay Armen)*
7. TZENA, TZENA, TZENA *(Gordon Jenkins)*
8. ALL MY LOVE *(Bing Crosby)*
9. MONA LISA *(King Cole)*
10. BELOVED, BE FAITHFUL *(Paul Weston)*

Lee Morris
WSB—Atlanta, Ga.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. MONA LISA *(Victor Young)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. MY SILENT LOVE *(Fran Warren)*
5. YOU'RE NOT IN MY ARMS TONIGHT *(Mindy Carson)*
6. BONAPARTE'S RETREAT *(Kay Starr)*
7. TZENA, TZENA, TZENA *(Gordon Jenkins)*
8. CAN ANYONE EXPLAIN? *(Kay Brown)*
9. ALL MY LOVE *(Percy Faith)*
10. HARBOR LIGHTS *(Lorry Raine)*

Frank White
KMYR—Denver, Colo.

1. CINCINNATI DANCING PIG *(Vic Damone)*
2. MR. TOUCHDOWN, U.S.A. *(Hugo Winterhalter)*
3. NO OTHER LOVE *(Jo Stafford)*
4. ALL MY LOVE *(Guy Lombardo)*
5. THE CAKE WALK *(Lester Lanin)*
6. THE TOUCH OF YOUR LIPS *(Ziggy Elman)*
7. IF WE HAD TO DO IT ALL OVER AGAIN *(Ozie Waters)*
8. MONA LISA *(Victor Young)*
9. THREE LITTLE WORDS *(Charlie Spivak)*
10. LADY OF FATIMA *(Hayes-Kallen)*

Ed Perry
KARM—Fresno, Calif.

1. I WANNA BE LOVED *(Andrews Sisters)*
2. GOODNIGHT, IRENE *(Gordon Jenkins)*
3. TZENA, TZENA, TZENA *(Mitch Miller)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. COUNT EVERY STAR *(Hugo Winterhalter)*
6. I CROSS MY FINGERS *(Perry Como)*
7. SAM'S SONG *(Bing and Gary Crosby)*
8. SIMPLE MELODY *(Dinah Shore)*
9. LUCKY, LUCKY, LUCKY ME *(Evelyn Knight)*
10. MONA LISA *(King Cole)*

Al Jarvis
KLAC—Hollywood, Calif.

1. DREAM A LITTLE DREAM OF ME *(F. Laine)*
2. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*
3. I'LL ALWAYS LOVE YOU *(Martha Tilton)*
4. GOODNIGHT, IRENE *(Dennis Day)*
5. ALL MY LOVE *(Patti Page)*
6. MONA LISA *(King Cole)*
7. OUR VERY OWN *(Victor Young)*
8. I'LL NEVER BE FREE *(Tenn. Ernie-Kay Starr)*
9. I'VE FORGOTTEN YOU *(Doris Day)*
10. THE BEER THAT I LEFT ON THE BAR *(Vaughn Monroe)*

Jackson Lowe
WWDC—Washington, D. C.

1. ALL MY LOVE *(Patti Page)*
2. MONA LISA *(King Cole)*
3. GOODNIGHT, IRENE *(Gordon Jenkins)*
4. SAM'S SONG *(Bing and Gary Crosby)*
5. LA VIE EN ROSE *(Tony Martin)*
6. I LOVE THE GUY *(Fran Warren)*
7. CAN ANYONE EXPLAIN? *(Savannah Churchill)*
8. COUNT EVERY STAR *(Ray Anthony)*
9. TZENA, TZENA, TZENA *(Vic Damone)*
10. I WANNA BE LOVED *(Dinah Washington)*

Ira Cook
KECA—Hollywood, Calif.

1. DREAM A LITTLE DREAM OF ME *(J. Owens)*
2. CAN ANYONE EXPLAIN? *(Ames Bros.)*
3. CINCINNATI DANCING PIG *(Vic Damone)*
4. THINKING OF YOU *(Eddie Fisher)*
5. THE RED WE WANT *(Ralph Flanagan)*
6. LET'S DO IT AGAIN *(Frankie Carle)*
7. CAN'T WE TALK IT OVER? *(Fontaine Sisters)*
8. YOU WONDERFUL YOU *(Don Cornell)*
9. ALL MY LOVE *(Percy Faith)*
10. HARBOR LIGHTS *(Sammy Kaye)*

Howard Malcolm
WTRY—Albany, N. Y.

1. DADDY'S LITTLE BOY *(Dick Todd)*
2. GOODNIGHT, IRENE *(Frank Sinatra)*
3. CAN ANYONE EXPLAIN? *(Ames Bros.)*
4. MONA LISA *(King Cole)*
5. RED APPLE CHEEKS *(Dick Todd)*
6. SIMPLE MELODY *(Bing and Gary Crosby)*
7. DON'T EVEN CHANGE A PICTURE *(L. Morse)*
8. OUR VERY OWN *(Victor Young)*
9. STRANGERS *(Lorry Raine)*
10. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*

Art Ross
WISR—Butler, Pa.

1. MONA LISA *(King Cole)*
2. ORANGE COLORED SKY *(Kenton-Cole)*
3. SAD CASE *(Frank DeVol)*
4. MR. TOUCHDOWN, U.S.A. *(Hugo Winterhalter)*
5. SIMPLE MELODY *(Bing and Gary Crosby)*
6. BACK IN YOUR OWN BACK YARD *(Patti Page)*
7. HAPPY FEET *(Roy Ross)*
8. MY SILENT LOVE *(Fran Warren)*
9. OUR LADY OF FATIMA *(Phil Spitalny)*
10. TZENA, TZENA, TZENA *(Gordon Jenkins)*

Arty Kay
WKLX—Lexington, Ky.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. MONA LISA *(King Cole)*
3. I NEED YOU SO *(Don Cornell)*
4. NO OTHER LOVE *(Jo Stafford)*
5. I'LL NEVER BE FREE *(Tenn. Ernie-Kay Starr)*
6. HARBOR LIGHTS *(Ralph Flanagan)*
7. CAN ANYONE EXPLAIN? *(Ames Bros.)*
8. SIMPLE MELODY *(Bing and Gary Crosby)*
9. TEA FOR TWO *(Doris Day)*
10. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*

Bernie Mack
WMUR—Manchester, N. H.

1. YOU'RE NOT IN MY ARMS TONIGHT *(Mindy Carson)*
2. ALL OF A SUDDEN *(Ray Anthony)*
3. ALL MY LOVE *(Patti Page)*
4. GOODNIGHT, IRENE *(Gordon Jenkins)*
5. STRANGERS *(Lorry Raine)*
6. DREAM A WHILE *(Frank DeVol)*
7. SAY IT ISN'T SO *(Ralph Martiere)*
8. CAN'T SEEM TO LAUGH ANYMORE *(Johnny Parker)*
9. THE PETITE WALTZ *(Guy Lombardo)*
10. GOOFUS *(Les Paul)*

Ray Perkins
KFEL—Denver, Colo.

1. BONAPARTE'S RETREAT *(Kay Starr)*
2. GOODNIGHT, IRENE *(Gordon Jenkins)*
3. NO OTHER LOVE *(Jo Stafford)*
4. MONA LISA *(King Cole)*
5. SAM'S SONG *(Bing and Gary Crosby)*
6. SIMPLE MELODY *(Bing and Gary Crosby)*
7. WON'T YOU TELL ME? *(George Morrison)*
8. LA VIE EN ROSE *(Tony Martin)*
9. ALL MY LOVE *(Bing Crosby)*
10. CINCINNATI DANCING PIG *(Red Foley)*

Dave Gordon
KFIO—Spokane, Wash.

1. MUSIC, MAESTRO, PLEASE *(Tony Martin)*
2. SIMPLE MELODY *(Bing and Gary Crosby)*
3. I LOVE THE GUY *(Fran Warren)*
4. CAN ANYONE EXPLAIN? *(Larry Green)*
5. JUST SAY I LOVE HER *(Johnny Desmond)*
6. I'LL ALWAYS LOVE YOU *(Martha Tilton)*
7. NO OTHER LOVE *(Jo Stafford)*
8. THERE'LL NEVER BE ANOTHER YOU *(D. Day)*
9. THE BEER THAT I LEFT ON THE BAR *(Vaughn Monroe)*
10. DREAM A LITTLE DREAM OF ME *(F. Laine)*

Bob Snyder
WOKO—Albany, N. Y.

1. SAM'S SONG *(Victor Young)*
2. GOODNIGHT, IRENE *(Gordon Jenkins)*
3. LA VIE EN ROSE *(Louis Armstrong)*
4. YOU'RE MINE, YOU *(Gordon Jenkins)*
5. SONG OF DELILAH *(Burt Taylor)*
6. I SHOULDN'T LOVE YOU *(Buddy Hawkins)*
7. MOLASSES, MOLASSES *(Lenny Carson)*
8. THINKING OF YOU *(Art Morton)*
9. PEDDLER'S SERENADE *(Johnny Corvo)*
10. THAT'S ALL I'M ASKING FOR *(Nina Corda)*

Dave Rodman
WEIM—Fitchburg, Mass.

1. THINKING OF YOU *(Eddie Fisher)*
2. NEVERTHELESS *(Paul Weston)*
3. DREAM A LITTLE DREAM OF ME *(F. Laine)*
4. ORANGE COLORED SKY *(Kenton-Cole)*
5. ALL MY LOVE *(Bing Crosby)*
6. CAN ANYONE EXPLAIN? *(Fitzgerald-Armstrong)*
7. THE PETITE WALTZ *(Guy Lombardo)*
8. STRANGERS *(Lorry Raine)*
9. MY DESTINY *(Billy Eckstine)*
10. GOODNIGHT, IRENE *(Gordon Jenkins)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey rodio audiences, compiled fram reports furnished by leading disk jockeys throughaut the nation, for the week ending September 30.

Art Tacker
WTAO—Cambridge, Mass.

1. CAN ANYONE EXPLAIN? *(Ames Bros.)*
2. OUR VERY OWN *(Sarah Vaughan)*
3. JUST SAY I LOVE HER *(Johnny Desmond)*
4. STRANGERS *(Lorry Raine)*
5. YOU WONDERFUL YOU *(Snooky Lanson)*
6. ALL MY LOVE *(Patti Page)*
7. I'M FOREVER BLOWING BUBBLES *(Jenkins-Shaw)*
8. PETITE WALTZ *(Jack Pleis)*
9. LIVING A LIE *(Ivory Joe Hunter)*
10. YOU'RE NOT IN MY ARMS TONIGHT *(Guy Mitchell)*

Bill Silbert
WXYZ—Detroit, Mich.

1. STRANGERS *(Lorry Raine)*
2. ALL MY LOVE *(Patti Page)*
3. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*
4. IT'S LOVE *(Toni Arden)*
5. I'M GONNA LIVE TILL I DIE *(Danny Scholl)*
6. I LOVE THE GUY *(Fran Warren)*
7. I NEED YOU SO *(Claire Hogan)*
8. THINKING OF YOU *(Art Morton)*
9. GOODNIGHT, IRENE *(Frank Sinatra)*
10. DREAM A LITTLE DREAM OF ME *(J. Owens)*

Ed Shaw
WFLA—Tampo, Fla.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. MONA LISA *(King Cole)*
3. SAM'S SONG *(Bing and Gary Crosby)*
4. TZENA, TZENA, TZENA *(Gordon Jenkins)*
5. SIMPLE MELODY *(Bing and Gary Crosby)*
6. I WANNA BE LOVED *(Andrews Sisters)*
7. LA VIE EN ROSE *(Bing Crosby)*
8. CAN ANYONE EXPLAIN? *(Ray Anthony)*
9. COUNT EVERY STAR *(Dick Haymes)*
10. BONAPARTE'S RETREAT *(Kay Starr)*

Tom Shanahan
WEMP—Milwaukee, Wis.

1. STRANGERS *(Lorry Raine)*
2. GOODNIGHT, IRENE *(Gordon Jenkins)*
3. MONA LISA *(King Cole)*
4. LADY OF FATIMA *(Kallen-Hayes)*
5. NOLA *(Les Paul)*
6. BEWITCHED *(Bill Snyder)*
7. SIMPLE MELODY *(Bing and Gary Crosby)*
8. BONAPARTE'S RETREAT *(Kay Starr)*
9. ALL MY LOVE *(Patti Page)*
10. I'LL ALWAYS LOVE YOU *(Dinah Shore)*

Jimmy Lyons
KNBC—San Francisco, Calif.

1. I LOVE THE GUY *(Fran Warren)*
2. DREAM A LITTLE DREAM OF ME *(F. Laine)*
3. MUSIC, MAESTRO, PLEASE *(Tony Martin)*
4. WHY FIGHT THE FEELING? *(Vaughn Monroe)*
5. CINCINNATI DANCING PIG *(Vic Damone)*
6. HE CAN COME BACK *(Evelyn Knight)*
7. I'LL ALWAYS LOVE YOU *(Martha Tilton)*
8. THE SHOW MUST GO ON *(Billy Eckstine)*
9. JUST SAY I LOVE HER *(Johnny Desmond)*
10. GOODNIGHT, IRENE *(Dennis Day)*

Pete Ebbecke
WDAS—Philadelphia, Pa.

1. OUR LADY OF FATIMA *(Hayes-Kallen)*
2. NO OTHER LOVE *(Jo Stafford)*
3. LET'S DO IT AGAIN *(Margaret Whiting)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. I'M FOREVER BLOWING BUBBLES *(G. Jenkins)*
6. LA VIE EN ROSE *(Tony Martin)*
7. BONAPARTE'S RETREAT *(Kay Starr)*
8. THINKING OF YOU *(Eddie Fisher)*
9. CAN'T SEEM TO LAUGH ANYMORE *(S. Froos)*
10. GOODNIGHT, IRENE *(Gordon Jenkins)*

Larry Berrill
WCAE—Pittsburgh, Pa.

1. MONA LISA *(Charlie Spivak)*
2. CAN ANYONE EXPLAIN? *(Ray Anthony)*
3. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*
4. ALL MY LOVE *(Patti Page)*
5. SIMPLE MELODY *(Bing and Gary Crosby)*
6. YOU CAN'T TAKE THAT AWAY FROM ME *(Percy Faith)*
7. I LOVE THE GUY *(Sarah Vaughan)*
8. THREE LITTLE WORDS *(Charlie Spivak)*
9. DEED I DO *(Bill Farrell)*
10. NO SEASON ON LOVE *(Al Morgan)*

Bob Watson
WSB—Atlanta, Go.

1. YOU WONDERFUL YOU *(Alan Dale)*
2. MONA LISA *(King Cole)*
3. NEVERTHELESS *(Paul Weston)*
4. CAN ANYONE EXPLAIN? *(Ames Bros.)*
5. COUNT EVERY STAR *(Ray Anthony)*
6. JUST FRIENDS *(Jahnny Long)*
7. TIPTOE THRU THE TULIPS *(Slacum Bros.)*
8. THERE WILL NEVER BE ANOTHER YOU *(Andrews Sisters)*
9. SIMPLE MELODY *(Bing and Gary Crosby)*
10. LA VIE EN ROSE *(Victar Young)*

David Walshak
KCTI—Gonzales, Tex.

1. I'LL NEVER BE FREE *(Kay Starr-Tenn. Ernie)*
2. THINKING OF YOU *(Don Cherry)*
3. NEVERTHELESS *(Ralph Flanagan)*
4. VAGABOND SHOES *(Vic Damone)*
5. MONA LISA *(Charlie Spivak)*
6. BELOVED, BE FAITHFUL *(Russ Morgan)*
7. I LOVE THE GUY *(Fran Warren)*
8. ALL MY LOVE *(Guy Lombardo)*
9. GOODNIGHT, IRENE *(Frank Sinatra)*
10. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*

Ed Penney
WFGM—Fitchburg, Mass.

1. NEVERTHELESS *(Paul Weston)*
2. THINKING OF YOU *(Eddie Fisher)*
3. MR. TOUCHDOWN, U.S.A. *(Hugo Winterhalter)*
4. DREAM A WHILE *(Frank DeVol)*
5. ALL MY LOVE *(Percy Faith)*
6. CAN ANYONE EXPLAIN? *(Ames Bros.)*
7. BONAPARTE'S RETREAT *(Gene Krupa)*
8. GOODNIGHT, IRENE *(Frank Sinatra)*
9. MY SILENT LOVE *(Jan August)*
10. YOU'VE GOT ME CRYING AGAIN *(B. Eckstine)*

Dave Miller
WPAT—Poterson, N. J.

1. DON'T EVEN CHANGE A PICTURE *(L. Morse)*
2. REMEMBER ME *(Elton Britt)*
3. CINCINNATI DANCING PIG *(Red Foley)*
4. LONGING *(Lee Morse)*
5. THE LOVEBUG ITCH *(Eddy Arnold)*
6. FROSTY, THE SNOWMAN *(Red Foley)*
7. CHOO CHOO CH'BOOGIE *(Kenny Roberts)*
8. OUT OF BUSINESS *(Jimmie Dickens)*
9. IF WE HAD IT TO DO ALL OVER *(O. Waters)*
10. SOMEBODY'S CRYIN' *(Red Foley)*

Dick Coleman
WCBM—Baltimore, Md.

1. I NEED YOU SO *(Don Cornell)*
2. THINKING OF YOU *(Don Cherry)*
3. MONA LISA *(King Cole)*
4. NO OTHER LOVE *(Jo Stafford)*
5. STRANGERS *(Lorry Raine)*
6. SAM'S SONG *(Bing and Gary Crosby)*
7. SIMPLE MELODY *(Bing and Gary Crosby)*
8. I CROSS MY FINGERS *(Perry Como)*
9. CAN ANYONE EXPLAIN? *Ames Bros.)*
10. PATRICIA *(Perry Como)*

Lee Stewart
WHAT—Philadelphia, Po.

1. GOODNIGHT, IRENE *(Ernest Tubb)*
2. MONA LISA *(Moon Mullican)*
3. DON'T EVEN CHANGE A PICTURE *(L. Morse)*
4. WHY DON'T YOU LOVE ME? *(Hank Williams)*
5. LOSE YOUR BLUES *(Red Kirk)*
6. IF WE HAD IT TO DO ALL OVER AGAIN *(Ozie Waters)*
7. CINCINNATI DANCING PIG *(Red Foley)*
8. WRECK OF THE OLD '97 *(Fred Kirby)*
9. I'M MOVING ON *(Hank Snow)*
10. CHOO CHOO CH'BOOGIE *(Kenny Roberts)*

Roger Clark
WFGN—Gaffney, S. C.

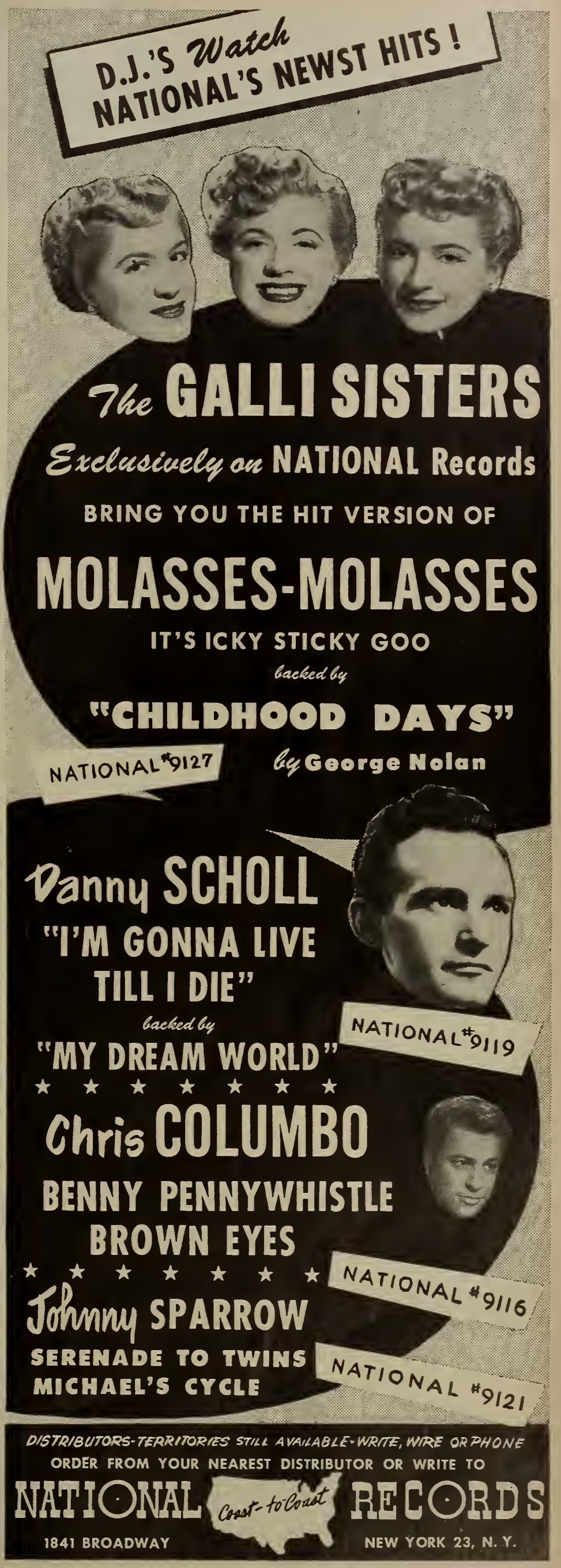
1. STRANGERS *(Lorry Raine)*
2. OUR LADY OF FATIMA *(Kallen-Hayes)*
3. I'M FOREVER BLOWING BUBBLES *(Jenkins-Shaw)*
4. JUST SAY I LOVE HER *(Johnny Desmond)*
5. HOME *(King Cole)*
6. HAPPY MUSIC *(Peggy Lee)*
7. FRIENDLY STAR *(Judy Garland)*
8. I LOVE THE GUY *(Sarah Vaughan)*
9. DREAM A LITTLE DREAM OF ME *(J. Owens)*
10. HEY, NOT NOW *(King Cole)*

Bud Wendell
WJMO—Cleveland, Ohio

1. I LOVE THE GUY *(Fran Warren)*
2. ALL MY LOVE *(Patti Page)*
3. YOU'RE NOT IN MY ARMS TONIGHT *(Mindy Corson)*
4. BELOVED, BE FAITHFUL *(Russ Morgan)*
5. DADDY'S LITTLE BOY *(Dick Todd)*
6. OUR VERY OWN *(Jo Stafford)*
7. STRANGERS *(Lorry Raine)*
8. JUST SAY I LOVE HER *(Johnny Desmond)*
9. DREAM A LITTLE DREAM OF ME *(Ella Fitzgerald-Lauis Armstrong)*
10. RED APPLE CHEEKS *(Dick Todd)*

Bob Murphy
WWSO—Springfield, Ohio

1. GOODNIGHT, IRENE *(Gordon Jenkins,*
2. NOLA *(Les Paul)*
3. STRANGERS *(Lorry Raine)*
4. TZENA, TZENA, TZENA *(Mitch Miller)*
5. PIGALLE *(Johnny Desmond)*
6. I LOVE THE GUY *(Fran Warren)*
7. BONAPARTE'S RETREAT *(Kay Starr)*
8. DREAM A WHILE *(Frank DeVol)*
9. SHOW ME THE WAY TO GET OUT OF THIS WORLD *(Peggy Lee)*
10. THE BIG DIPPER *(Tony Martin)*



New York, N. Y.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SIMPLE MELODY *(Bing and Gary Crosby)*
3. SAM'S SONG *(Bing and Cary Crosby)*
4. LA VIE EN ROSE *(Tony Martin)*
5. MONA LISA *(King Cole)*
6. CAN ANYONE EXPLAIN? *(Ames Bros.)*
7. BONAPARTE'S RETREAT *(Kay 5tarr)*
8. EL MAMBO *(Dave Barbour)*
9. JUST SAY I LOVE HER *(Johnny Desmond)*
10. TZENA, TZENA, TZENA *(Gordon Jenkins)*

Chicago, Ill.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SAM'S SONG *(Bing and Gary Crosby)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. MONA LISA *(King Cole)*
5. BONAPARTE'S RETREAT *(Kay 5tarr)*
6. CAN ANYONE EXPLAIN? *(Ames Bros.)*
7. I WANNA BE LOVED *(Andrews 5isters)*
8. TZENA, TZENA, TZENA *(Vic Damone)*
9. JUST SAY I LOVE HER *(Johnny Desmond)*
10. DREAM A LITTLE DREAM OF ME *(Frankie Laine)*

Los Angeles, Calif.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SIMPLE MELODY *(Bing and Gary Crosby)*
3. MONA LISA *(King Cole)*
4. ALL MY LOVE *(Patti Page)*
5. CAN ANYONE EXPLAIN? *(Ames Bros.)*
6. CINCINNATI DANCING PIG *(Vic Damone)*
7. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*
8. I'LL NEVER BE FREE *(5tarr-Tenn. Ernie)*
9. TZENA, TZENA, TZENA *(Gordon Jenkins)*
10. LA VIE EN ROSE *(Tony Martin)*

Paterson, N. J.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SAM'S SONG *(Bing and Gary Crosby)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. CAN ANYONE EXPLAIN? *(Ames Bros.)*
5. MONA LISA *(King Cole)*
6. BONAPARTE'S RETREAT *(Kay Starr)*
7. TZENA, TZENA, TZENA *(Gordon Jenkins)*
8. LA VIE EN ROSE *(Tony Martin)*
9. ALL MY LOVE *(Patti Page)*
10. SENTIMENTAL ME *(Russ Morgan)*

Shreveport, La.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SAM'S SONG *(Bing and Gary Crosby)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. MONA LISA *(King Cole)*
5. I WANNA BE LOVED *(Andrews Sisters)*
6. TZENA, TZENA, TZENA *(Vic Damone)*
7. BONAPARTE'S RETREAT *(Kay Starr)*
8. CAN ANYONE EXPLAIN? *(Ames Bros.)*
9. JUST SAY I LOVE HER *(Johnny Desmond)*
10. CAN'T SEEM TO LAUGH ANYMORE *(5ylvia Froos)*

Baltimore, Md.

1. MONA LISA *(King Cole)*
2. GOODNIGHT, IRENE *(Gordon Jenkins)*
3. SOMETIME *(Ink Spots)*
4. LA VIE EN ROSE *(Tony Martin)*
5. BEWITCHED *(Gordon Jenkins)*
6. BONAPARTE'S RETREAT *(Kay Starr)*
7. TZENA, TZENA, TZENA *(Gordon Jenkins)*
8. SAM'S SONG *(Bing and Gary Crosby)*
9. SIMPLE MELODY *(Bing and Gary Crosby)*
10. I WANNA BE LOVED *(Andrews Sisters)*

Houston, Tex.

1. TZENA, TZENA, TZENA *(Vic Damone)*
2. GOODNIGHT, IRENE *(Gordon Jenkins)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. SAM'S SONG *(Bing and Gary Crosby)*
5. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*
6. MONA LISA *(King Cole)*
7. BONAPARTE'S RETREAT *(Gene Krupa)*
8. ALL MY LOVE *(Patti Page)*
9. BEWITCHED *(Jan Garber)*
10. CINCINNATI DANCING PIG *(Vic Damone)*

Abilene, Kans.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SAM'S SONG *(Bing and Gary Crosby)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. MONA LISA *(King Cole)*
5. I CROSS MY FINGERS *(Perry Como)*
6. TZENA, TZENA, TZENA *(Gordon Jenkins)*
7. I WANNA BE LOVED *(Andrews Sisters)*
8. SOMETIME *(Ink Spots)*
9. BONAPARTE'S RETREAT *(Kay Starr)*
10. LA VIE EN ROSE *(Harry James)*

Little Rock, Ark.

1. MONA LISA *(King Cole)*
2. GOODNIGHT, IRENE *(Gordon Jenkins)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. SAM'S SONG *(Bing and Gary Crosby)*
5. TZENA, TZENA, TZENA *(Gordon Jenkins)*
6. LA VIE EN ROSE *(Guy Lombardo)*
7. BONAPARTE'S RETREAT *(Kay Starr)*
8. I'LL NEVER BE FREE *(5tarr-Ernie)*
9. ALL MY LOVE *(Patti Page)*
10. I WANNA BE LOVED *(Billy Eckstine)*

Concord, N. H.

1. I'LL ALWAYS LOVE YOU *(Dean Martin)*
2. MONA LISA *(King Cole)*
3. SAM'S SONG *(Bing and Gary Crosby)*
4. SIMPLE MELODY *(Bing and Gary Crosby)*
5. BONAPARTE'S RETREAT *(Kay 5tarr)*
6. CAN'T SEEM TO LAUGH ANYMORE *(5ylvia Froos)*
7. COUNT EVERY STAR *(Dick Haymes)*
8. FEATHER BRAIN *(Muggsy 5panier)*
9. MAMBO JAMBO *(Perez Prado)*
10. OLD PIANO ROLL BLUES *(Lawrence Cook)*

Salt Lake City, Utah

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. MONA LISA *(King Cole)*
3. ALL MY LOVE *(Patti Page)*
4. CAN ANYONE EXPLAIN? *(Ames Bros.)*
5. SIMPLE MELODY *(Bing and Gary Crosby)*
6. TZENA, TZENA, TZENA *(Gordon Jenkins)*
7. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*
8. CINCINNATI DANCING PIG *(Vic Damone)*
9. I'LL NEVER BE FREE *(Starr-Ernie)*
10. I WANNA BE LOVED *(Andrews 5isters)*

Tucson, Ariz.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SOMETIME *(The Mariners)*
3. BONAPARTE'S RETREAT *(Kay Starr)*
4. MONA LISA *(King Cole)*
5. LA VIE EN ROSE *(Tony Martin)*
6. SAM'S SONG *(Bing ang Gary Crosby)*
7. SIMPLE MELODY *(Bing and Gary Crosby)*
8. TZENA, TZENA, TZENA *(Gordon Jenkins)*
9. I WANNA BE LOVED *(Andrews 5isters)*
10. JUST SAY I LOVE HER *(Johnny Desmond)*

Shoals, Ind.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. MONA LISA *(King Cole)*
3. SAM'S SONG *(Bing and Gary Crosby)*
4. SIMPLE MELODY *(Bing and Gary Crosby)*
5. TZENA, TZENA, TZENA *(Ralph Flanagan)*
6. SOMETIME *(The Mariners)*
7. BONAPARTE'S RETREAT *(Kay Starr)*
8. COUNT EVERY STAR *(Hugo Winterhalter)*
9. I WANNA BE LOVED *(Andrews Sisters)*
10. HOOP DEE DOO *(Perry Como)*

Oakland, Calif.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SIMPLE MELODY *(Bing and Gary Crosby)*
3. MONA LISA *(King Cole)*
4. BONAPARTE'S RETREAT *(Kay Starr)*
5. SAM'S SONG *(Bing and Gary Crosby)*
6. COUNT EVERY STAR *(Hugo Winterhalter)*
7. HARBOR LIGHTS *(Ken Griffin)*
8. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*
9. TZENA, TZENA, TZENA *(Gordon Jenkins)*
10. I'LL NEVER BE FREE *(Starr-Ernie)*

Sidney, Mont.

1. MONA LISA *(King Cole)*
2. TZENA, TZENA, TZENA *(Gordon Jenkins)*
3. GOODNIGHT, IRENE *(Gordon Jenkins)*
4. SENTIMENTAL ME *(Ray Anthony)*
5. SAM'S SONG *(Bing and Gary Crosby)*
6. SIMPLE MELODY *(Bing and Gary Crosby)*
7. C'EST SI BON *(Louis Armstrong)*
8. LA VIE EN ROSE *(Louis Armstrong)*
9. BONAPARTE'S RETREAT *(Kay Starr)*
10. I CROSS MY FINGERS *(Bing Crosby)*

Gulfport, Miss.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. MONA LISA *(Victor Young)*
3. SIMPLE MELODY *(Bing and Gary Crosby)*
4. SAM'S SONG *(Bing and Gary Crosby)*
5. BONAPARTE'S RETREAT *(Kay 5tarr)*
6. JUST SAY I LOVE HER *(Johnny Desmond)*
7. GOODNIGHT, IRENE *(Foley-Tubb)*
8. COUNT EVERY STAR *(Dick Haymes)*
9. I WANNA BE LOVED *(Andrews 5isters)*
10. MUSIC, MAESTRO, PLEASE *(Frankie Laine)*

Green Bay, Wisc.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SIMPLE MELODY *(Bing and Gary Crosby)*
3. SAM'S SONG *(Bing and Gary Crosby)*
4. TZENA, TZENA, TZENA *(Gordon Jenkins)*
5. LA VIE EN ROSE *(Tony Martin)*
6. EL MAMBO *(Dave Barbour)*
7. MONA LISA *(King Cole)*
8. BONAPARTE'S RETREAT *(Kay Starr)*
9. CAN'T SEEM TO LAUGH ANYMORE *(Sylvia F oos)*
10. I WANNA BE LOVED *(Andrews Sisters)*

St. Louis, Mo.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. TZENA, TZENA, TZENA *(Gondon Jenkins)*
3. LA VIE EN ROSE *(Victor Young)*
4. SOMETIME *(The Mariners)*
5. SAM'S SONG *(Bing and Gary. Crosby)*
6. BONAPARTE'S RETREAT *(Kay Starr)*
7. SIMPLE MELODY *(Bing and Gary Crosby)*
8. MONA LISA *(King Cole)*
9. BEWITCHED *(Bill Snyder)*
10. CAN'T SEEM TO LAUGH ANYMORE *(Sylvia Froos)*

Wheeling, W. Va.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. SIMPLE MELODY *(Bing and Gary Crosby)*
3. MONA LISA *(King Cole)*
4. TZENA, TZENA, TZENA *(Mitch Miller)*
5. SAM'S SONG *(Bing and Gary Crosby)*
6. ALL MY LOVE *(Patti Page)*
7. CAN ANYONE EXPLAIN? *(Ray Anthony)*
8. I NEED YOU SO *(Don Cornell)*
9. JUST SAY I LOVE HER *(Johnny Desmond)*
10. BONAPARTE'S RETREAT *(Kay Starr)*

Akron, Ohio

1. I WANNA BE LOVED *(Andrews Sisters)*
2. TZENA, TZENA, TZENA *(Gordon Jenkins)*
3. MONA LISA *(King Cole)*
4. SAM'S SONG *(Bing and Gary Crosby)*
5. BEWITCHED *(David Rose)*
6. MY FOOLISH HEART *(Billy Eckstine*
7. SIMPLE MELODY *(Bing and Gary Crosby)*
8. ME AND MY IMAGINATION *(Dorothy Collins)*
9. LA VIE EN ROSE *(Tony Martin)*
10. HOOP DEE DOO *(Perry Como)*

Miami, Fla.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. MONA LISA *(Art Lund)*
3. I WANNA BE LOVED *(Billy Eckstine)*
4. BEWITCHED *(Doris Day)*
5. MY FOOLISH HEART *(Gordon Jenkins)*
6. THIRD MAN THEME *(Owen Bradley)*
7. SIMPLE MELODY *(Crosby-Gibbs)*
8. BONAPARTE'S RETREAT *(Gene Krupa)*
9. COUNT EVERY STAR *(Ray Anthony)*
10. SENTIMENTAL ME *(Russ Morgan)*

Seattle, Wash.

1. MONA LISA *(King Cole)*
2. GOODNIGHT, IRENE *(Gordon Jenkins)*
3. SENTIMENTAL ME *(Ames Bros.)*
4. ARE YOU LONESOME TONIGHT? *(Blue Barron)*
5. CAN'T WE TALK IT OVER? *(Andrews Sisters)*
6. SOMETIME *(Ink 5pots)*
7. I CROSS MY FINGERS *(Perry Como)*
8. I DIDN'T SLIP *(Bing Crosby)*
9. COUNT EVERY STAR *(Hugo Winterhalter)*
10. NOLA *(Les Paul)*

Deadwood, S. D.

1. GOODNIGHT, IRENE *(Gordon Jenkins)*
2. BONAPARTE'S RETREAT *(Kay Starr)*
3. CAN ANYONE EXPLAIN? *(Ames Bros.)*
4. JUST SAY I LOVE HER *(Johnny Desmond)*
5. TZENA, TZENA, TZENA *(Gordon Jenkins)*
6. SIMPLE MELODY *(Bing and Gary Crosby)*
7. MONA LISA *(King Cole)*
8. SAM'S SONG *(Bing and Gary Crosby)*
9. I WANNA BE LOVED *(Andrews 5isters)*
10. LA VIE EN ROSE *(Tony Martin)*

Albany, N. Y.

1. MONA LISA *(King Cole)*
2. GOODNIGHT, IRENE *(Gordon Jenkins)*
3. SOMETIME *(Ink 5pots)*
4. SAM'S SONG *(Bing and Gary Crosby)*
5. TZENA, TZENA, TZENA *(Mitch Miller)*
6. BEWITCHED *(Bill Snyder)*
7. I LOVE THE GUY *(Fran Warren)*
8. SIMPLE MELODY *(Bing and Gary Crosby)*
9. NOLA *(Les Paul)*
10. CAN'T SEEM TO LAUGH ANYMORE *(Sylvia Froos)*

NEW Mercury HITS

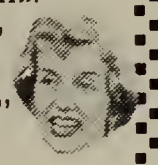
Frankie Laine
"If I Were A Bell"
From "Guys and Dolls"
AND ON THE FLIP
'Sleepy Ol' River"
Another Laine "Great"
CARL FISCHER PIANO—HARRY GELLER'S ORCHESTRA
MERCURY **5500** 45 RPM • **5500X45**

Vic Damone
Yes! Another Big One!
"Marshmallow World"
AND
"When the Lights Are Low"
MERCURY **5496** 45 RPM • **5496X45**

The New Hit Combination
RICHARD HAYES
AND PRETTY
KITTY KALLEN

"Dream Awhile"
AND
"Halls of Ivy"
Harry Geller Orchestra
MERCURY **5499** 45 RPM • **5499X45**

Billboard Picks This Nitwit Hit!

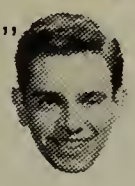
"Molasses, Molasses"
FLIP SIDE
"Orange Colored Sky"

By Two Great Stars
Jan August • Roberta Quinlan
Harry Geller Orhcestra
MERCURY **5504** 45 RPM • **5504X45**

Back Again Bigger Than Ever
Tiny Hill
and His Orchestra
"Back in Your Own Back Yard"
AND
"I'll Sail My Ship Alone"
MERCURY **5508** 45 RPM • **5508X45**

Born for the Horn

Ralph Martiere
and His Orchestra
"I'll Never Smile Again"
AND
"I Only Have Eyes for You"
WITH CHORAL GROUP
MERCURY **5507** 45 RPM • **5507X45**

Another Smash from "Guys and Dolls"
KITTY KALLEN & RICHARD HAYES


"A Bushel and A Peck"
AND A XMAS SPECIAL
"Silver Bells"
Harry Geller Orchestra
MERCURY **5501** 45 RPM • **5501X45**

Introducing A New Voice

Joyce Indig
"Ev'rybody Clap Hands"
AND
"The Black Rose"
Harry Geller Orchestra
MERCURY **5509** 45 RPM • **5509X45**

The Trio With the New Twist

GOON BONES *and* BARNEY LANTZ
"Crazy Bone Rag"
AND
"I'm Forever Blowing Bubbles"
MERCURY **5498** 45 RPM • **5498X45**

At The Pianola

Jan August
And The Bay Rum Boys
"Down by The Old Mill Stream"
"Meet Me Tonight in Dreamland"
MERCURY **5497** 45 RPM • **5497X45**

Richard Hayes
Watch This Great Record of
"Can't Seem to Laugh Anymore"
AND
"Jing-A-Ling Jing-A-Ling"
MERCURY **5492** 45 RPM • **5492X45**

June Winters
"Christmas in My Heart"
AND
"Charms for Sale"
MERCURY **5502** 45 RPM • **5502X45**

Current BEST Sellers

MUSIC MAESTRO, PLEASE DREAM A LITTLE DREAM	MERCURY **5458** 45 RPM • **5458X45**	**FRANKIE LAINE** *Harry Geller Orchestra* *Carl Fischer, Piano*
CINCINNATI DANCING PIG FORBIDDEN LOVE	MERCURY **5477** 45 RPM • **5477X45**	**VIC DAMONE**
SO LONG SALLY PATRICIA	MERCURY **5491** 45 RPM • **5491X45**	**EDDY HOWARD** *with Orchestra and Vocal Group*
OUR LADY OF FATIMA HONESTLY I LOVE YOU	MERCURY **5466** 45 RPM • **5466X45**	**KITTY KALLEN** **RICHARD HAYES**
JUST SAY I LOVE HER CAN ANYONE EXPLAIN	MERCURY **5474** 45 RPM • **5474X45**	**VIC DAMONE**
I'M FOREVER BLOWING BUBBLES THE RED WE WANT	MERCURY **5490** 45 RPM • **5490X45**	**EDDY HOWARD** *with Orchestra and Vocal Group*
BELOVED BE FAITHFUL TAKE ME IN YOUR ARMS	MERCURY **5486** 45 RPM • **5486X45**	**VIC DAMONE**
VAGABOND SHOES I HADN'T ANYONE TILL YOU	MERCURY **5429** 45 RPM • **5429X45**	**VIC DAMONE**
PETITE WALTZ WARSAW WALTZ	MERCURY **5493** 45 RPM • **5493X45**	**HARMONICATS** *featuring David Le Winter at the Piano*
PETITE WALTZ I'M IN THE MIDDLE OF A RIDDLE	MERCURY **5487** 45 RPM • **5487X45**	**LAWRENCE WELK** *and His Champagne Orchestra*
HARBOR LIGHTS AT SUNDOWN	MERCURY **5461** 45 RPM • **5461X45**	**HARMONICATS** *with Jerry Byrd*
HARBOR LIGHTS I CROSS MY FINGERS	MERCURY **5488** 45 RPM • **5488X45**	**DINAH WASHINGTON** *with Orchestra*
NEVERTHELESS I WAS DANCING WITH SOMEONE	MERCURY **5495** 45 RPM • **5495X45**	**FRANKIE LAINE** *Harry Geller Orch.* *Carl Fischer, Piano*
IT'S A LONG, LONG WAY TO TIPPERARY HOME	MERCURY **5494** 45 RPM • **5494X45**	**MUGGSY SPANIER** *and Dixieland Band*
TEA FOR TWO THAT OLD BLACK MAGIC	MERCURY **5489** 45 RPM • **5489X45**	**TONY MARTIN**
ALL MY LOVE ROSES REMIND ME OF YOU	MERCURY **5455** 45 RPM • **5455X45**	**PATTI PAGE** *Harry Geller Orchestra*
BACK IN YOUR OWN BACKYARD THE RIGHT KIND OF LOVE	MERCURY **5463** 45 RPM • **5463X45**	**PATTI PAGE** *Harry Geller Orchestra*
GOD BLESS THE CHILD DON'T CRY LITTLE CHILDREN	MERCURY **5355** 45 RPM • **5355X45**	**FRANKIE LAINE**
I LOVE THE GIRL TZENA, TZENA, TZENA	MERCURY **5454** 45 RPM • **5454X45**	**VIC DAMONE**
YOU'VE GOT ME CRYING AGAIN MY SILENT LOVE	MERCURY **5478** 45 RPM • **5478X45**	**JAN AUGUST**

ONLY Mercury HAS THE HITS ON NON-BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS ★ MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

COLUMBIA RECORDS GO ALL OUT IN MUSIC OPERATOR FIELD

NEW YORK—Columbia Records sounded their opening guns in their drive for increased business activity in the music operator field this past week, with the announcement by Robert Arkin, Sales Manager of the newly formed Music Operator Department of the firm, of an intensive campaign directed at the nation's music operators.

Columbia made general disclosure of their plans in the music op field, by sending out a letter to music ops throughout the country.

In his letter to the ops, Arkin stated, "This newly formed department is already functioning and we are setting up an intensive mail campaign direct to all operators throughout the country. We are introducing a weekly Music Operators Release Card containing the new pop releases, plus a large carefully selected list of records which appeal the most to the music operator. The first of these will be mailed the first week in October."

"It is my intention to visit every section of the country as fast as possible, to meet and reacquaint myself with operators and their associations and discuss our mutual problems."

Along with Columbia's exhaustive plans to bolster their relations with the nation's music operators, the firm disclosed that they have reverted back to producing solid stock recordings rather than laminated platters. It has been found that laminated records have at times caused increased difficulty in the phonos, thereby resulting in service calls for music ops.

In another statement to Columbia's distributors, the firm said, "The music operator is not only a source of exploitation equal in importance to the disk jockey, but the operator buys the records he exploits. It's a mighty healthy chunk of business."

A spot check by *The Cash Box* with several leading music operators in this city showed general evidence by the music ops that they would welcome Columbia's efforts in their direction with "open arms." Columbia's hypo of their activities with coin machine operators is seen as a major move by the plattery which will eventually place the firm in a prime position in this field. It is well known throughout the industry that the nation's music operators contribute some twenty-five odd percent to the total sales picture in the recording business. In addition to this, the juke box represents a potent source of top promotion and exploitation, and also makes for repeat sales on the dealer and consumer level.

It also has long been known in the trade that personal contact with the nation's music ops has always made for better relations between record company and operator, and as a matter of course, has increased a firm's sales picture too.

Columbia's activity in their artist and repertoire department is also seen as an important step by the plattery to further the label's drive for more business in the pop picture. The recent additions to the firm's talent roster has certainly placed Columbia in a better position. Example of the strides the firm is making is seen in the current popularity of two new platters by two artists new to the label. Sammy Kaye's "Harbor Lights" and Paul Weston's "Nevertheless" have taken hold in the nation's juke boxes and are making their mark in the popularity charts.

MGM Records Plant Manager Dies

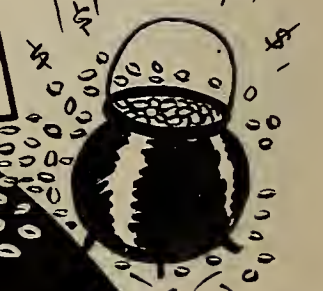
NEW YORK—Arnold L. Pipper, plant manager of M-G-M Records Bloomfield, New Jersey, factory for the last five years, died Monday, September 25th, 7:30 A.M. at New York Memorial Hospital. His age was 56. He resided at 211 Clairmont Terrace, Orange, New Jersey.

After long experience in the field of record production, Mr. Pipper joined MGM Records in September, 1945, shortly after it was founded. He was one of the small staff of experts who did most of the initial planning that preceded introduction of the company's product to the public in 1947. In recent years, the Bloomfield establishment has become under Mr. Pipper's direction a leading experimental center in the development of new techniques relative to record manufacture. He was said to have known all of the hundreds of workers under his supervision by their first names.

Services for Mr. Pipper was held at the Colonial Home in East Orange, New Jersey, on Wednesday, September 27th. His body has been shipped to Detroit, his native city for burial.

Surviving are his widow, Ruth, and a daughter, Joyce.

NATIONAL RECORDS
COOKS UP A NEW POT OF GOLD



AMERICA'S SINGING SWEETHEART

EILEEN BARTON

"BAKE-A CAKE" GAL

Singing the first and only hit rendition of

"BABY ME"

BACKED BY

"WHAT WILL BE, WILL BE"

Exclusively on NATIONAL NO. 9123

What a GIRL!
What a SONG!
What a HIT!

ORDER FROM YOUR NEAREST DISTRIBUTOR OR WRITE TO

NATIONAL RECORDS

Coast-to-Coast

1841 BROADWAY NEW YORK 23, N. Y.

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DISTRIBUTORS Territories Still Available
Write, Wire or Phone

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"STREET WALKIN' DADDY" (2:48)
"RIFFIN' WITH GRIFFIN" (2:30)
MARGIE DAY—THE GRIFFIN BROTHERS
(Dot 1010)

● A side that's already causing quite a stir in rhythm and blues spots jumps up to nab this featured spot this week. Sure fire stuff for anybody's phono is the ditty on the upper lid, "Street Walkin' Daddy". Wax whirls in slow blues tempo, and has chirp Margie Day wailing a tender low-down melody. It's wax that will surely earn repeat plays on the boxes, and wear white in no time at all. Tempo is slow and mellow, with ork backing fitting the mood and patter of the music like a glove. Ivory tickling in the background, added to a tempting wail of a tenor sax, all go toward making the wax the grade A side it is. Keep your eyes peeling on Margie Day—the lass has what it takes to become a top juke box attraction. Flip side has The Griffin Brothers on top with a mellow instrumental side that should draw some heavy play. Ork tones by the gang make for excellent listening throughout. "Street Walkin' Daddy" for the mola—latch on!

"IN THE WILDERNESS" (2:37)
"LET ME TELL YOU ABOUT JESUS" (2:38)
FAIRFIELD FOUR
(Dot 1011)

● Music ops in the market for some grade A spiritual material would do well to get with this pair by the Fairfield Four. Both ends of the platter make for top notch juke box fare, and should be greeted with excellent reception. Vocal work by the combo is excellent throughout—disk rates a top spot in your machine.

"KEEP YOUR MAN AT HOME"
"GONNA MAKE A CHANGE" (2:30)
IONA WADE—JAY McSHANN ORCH.
(Peacock 1532)

● Fresh wax by Peacock, with Iona Wade teaming up with the Jay McShann ork to offer music ops a pair of attractive sides. Both ends of the platter make for excellent listening pleasure, with the gal's pipes echoing brilliantly. Top deck is a clever novelty item, while the flip is in the blues vein. Wax should do exceptionally well.

"THE MAN I LOVE" (2:21)
"APOLLO THEATRE JUMP" (2:30)
EARL BOSTIC ORCH.
(Gotham 248)

● Instrumental patter by the widely popular Earl Bostic gang, with the maestro basking in the spotlight on the standard on the upper lid. Sax work on the side by Earl is smooth and easy to take throughout, with the rest of the ork blending in fine fashion too. Flip side is a mellow bit of up tempo jump stuff which the hep crowd should go for. Top deck gets our nod.

"ROLL 'EM BOOGIE" (2:30)
"LOUISE" (2:38)
FREDDIE MITCHELL ORCH.
(Derby 747)

● Wild, mellow music via the Freddie Mitchell ork, with the maestro coming up with a great side in "Roll 'em Boogie". Disk has a wonderful amount of drive in it, and shows the ork to excellent advantage. Flip side shapes up just as well, and should have Mitchell's many fans yelling loud and long. Get with this one.

"JEEP'S BLUES" (2:39)
"PAUL'S BOOGIE" (2:46)
PAUL WILLIAMS ORCH.
(Sovoy 758)

● The band that made "The Hucklebuck" the big hit it was, comes up with a pair of potential winners in their latest release here. Both ends of the platter make for excellent listening pleasure, and should do very well on the boxes. Spotlight on the maestro's sax work is bright throughout. Williams' wide popularity will account for some heavy calls with this one.

"ARE YOU LONESOME TONIGHT" (3:05)
"I SHOULDN'T LOVE YOU" (2:35)
BOBBY MARSHALL
(Abbey 3019)

● Sentimental vocal refrain by Bobby Marshall on this pair should sit well with music ops and fans alike. Both ends of this platter are in the tender romantic vein, with Bobby's big voice purring the sugar-coated lyrics in smooth style. Ork backing by Eddie Wilcox rounds out the platter effectivelp. Listen in.

"CADILLAC BABY" (2:53)
"LONG ABOUT SUNDOWN" (2:48)
ROY BROWN
(DeLuxe 3308)

● Currently riding high with a number of winners, Roy Brown sets up a fresh pair for music ops to get with here. Both sides of this platter should grab a featured spot on ops' machines—the wax is top notch juk box material. Roy's vocal work is as per usual, first rate stuff. Music ops take it from here.

"MILLION DOLLAR SECRET" (2:48)
"I'M GONNA LET HIM RIDE" (2:47)
HELEN HUMES
(Modern 779)

● There's no stopping this one. Chirp Helen Humes comes up with a sensational side in the upper lid, tagged "Million Dollar Secret". Disk is from a Gene Noman jazz concert and has Helen wailing a sock rhythm and blues side. Lyrics, background music and noise of the crowd, all go toward making this end a must in your machine. Flip side shows just as well, but we give the edge to the top deck.

Krupa Turns Napoleon!!

NEW YORK—Gene Krupa strikes a Napoleonic pose to ballyhoo his RCA Victor recording of "Bonaparte's Retreat", with Jack Berch, NBC disk jockey, taking over the drums for the camera. Gene's success with "Bonaparte's Retreat" influenced him in continuing with the Dixie recording style he set.

Columbia Hypo's Rhythm & Blues Department

NEW YORK—Columbia Records hypo'd its rhythm and blues department this past week with the announcement of the signing of four of the nation's top artists in this field.

Signed to term recording deals were The Ravens, the Arnett Cobb combo, Herb Lance and Wini Brown.

The deal completed was a package with Ben Bard's Universal Attractions, with Bard himself figured to assist the label in their artist and repertoire work. Columbia currently has no a&r head in the department, with Mitch Miller, pop a&r chief handling the chores of the rhythm and blues seg. Miller will continue in this capacity, with Bard reported set to assist him.

The Ravens, top property in the package, have been name attractions for several years now, and were reported to have reecived a $15,000 guarantee in their deal. The group formerly etched for National Records as did chirp Wini Brown. Herb Lance gained wide fame in the biz with his disking of "I'll Close My Eyes" on Sittin' In. The Arnett Cobb group formerly waxed for Apollo. Cobb, has already waxed four sides for Columbia.

Lawrence-Lombardo Orks Set To Play World Series

NEW YORK—The World Series was skedded to get name band support, if there are no playoff dates and the Series starts as scheduled, late this past week. Both the National and American Leagues will be represented by top name bands it was learned here.

Should the Philadelphia Phillies cop in the National League, Elliot Lawrence's ork is set to play the opening game music at the Phil's Shibe Park. If the opening game of the series is delayed, the Lawrence aggregation will be unable to make it, because of a prior commitment at the Circle Theatre in Indianapolis on October 5.

Guy Lombardo's ork is set to play for the New York Yankees should they wind up with the pennant. Lombardo played for the ballclub at their other Series games in the past.

(Editor's Note: At press time Brooklyn had to win their remaining four games to notch a tie with the Phil's for the pennant.)

Regal In Pop Field

LINDEN, N. J.—Fred Mendelsohn, prexy of Regal Records, Inc., this city, announced the entry of his firm in the pop field this past week. Regal had specialized in the rhythm and blues field. First talent signed is the Ted Martin ork, and Big Ben Trio. Releases will be on firm's 1000 Red Label Series, and market for the usual 79c.

HOTTER WEEK! EVERY

SAVOY # 759 by Americo's # 1 Teom

Deceivin' Blues / Lost Dream Blues

Johnny Otis
Little Esther
Mel Walker

ORDER TODAY!

SAVOY RECORD CO., Inc.
58 Market Street Newark 1, N. J.

APOLLO

"THAT OLD BLACK MAGIC"
as sung by
BILLY DANIELS
Stopped the Show on last wk's Milton Berle Show
Get it on Apollo Record No. 1101

APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

ABBEY RECORDS — HOT PARADE

TWO FOR THE MONEY!
"LET A SMILE BE YOUR UMBRELLA"
b/w "MISSOURI WALTZ"
by
LAWRENCE "Piono Roll" COOK
Abbey # 15012

Another HIT by
BOBBY MARSHALL
"I SHOULDN'T LOVE YOU BUT I DO"
b/w "ARE YOU LONESOME TONIGHT?"
Abbey # 3019

ABBEY RECORDS, INC.
418 W. 49 St. New York, N. Y.

DOT • • • Get HOT with DOT • • • DOT

Sensational Hit!

"STREET WALKIN' DADDY"

DOT 1010 by MARGIE DAY and Griffin Bros. Ork.
b/w "RIFFIN' WITH GRIFFIN"
by THE GRIFFIN BROS. ORK.

★ ★ ★ ★ ★ ★

GOING STRONG

"CRAZY BONE RAG"

DOT 1005 b/w "ST. LOUIS TICKLE"
by JOHN MADDOX and Rhythmasters

★ ★ ★ ★ ★ ★

Started in Washington—and Spreading

"I'M SO CRAZY FOR LOVE"

DOT 1009 b/w "CRAZY ABOUT MY HONEY DIP"
by THE CAP-TANS

★ ★ ★ ★ ★ ★

A Double Decker Hit

"JUKE BOX BOOGIE"

DOT 1004 b/w "YOU TALK IN YOUR SLEEP"
by BIG JEFF and The Radio Playboys

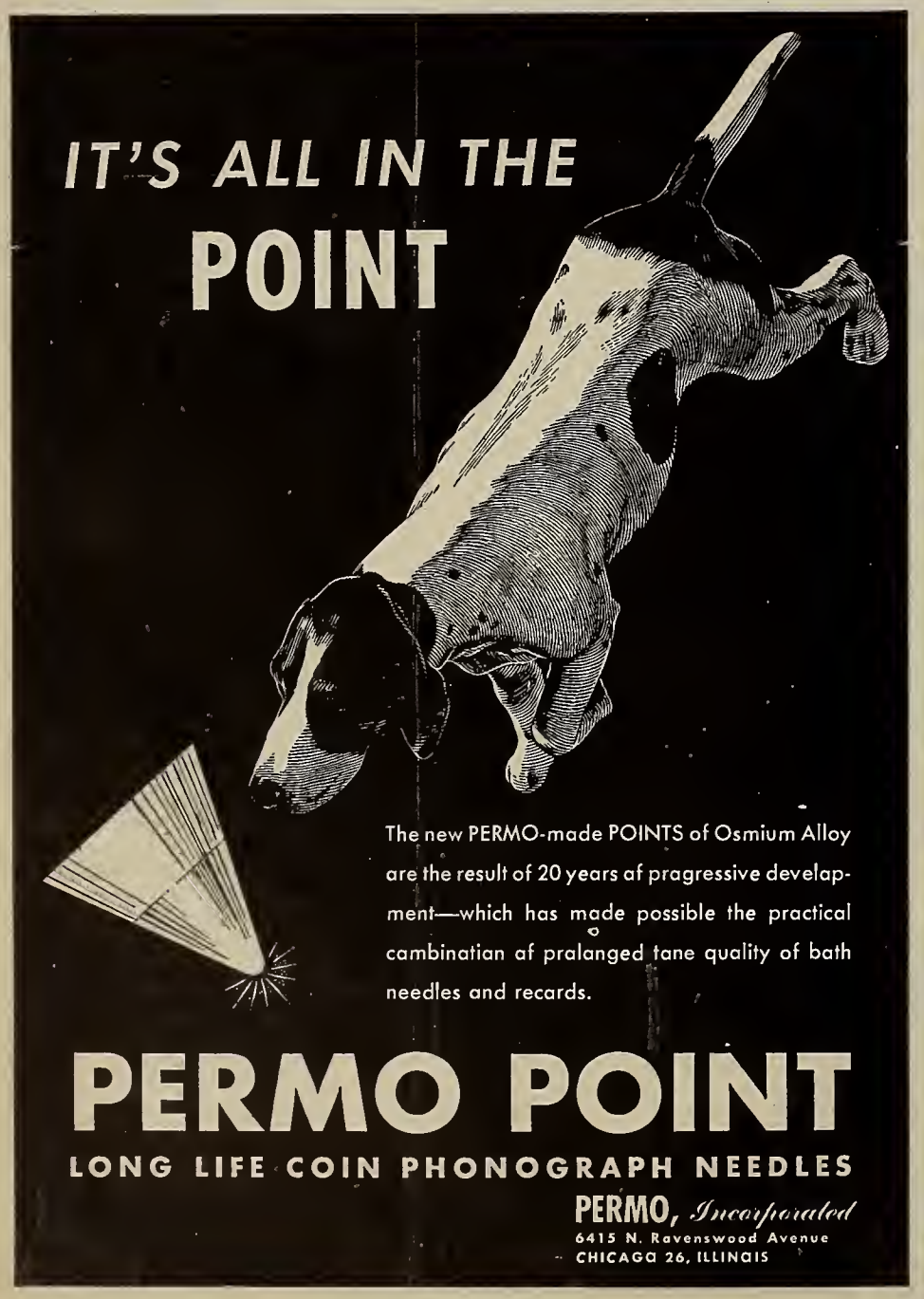
★ ★ ★ ★ ★ ★

Watch For These New Releases

"IN THE WILDERNESS" "LET ME TELL YOU ABOUT JESUS" by FAIRFIELD FOUR # 1011

"HULA BLUES" b/w "I GET THE BLUES WHEN IT RAINS" by JOHN MADDOX # 1012

DOT RECORDS, INC. GALLATIN, TENN. (Tel.: GAllatin 880 & 881)


IT'S ALL IN THE
POINT
The new PERMO-made POINTS of Osmium Alloy are the result of 20 years af pragressive develapment—which has made possible the practical cambinatian af pralanged tane quality of bath needles and recards.
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6415 N. Ravenswood Avenue
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HOT in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	I'M YOURS TO KEEP *Herb Fisher* *(Modern)*	WELL, OH WELL *Tiny Bradshaw* *(King 4357)*	BOOGIE RAMBLER *Gatemouth Brown* *(Peacock)*
2	BALD HEAD *Roy Byrd* *(Mercury)*	C'EST SI BON *Louis Armstrong* *(Decca 27113)*	I'M YOURS TO KEEP *Herb Fisher* *(Modern)*
3	I LOVE YOU MY DARLING *Joe Fritz* *(Sittin' In)*	GOODBYE *(Gene Ammons)* *(Chess 1428)*	BLUE SHADOWS *Lowell Fulson* *(Swingtime 226)*
4	TEAR DROPS IN MY EYES *Ruth Brown* *(Atlantic)*	AFTER HOURS *Bobby Smith* *(Apollo)*	SOMETIME *The Ink Spots* *(Decca)*
5	GOODNIGHT IRENE *Paul Gayten* *(Regal)*	PINK CHAMPAGNE *Joe Liggins* *(Specialty 355)*	A STORY TO TELL *Joe Turner* *(Imperial)*
6	DECEIVIN' BLUES *Little Esther* *(Savoy)*	CUPID'S BOOGIE *Little Esther* *(Savoy 750)*	GOODNIGHT IRENE *Paul Gayten* *(Regal)*
7	I'LL NEVER BE FREE *Dinah Washington* *(Mercury)*	BLUE LIGHT BOOGIE *Louis Jordan* *(Decca)*	LOVE DON'T LOVE NOBODY *Roy Brown* *(DeLuxe)*
8	GOOD MORNING, JUDGE *Wynonie Harris* *(King)*	I NEED YOU SO *Ivory Joe Hunter* *(MGM 10663)*	SAD FEELING *Roy Milton* *(Specialty)*
9	BLUE LIGHT BOOGIE *Louis Jordan* *(Decca)*	BOOGIE RAMBLER *Gatemouth Brown* *(Peacock)*	LA VIE EN ROSE *Louis Armstrong* *(Decca 27113)*
10	I NEED YOU SO *Ivory Joe Hunter* *(MGM 10663)*	I'M YOURS TO KEEP *Herb Fisher* *(Modern)*	EVERYBODY IS SOMEBODY'S FOOL *Lionel Hampton* *(Decca)*

HOT

in DETROIT | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

	in DETROIT	in LOS ANGELES	in OTHER CITIES
1	BLUE SHADOWS *Lowell Fulson* *(Swingtime 226)*	BLUE SHADOWS *Lowell Fulson* *(Swingtime 226)*	
2	I NEED YOU SO *Ivory Joe Hunter* *(MGM 10663)*	BLUE LIGHT BOOGIE *Louis Jordan* *(Decca)*	
3	WELL, OH WELL *Tiny Bradshaw* *(King 4357)*	BESAME MUCHO *Ray-O-Vacs* *(Decca)*	
4	I LOVE YOU MY DARLING *Joe Fritz* *(Sittin' In)*	EVERYBODY'S SOMEBODY'S FOOL *Lionel Hampton* *(Decca)*	
5	GOODNIGHT, IRENE *Paul Gayten* *(Regal)*	LOVE DON'T LOVE NOBODY *Roy Brown* *(DeLuxe)*	
6	MONA LISA *King Cole* *(Capitol 1010)*	I'LL NEVER BE FREE *Annie Laurie & Paul Gayten* *(Regal 3258)*	
7	1950 BLUES *Tampa Red* *(RCA Victor)*	ANYTIME, ANYWHERE, ANYPLACE *Joe Morris* *(Atlantic)*	
8	DECEIVING BLUES *Little Esther* *(Savoy)*	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty)*	
9	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime 196)*	DECEIVIN' BLUES *Little Esther* *(Savoy)*	
10	MY FOOLISH HEART *Gene Ammons* *(Chess 1425)*	STACK O' LEE *Archibald* *(Imperial)*	

GULFPORT, MISS.
1. Street Walking Daddy (Margie Day)
2. Remember (Amos Milburn)
3. Hard Luck Blues (Roy Brown)
4. My Wish For You (Elmore Nixon)
5. Boogie Rambler (Gatemouth Brown)
6. You're Going To Cry (Cecil Gant)
7. Love Don't Love Nobody (Roy Brown)
8. Goodnight, Irene (Paul Gayten)
9. Well, Oh Well (Tiny Bradshaw)
10. Repentance Blues (Charles Brown)

HOUSTON, TEX.
1. Goodnight, Irene (Paul Gayten)
2. Failing By Degrees (Jimmy Witherspoon)
3. Blue Shadows (Lowell Fulson)
4. Saturday Night Boogie (Jimmy Liggins)
5. Lost Dream Blues (Little Esther)
6. Lonesome Woman (Johnny Otis)
7. Oo EE, Baby (Peppermint Harris)
8. Every Day I Have The Blues (Lowell Fulson)
9. My Temper Is Rising (Roy Hawkins)
10. What Do You Know About Love? (Charles Brown)

WILMINGTON, DEL.
1. Mona Lisa (King Cole)
2. My Destiny (Billy Eckstine)
3. Blue Shadows (Lowell Fulson)
4. Goodnight, Irene (Paul Gayten)
5. Sometime (Ink Spots)
6. Repentance Blues (Charles Brown)
7. I Need You So (Ivory Joe Hunter)
8. I'm Yours To Keep (Herb Fisher)
9. Deceivin' Blues (Little Esther)
10. Let's Do It (Stick McGhee)

MONTGOMERY, 'ALA.
1. Deceivin' Blues (Little Esther)
2. Lost Dream Blues (Little Esther)
3. Blue Light Boogie (Louis Jordan)
4. Do Lore, Remember Me (Angelic Gospel Singers)
5. Hard Luck Blues (Roy Brown)
6. Mona Lisa (King Cole)
7. Let's Do It (Stick McGhee)
8. I Want A Roof Over My Head (Louis Jordan)
9. Safronia B (Calvin Boze)
10. I'm Yours To Keep (Herb Fisher)

KANSAS CITY, MO.
1. Love Don't Love Nobody (Roy Brown)
2. Mona Lisa (King Cole)
3. Blue Light Boogie (Louis Jordan)
4. Blue Shadows (Lowell Fulson)
5. Hard Luck Blues (Roy Brown)
6. I Need You So (Ivory Joe Hunter)
7. Goodnight, Irene (Paul Gayten)
8. Well, Oh Well (Tiny Bradshaw)
9. Boogie Green (Tiny Bradshaw)
10. Queen Bee Blues (Eddie Vinson)

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and

"EVERYBODY CLAP HANDS"

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DINAH SHORE..... Columbia
G. GIBBS-B. CROSBY..... Coral
ELLA FITZGERALD and LOUIS ARMSTRONG..... Decca
JACK OWENS..... Decca
FRANKIE LAINE..... Mercury
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King POPULAR

★ JANET BRACE
15061 AN ORANGE COLORED SKY
OCEANA ROLL

★ TERRY SHAND
15064 DUST OFF THE OLD PIANO ROLLS
I WOULDN'T TOUCH YOU WITH A TEN FOOT POLE

★ JOHNNY LONG
15060 THE B-I-EE-I-E
JUST FRIENDS

★ GEORGE WRIGHT
15065 TENDERLY
TIMES SQUARE BOOGIE

King FOLK • WESTERN

★ JIMMY OSBORNE
893 GOD PLEASE PROTECT AMERICA
THE MOON IS WEEPING OVER YOU

★ MOON MULLICAN
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
905 MONA LISA
THINK IT OVER

★ SHORTY LONG
889 FOOLISH PRIDE
CALM, COOL AND COLLECTED

★ AL DEXTER
884 HI DE HO BOOGIE
WALKING WITH THE BLUES

★ YORK BROTHERS
901 ROAD OF SADNESS
KILL HER WITH KINDNESS

King SEPIA • BLUES

★ WYNONIE HARRIS
4389 ROCK MR. BLUES
BE MINE MY LOVE
4378 GOOD MORNING, JUDGE
STORMY NIGHT BLUES

★ TINY BRADSHAW
4397 I'M GOING TO HAVE MYSELF A BALL
BUTTERFLY
4357 WELL OH WELL
I HATE YOU
4376 BOODIE GREEN
AFTER YOU'VE GONE

★ LUCKY MILLINDER
4398 WHO SAID SHORTY WASN'T COMING BACK
CLAP YOUR HANDS

LEE RICHARDSON
DeLuxe 3307 THAT OLD FEELING
BOTTOMLESS BLUES

ROY BROWN
DeLuxe 3308 'LONG ABOUT SUNDOWN
CADILLAC BABY
DeLuxe 3306 DREAMING BLUES
LOVE DON'T LOVE NOBODY

KING Records

Evelyn Knight Admired By Fans

MILWAUKEE, WISC.—A large number of admirers turned out to witness the personal appearance of songstress Evelyn Knight at Schuster Musical store here. The Decca star later attended a party of disk jockeys, dealers and juke box operators. Current winners for Miss Knight are "Lucky, Lucky, Lucky Me" and "Cherry Stones" on Decca Records.

Universal Recorders Point To Upward Surge In Business

"After a period of utter confusion, there's now a strong steady upturn in the recording business." Source of this statement is Arthur Hogan, Chairman of the Board and Treasurer of Universal Recorders. "The 78-45-33 melee has settled down to a point where there is now more confidence in production and all companies are going ahead with a corresponding healthy upswing."

Universal Recorders has shown a 50% pickup in 10" Vinylite production in the past three months over the first two quarters of this year alone! And the first nine months of 1950 are 25% better overall than the corresponding period last year.

The uptrend in taping and transcribing for radio has also been felt by Universal Recorders. President Will Voeller, guiding production for Universal, has supervised increased production for various branches of the service (at least 200 programs so far this year for the Navy and Marine Corps), government agencies, network organizations and independent producers.

A new network, the Progessive Broadcasting System, has begun cutting audition records at Universal. The roster of disc outfits using the improved and augmented Universal facilities, include Modern, Mercury, Windsor, Crown, Vita and many others.

Originally set up as a recording outfit for the exclusive use of the government to honor government contracts during the war four years ago, Universal has grown to be the second largest recording company on the West Coast and one of the largest in the world.

Bulk of business is now commercial with ad agencies like Young and Rubicam, and Smith and Bull, cutting records there, but its service and government contracts remain considerable. Call from AM users for custom transcriptions has perked lately.

Randy's Records Set Records!!

Randy's Record shop continues to set records—with records.

Young, energetic Randy Wood's growth at his record shop in Gallatin, small town in Middle Tennessee, has been phenomenal.

Wood, former air force officer, veritably began with a radio repair shop and now has become half-owner in a radio station. In between, Randy's Record Shop has hit the jack-pot. The mail-order business has proven a bonanza, shipping discs to all parts of the world. And that ain't all! Randy also operates the "Dot Records, Inc." which have been selling profitably.

Wood's Horatio Alger rise to fame—and a modicum of fortune—started shortly after he was mustered out of World War II.

He joined a friend in the operation of a radio repair shop at Gallatin. The shop prospered mildly. So mildly that the partner decided to sell out his share. Wood was the buyer and he immediately leased radio time to peddle his records.

One of Randy's chief hucksters via the airways was (and is) young Gene Nobles, WLAC disc jockey who pulls in more than 3500 letters daily for Wood's shop. Sales improved with each arrival of the postman, until the Randy-Nobles combo had said letter-deliverer knocking thrice, or more.

Next step up the ladder to moola was when Wood heard the Tennessee Drifters playing at roadside club, near Nashville's airport. Nashville is folk-song capital of world, and therefore lures all sorts of hillbilly outfits.

Wood, then experimenting with wax-works, auditioned the Tennessee Drifters. He plugged their recordings via "Dot" label—they clicked, to tune of more than 15,000 copies.

He later got Cousin Clem and His Country Cousins, John Maddox and Rhymthmasters, The Fairfield Four, Margie Day. Day dame's current release "Street Walkin' Daddy", backed by "Riffin with Griffin" is catching its share of appeal.

Randy is at this time planning several new additions to Dot label in all fields. Arrangement have been completed to ink Bob Lamm of "Near You" and "Beg Your Pardon" fame along with orchestra under direction of Ben Pryor. Randy, by the way, handles all recording sessions personally. He numbers 20 distributors on his roster—and estimates average sales at 1,000, not all of which results from plugs via his WLAC-sponsored shows.

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 **WHY DON'T YOU LOVE ME?**
Hank Williams
(MGM 10696)

2 **CUDDLE BUGGIN' BABY**
Eddy Arnold
(RCA Victor 21-0342)

3 **I'M MOVING ON**
Hank Snow
(RCA Victor 21-0328)

4 **GOODNIGHT, IRENE**
Red Foley & Ernest Tubb
(Decca 46255)

5 **I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

THROW YOUR LOVE MY WAY
Ernest Tubb
(Decca 46243)

ENCLOSED ONE BROKEN HEART
Eddy Arnold
(RCA Victor 21-0342)

I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)

MONA LISA
Moon Mullican
(King 886)
Jimmy Wakely
(Capitol 1151)

GIVE ME A LITTLE OLD-FASHIONED LOVE
Ernest Tubb
(Decca 46243)

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"C-H-R-I-S-T-M-A-S" (2:17)
"CHRISTMAS ISLAND" (2:30)

ERNEST TUBB
(Decca 46268)

ERNEST TUBB

● Fresh and dramatic new Christmas tune by folk star Ernest Tubb notches this featured spot this week, with Ernie offering one of his best sides we've had the pleasure of hearing in the top deck tagged "C-H-R-I-S-T-M-A-S". The song itself is sure to draw some sensationally heavy play, and prove to be one of the bigger hits of the season. Ditty rolls along in slow tempting manner, with some top notch guitar work echoing in the background. Essentially an "alphabet tune", the melody has Ernie telling the wax story in smooth sentimental tones that score. On the other end with "Christmas Island", Ernie comes up with still another potential money-maker in this oldie. Tempo of the song is moderate, and has a vocal trio joining Ernie for the refrain. It's easy, smooth stuff—the sort that relaxes you as you listen. Music ops should latch on to this pair—but pronto!

"MY TIGHT WAD DADDY" (2:43)
"I LIKE THAT KIND" (2:28)

AUDREY WILLIAMS
(Decca 46264)

● Pair of fair enough sides by Audrey Williams in store for music ops are these tagged "My Tight Wad Daddy" and "I Like That Kind". Both ends of the platter are set up in moderate tempo, with some clever lyrics handled effectively by Audrey. Wax might make good filler material —ops should lend an ear.

"WILL YOU BE SATISFIED THAT WAY" (2:38)
"THERE WON'T BE MUCH MORE TIME" (2:43)

JIMMIE SKINNER
(Capitol 1209)

● Pair of romantic laments in store for music ops are offered here by Jimmie Skinner. Both ends are in the tender, toned-down vein, with Jimmie handling the material in good order. Wax is the sort you have to listen to in order to fully appreciate it—we suggest just that.

"HELP ME UNDERSTAND" (2:38)
"NO, NO, JOE" (2:40)

LUKE THE DRIFTER
(MGM 10806)

● Sage wax advice by Luke The Drifter, and a pleasing pair in the offing for music ops is the bill of fare here. Both sides of this platter make for good listening pleasure, with Luke purring the lyrical expression in fair style. Flip side has the earmarks of a comer—it might step out.

"THE GRANDEST PRIZE" (2:36)
"I'VE GOT THE CRAZIEST FEELING" (2:58)

FLOYD TILLMAN
(Columbia 20746)

● Widely popular folk star Floyd Tillman has a pair of hot potential winners in this fresh coupling. Floyd's vocal work on the sides is top notch stuff—the sort that makes for top juke box winners. Top deck weaves a wonderful story and should nab some extremely heavy play. Flip side shows just as well and rates ops' avid listening attention.

"SAN ANTONIO ROSE" (2:58)
"UP JUMPED THE DEVIL" (2:58)

JOHNNY DIESON
(4 Star 1496)

● Music ops with a call for square dance music will do well to get with this pair by Johnny Dieson and his gang. Both ends of the platter are in the instrumental vein, and make for wonderful listening pleasure. Wax is a couple dance without calls — ops who have the locations that go for this brand should get with it.

"WHAT WOULD WASHINGTON SAY" (2:30)
"THE FIERY BEAR" (2:50)

JACK HOLDEN and FRANCES KAY
(RCA Victor 21-0386)

● Clever novelty on the top deck should get some heavy phono play. Vocal work on the side by Jack Holden and Frances Kay is excellent throughout, with tune itself making for wonderful pleasure. Flip side is a current plug tune that has been widely recorded — this rendition should hold its own.

"DREAM BABY" (2:09)
"COLUMBUS, G. A." (2:28)

TOMMY SOSEBEE
(Coral 64062)

● Great pair of sides in store for music ops are these by Tommy Sosebee. Top deck is an oldie that has scored before — this first rate rendition is a cinch to clinch with music ops and fans alike. Flip side has Tommy picking up the tempo some with an equally excellent side. Platter is a must in your machine—get it!

"LITTLE BIT OLD FASHIONED" (2:30)
"PINK CHAMPAGNE" (2:46)

MERL LINDSAY
(Cormac 1141)

● Vocal flavor by Merl Lindsay and his Oklahoma Night Riders should do fairly well with folk music fans. Top deck is a slowly woven side that shows well enough, with the vocal by Ted Haff coming thru in good order. Flip side has been around some and should be familiar to music ops. Listen in.

Diskers Go Wild With "Molasses" & "Oh Baby"

NEW YORK—Major recording companies throughout the nation were breaking speed records this past week, all vieing with each other to get on to a pair of new hot novelties that appear to be sure hit tunes in the immediate future.

Biggest furore with the platteries exists in the rush to climb aboard "Molasses, Molasses", latest Howie Richmond novelty tune to score. At press time, general confusion existed as to which of the majors was first, but aside from the honor of coming out "fustest with the mostest," the ditty was sure to have at least a half-dozen new recordings by Monday (October 2).

The new novelty ditty was first recorded by Lenny Carson & The Whiz Kids on Discovery Records. Platters were around name dee-jays for some time before the reaction to the tune took hold. Discovery in the meantime has literally been swamped with orders for the recording and has added additional pressing facilities throughout the nation to handle the business. Discovery's New York distributor has been reported selling some 5,000 recordings alone in the past three days.

Meanwhile other platteries have rushed their versions of the song on the market. Mercury has etched the ditty with Roberta Quinlan and Jan August and an orchestra and chorus, while London waxed their versions with Teresa Brewer. Mercury employed a speed-up device in its version and is promoting their recording on this basis. The plattery speeded up the taped version while transferring it to the master for a faster high-keyed effect. Plattery's promotion suggests to dj's that they "slow the record down to hear how Roberta Quinlan and the others sound." Disk was cut a week ago, with the firm's pressing plants rushing a reported 50,000 records into the hand of their distributors.

London sales manager and new artist and repertoire chief Joe Delaney rushed Teresa Brewer into a recording session on the tune, and also has records into the hands of their distribs. Delaney, incidentally, plans on recording Miss Brewer on other songs than novelties. She is skedded to cut several ballads in the near future. Delaney will also wax songs that appear to be promising despite other recordings of the same tune. Basic idea is to get out with the tune as fast as possible, with a gimmicked version that might go big.

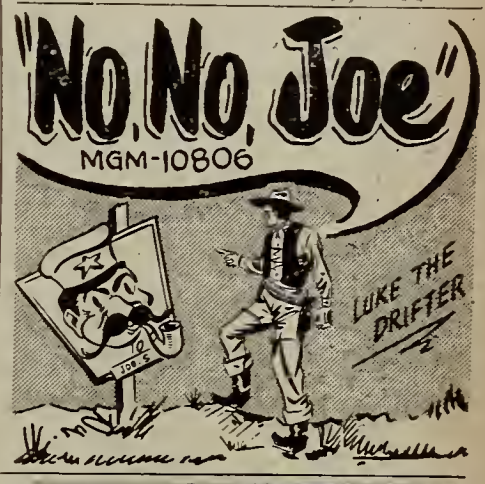
While Mercury and London rushed their versions into the market, other diskeries were slicing the song too. National records has cut it with the Galli Sisters; MGM with Tommy Tucker; Columbia with Beatrice Kay; Decca with Ella Fitzgerald, and Spike Jones on RCA Victor.

Other hot tunes that had the majors going wild was "Oh Babe" etched by Louis Prima on Robin Hood Records. Ditty has been hailed by several met dj's as the "greatest jump tune since the war." While the majors themselves haven't as yet gotten around to cutting the tune, several indie platteries turned up with records this past week. Derby has issued a rhythm and blues rendition, with reports that Savoy had waxed it also. The Robin Hood disking has been going so well, that the firm has added pressing facilities and are being deluged with orders. As in the "Molasses" case, Robin Hood's New York distrib, Cosnat, has sold some 5,000 odd copies this past week.

Columbia records were reported hopping on the tune, as was Decca and RCA Victor. It was reported that the majors plan on using their top name dance bands on the side.

Disk Jockey Milo Boulton Answers Plea For Puppy

PATERSON, N. J.—There's a lump in his throat and just a trace of a tear in his eyes as nine year old Christopher Bladen, Glen Ridge, N. J., gallantly departs with his pet cocker in response to WPAT's Milo Boulton's plea for a puppy for John Braddock, blind newsdealer at the Paterson, N. J. Post Office. Mr. Braddock's name choice for the pup? Mr. Luck, of course.



THE LITTLE GENERAL
says . . . We're Blowing Our Horns For . . .
The
"TUBBY THE TUBA"
Song
Recorded by All Major Record Companies
GENERAL MUSIC
400 Madison Ave., N. Y. C., PL 3-7342

RCA VICTOR'S "BIG 12" RECORD PROMOTION SHOWS EARLY SIGNS OF SUCCESS

"I Love The Guy" & "Patricia" Score With Ops

CAMDEN, N. J.—Results of the coordinated activities of RCA Victor distributors, disk jockeys, music operators and dealers indicated a peak success for the plattery's intensive "Baker's Dozen" and "Big 12" promotions.

The firm has notified their distributors of an intensive advertising and direct mail campaign with the nation's disk jockeys, based upon the tunes selected in their "Big 12" campaign. Promotion by RCA Victor will run for six weeks, with the past month of September aimed as the hypo period.

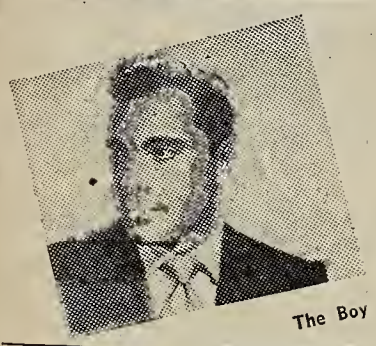
The plattery called to the attention of their distributors, the importance of getting those records in their "Big 12" on the nation's juke boxes, pointing out that the automatic music industry represents a tremendous promotional outlet for the distribs.

Salesmen were instructed by their local distributors to promote the plattery's "Big 12" to the utmost, utilizing every facet of selling in the program.

Initial reaction of the firm's success of their "Big 12" campaign is shown in the rising popularity of Perry Como's "Patricia" and Don Cornell's "I Need You So." Both recordings are climbing in popularity ratings, with the reaction shown thus far indicating big hits. In addition, the Fran Warren recording of "I Love The Guy" has stepped out too. The Cornell disking of "I Need You So" was selected by RCA Victor as the first record to be plugged nationally.

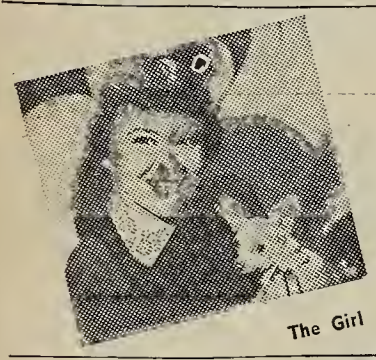
The roster of the firm's "Big 12" tunes include: Perry Como's "Bless This House" and "The Rosary"; Fran Warren's "I Love The Guy" and "Let's Make Love"; Don Cornell's "I Need You So" and "It Couldn't Happen To A Sweeter Girl"; Mindy Carson's "Rainy Day Refrain" and "Looks Like a Cold Winter"; Eddie Arnold's "Love Bug Itch" and "A Prison Without Walls"; the Tony Martin-Fran Warren pairing on "Take A Letter Miss Smith"; Hugo Winterhalter's "It Had To Be You" and "You've Got Me Crying Again"; the Flanagan, Hugo Winterhalter and Elton Britt records of "The Red We Want"; Eddie Fisher's "If You Should Leave Me" and "Thinking Of You"; Vaughn Monroe's "Why Fight The Feeling" and "The Beer That I Left On The Bar"; the Pee Wee King and Gene Krupa etchings of "Cincinnati Dancing Pig" and Hank Snow's "I'm Moving On."

RCA Victor pointed out to their distribs that many of the songs included in their campaign are new tunes and would take some time in making its mark. All platters in the program have been issued and are in the hands of the firm's network of distributors.



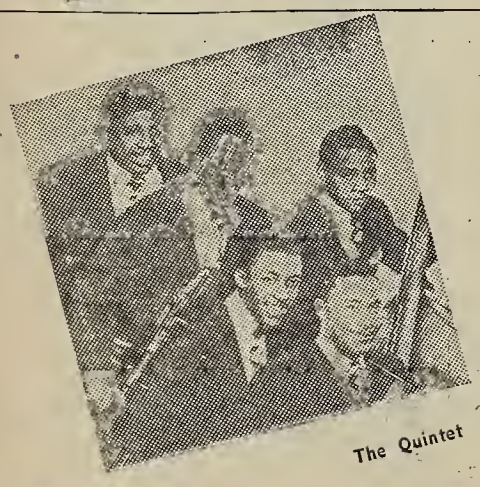
A Cash Box "SLEEPER OF THE WEEK"

DICK BROWN'S
"A LOVE LIKE YOURS"
"BIRTH OF THE BLUES"
Jubilee # 4007



A Cash Box "BEST BET"

SYLVIA FROOS'
"CAN'T SEEM TO LAUGH ANYMORE"
Jubilee # 4006



2 More Smash HITS

THE ORIOLES'
"I NEED YOU SO"
Jubilee # 5037
"WE'RE SUPPOSED TO BE THROUGH"
Jubilee # 5031

Jubilee RECORD CO. INC.
315 W. 47TH ST., NEW YORK, N. Y.

London Revamps Artist & Repertoire Set-Up. Delaney Adds To Duties

Jack Pleis Named Musical Director As Camarata Resigns

NEW YORK—London Records revamped its artist and repertoire department this past week with the resignation of Tutti Camarata, and named Joe Delaney to the top post with the company.

Delaney recently joined the London diskery as general sales manager.

Official announcement of the new organizational set up was disclosed by D. H. Toller-Bond, assistant to the firm's president E. R. Lewis. New set up has Delaney continuing in his sales manager slot, and also assuming the A & R duties of the plattery. He will be assisted by Jack Pleis, named musical director of the firm. Pleis will be responsible for publisher relations and for the clearance of new material.

Camarata resigned his position with London to devote more time to composing and conducting. He has held the top A&R executive spot with the diskery since the label launched its records in the United States market in 1947. Altho rumors persisted in the trade this past week to the effect that Camarata had been offered top A&R spots with several major platteries, it was learned that he will stick with his present plans and devote more time to his music.

The plattery also disclosed its venture into the kiddie disk business, with Mr. Toller-Bond himself presently at work on a script for the label's first sides. Disks to be issued shortly are tagged "Burty The Bear & His Friends," with John Rust narrating the sides.

Delaney is scheduled to leave for Cleveland shortly to visit with the firm's distrib there. He is also slated to leave for an extensive tour of London's distributor network, and check on relations with disk jockeys and music operators.

Lee Hartstone, who recently joined the firm will continue in his post as Director of Administration, with Remy Farkas heading London's Classical department.

Nellie Lutcher Off To London

NEW YORK—Capitol Record star, Nellie Lutcher, waves goodbye to New York aboard the liner Mauretania as she sails for London and a tour of personal appearance engagements. Nellie is slated to be gone for a month.

Murray Luth Cops Golf Trophy

NEW YORK—Bandleader Sammy Kaye presents Murray Luth, professional manager of Paramount Music, with the first newly established "Sammy Kaye Tin Pan Alley Putting Trophy." The trophy, which will be retained permanently by the first three-time winner, was established by Kaye for music men only. Luth topped more than 100 musicos who competed for the trophy recently at the annual music men's golf meet at the Riverdale Country Club in Riverdale, New Jersey.

RCA Victor Seeks Sub For "Call Me Madam" Album

NEW YORK—RCA Victor Records were seen to be lining up a substitute for their "Call Me Madam" show album this past week, as negotiations with Decca Records which would allow Ethel Merman to record for RCA fell thru.

Decca and RCA Victor have been negotiating for some time now and have not been able to come to an agreement suited to both firms. Because of the stymie in securing Miss Merman's services for the album, RCA Victor is going ahead to find another songstress for the show album version which will feature the rest of the original cast.

RCA was anxious to secure Miss Merman for the album, especially so since they are a major "angel" in show itself, having invested some $200,000. Decca execs have pointed out that their refusal to allow Miss Merman to record for RCA Victor stems from the fact that they feel her waxing under another banner would injure the value of the star with Decca.

Cleveland Ops Name "Lucky, Lucky, Lucky Me" Hit Tune For October

CLEVELAND, OHIO — A tune made popular by Milton Berle has been named Hit Tune of the Month for October by the Phonograph Merchants Association. The disc is "Lucky, Lucky, Lucky Me" recorded by Evelyn Knight on the Decca label. This peppy tune features a choral background.

According to Sanford Levine, chairman of record promotions, the Association will feature the tune with Cleveland disc jockeys, and it will be in the No. 1 spot in the city's 3,000 music machines.

CODE

AB—Abbey	MG—MGM
AL—Aladdin	MO—Modern
AP—Apollo	NA—National
AR—Aristocrat	PR—Prestige
ARC—Arco	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RG—Regal
CO—Columbia	RO—Rondo
CR—Coral	SA—Savoy
DA—Dana	SIT—Sittin' In
DE—Decca	SP—Specialty
4 Star—Four Star	TE—Tempo
KI—King	TW—Tower
LO—London	VI—Victor
ME—Mercury	

Sept. 25 Sept. 18

1—GOODNIGHT, IRENE 152.6 135.1

AT-917—LEADBELLY
CA-1122—J. ALLISON
CA-1142—JO STAFFORD
CA-1158—EDDIE GRANT
CO-38892—FRANK SINATRA
CO-38394—GENE AUTRY
CO-20738—GENE AUTRY
CR-60266—CLIFF STEWARD
CR-60261—JACK SHOOK-DOTTIE DILLARD
DA-705—HARMONY BELLS ORCH.
DE-46255—FOLEY-TUBB
DE-48167—GUNTER LEE CARR
DE-27077—GORDON JENKINS-WEAVERS
DE-46258—LENNY DEE
DE-45113—TED MAKSYMOWICZ
DI-524—MAD MAN MAXWELL
KI-886—MOON MULLICAN
ME-5448—ALEXANDER BROS.
RG—3281—PAUL GAYTEN ORCH.
VI-20-3870—DENNIS DAY

2—MONA LISA 112.8 104.2

CA-1010—KING COLE
The Greatest Inventor
CA-1104—BUDDY COLE
Peanut Vendor
CA-1151—JIMMY WAKELY
CO-38768—HARRY JAMES O.
La Vie En Rose
CR-60250—LEIGHTON NOBLE ORCHESTRA
Sam's Song
DE-27048—VICTOR YOUNG O.
Third Man Theme
LO-619—CHARLIE SPIVAK O.
Loveless Love
ME-5447—ALEXANDER BROS.
Home Cookin'
MG-10689—ART LUND
When My Stage Coach Reaches Heaven
VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
VI-20-3882—RALPH FLANAGAN O.
La Vie En Rose
4 Star 1514—T. TEXAS TYLER

3—SAM'S SONG 76.6 81.7

CA-962—JOE CARR
Ivory Rag
CO-38876—TONI HARPER
Happy Feet
CR-60250—LEIGHTON NOBLE O.
Mona Lisa
DE-27033—VICTOR YOUNG O.
Dreamy Ole Ohio
DE-27112—BING and GARY CROSBY
Simple Melody
LO-693—HOGAN & WAYNE
Mississippi
ME-5450—HARRY GELLER O.
1812
MG-10743—THE MELODEONS
Tippy Canoodle Canoe
VI-20-3798—FREDDY MARTIN O.
Mambo Jambo

Sept. 25 Sept. 18

4—SIMPLE MELODY 64.8 71.3

AD-1016—ROSALIND PAIGE
CA-1039—JO STAFFORD
Pagan Love Song
CO-38837—DINAH SHORE
I Still Get A Thrill
CR-60227—CROSBY—GIBBS
A Little Bit Independent
VI-20-3781—PHIL HARRIS
On The Mississippi
DE-27112—GARY & BING CROSBY
Sam's Song

5—TZENA, TZENA, TZENA 58.7 73.4

CO-12473—WALT SOLEK O.
CO-38885—MITCH MILLER O.
The Sleigh
CR-60263—GEO. CATES O.
DA-720—FRANK WOJNAROWSKI O.
DE-27077—GORDON JENKINS O.
Good Night, Irene
DE-27053—THE WEAVERS
Around The World
ME-5454—VIC DAMONE
I Love The Girl
DI-116—AL BLANK
Star of David 1505—CANTOR S. MALAVSKY
VI-20-3847—RALPH FLANAGAN ORCH.
Pink Champagne

6—CAN ANYONE EXPLAIN? 41.9 38.8

ARC-1259—SAVANNAH CHURCHILL
CA-1131—RAY ANTHONY
Sky Coach
CO-38927—DINAH SHORE
Dream A Little Dream Of Me
CR-60253—AMES BROS.
Sittin', Starin', Rockin'
DE-27161—DICK HAYMES
If I Had A Magic Carpet
ME-5464—SOFT NOTES
It All Begins And Ends With You
ME-5474—VIC DAMONE
Just Say I Love Her
MG-10777—HARRY RANCH
I Didn't Know
LO-766—AL MORGAN
There's No Season On Love
VI-20-3902—HONEYDREAMERS—LARRY GREEN O.
All Dressed Up To Smile

7—OUR LADY OF FATIMA 41.8 30.0

CO-38926—TONY BENNETT
Just Say I Love Her
DE-14526—RED FOLEY
The Rosary
LO-752—FRED ELLIOT
ME-5466—KALLEN—HAYES
Honestly I Love You
MG-10737—SALLY SWEETLAND
VI-20-3920—PHIL SPITALNY
Ave Maria

8—BONAPARTE'S RETREAT 38.3 37.8

CA-936—KAY STARR
Someday Sweetheart
CA-1158—EDDIE GRANT
CO-20706—LEON McAULIFFE
What, Where And When
CO-38891—PHIL NAPOLEAN O.
DE-46209—BUZ BUTLER
Poison Ivy
VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
VI-21-0111—PEE WEE KING
The Walls Of Regret

9—LA VIE EN ROSE 36.7 45.0

CA-890—PAUL WESTON O.
Les Feuilles Mortes
CA-1153—JO STAFFORD
CA-1171—BUDDY COLE
CO-38768—HARRY JAMES O.
Mona Lisa
CO-38948—EDITH PIAF
The Three Bells
CR-60241—OWEN BRADLEY
CR-60260—CONNIE HAINES
DE-21313—NORO MORALES O.
DE-24816—VICTOR YOUNG O.
The River Seine
DE-27111—BING CROSBY
I Cross My Fingers
DE-27113—LOUIS ARMSTRONG
C'est Si Bon
DE-27127—GUY LOMBARDO O.
MG-30227—MACKLIN MARROW O.
When We're Dancing
PR-721—GENE AMMONS
VI-20-3819—TONY MARTIN
Tonight
VI-20-3739—MELACHRINO O.
Fascination
VI-20-3882—RALPH FLANAGAN O.
Mona Lisa

Sept. 25 Sept. 18

10—CINCINNATI DANCING PIG 36.5 27.9

CA-1183—EDDIE GRANT
All My Love
CA-1182—JOE CARR
The Red We Want
CA-1174—TENNESSEE ERNIE
CO-38965—DICK JURGENS
Patricia
DE-27201—CARMICHAEL & GRAY
I'm Moving On
LO-768—TERESA BREWER
Punky Punkin
ME-5477—VIC DAMONE
Forbidden Love

11—HARBOR LIGHTS 33.2 20.0

CA-1190—RAY ANTHONY O.
Nevertheless
CO-38889—KEN GRIFFIN
Josephine
CO-38963—SAMMY KAYE O.
Sugar Sweet
DE-27208—GUY LOMBARDO O.
The Petite Waltz
DE-27219—BING CROSBY
Beyond The Reef
LO-781—LORRY RAINE
Music, Maestro, Please
ME-5461—BYRD and THE HARMONICATS
At Sundown
ME-5488—DINAH WASHINGTON
I Cross My Fingers
ME-5488—DINAH WASHINGTON
I Cross My Fingers
VI-20-3911—RALPH FLANAGAN
Singing Winds

12—I WANNA BE LOVED 31.2 24.6

CO-38491—BUDDY CLARK
If You Were Only Mine
CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
MG-10716—BILLY ECKSTINE
Stardust
PR-717—GENE AMMONS
VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

13—ALL MY LOVE 22.9 38.2

CO-38913—XAVIER CUGAT
Tell Me Why
CO-38918—PERCY FAITH
This Is The Time
DE-27117—BING CROSBY
Friendly Islands
DE-27118—GUY LOMBARDO O.
Swiss Bellringer
ME-5455—PATTI PAGE
Roses Remind Me Of You
VI-20-3870—DENNIS DAY
Goodnight, Irene

14—COUNT EVERY STAR 25.5 33.8

CA-979—RAY ANTHONY O.
Darktown Strutters Ball
CA-859—RAY ANTHONY O.
Bamboo
CO-38732—HERB JEFFRIES
Our Love Story
CR-60214—HARRY BABBITT
DE-27042—DICK HAYMES
If You Were Only Mine
DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
NA-9111—THE RAVENS
PR-718—SONNY STITT
VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman

15—MUSIC, MAESTRO, PLEASE 25.4 21.3

ME-5458—FRANKIE LAINE
Dream A Little Dream Of Me
VI-20-3883—TONY MARTIN
The Big Dipper

16—NO OTHER LOVE 21.9 14.6

CA-1053—JO STAFFORD
Sometime

17—SOMETIME 20.9 19.7

CA-1053—JO STAFFORD
No Other Love
CA-1070—FOY WILLING
CO-38781—THE MARINERS
Stars Are The Windows of Heaven
DE-27102—INK SPOTS
I Was Dancing With Someone
LO-692—YOUNG & FOSTER
Marianne
ME-5422—TOMMY CARLYN
Marianne
VI-20-3796—WAYNE KING
You Are My Love

Sept. 25 Sept. 18

18—I'LL ALWAYS LOVE YOU 20.8 14.5

CA-1208—DEAN MARTIN
Baby, Obey Me
CO-38848—DINAH SHORE
I Didn't Know What Time It Was
CR-60258—MARTHA TILTON

19—JUST SAY I LOVE HER 19.4 18.8

CO-38926—TONY BENNETT
Our Lady Of Fatima
DE-27085—ARTIE SHAW O.
I Love The Guy
ME-5474—VIC DAMONE
Can Anyone Explain?
MG-10758—JOHNNY DESMOND
If Anybody Does
VI-20-3829—EDDIE FISHER
Give A Broken Heart A Chance

20—SENTIMENTAL ME 16.4 13.4

CA-923—RAY ANTHONY
Spaghetti Rag
CR-60140—AMES BROS.
Rag Mop
DA-2074—BILLY MAYO QUARTET
Hasty Heart
DE-24904—RUSS MORGAN
Copper Canyon
ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
VI-20-3793—RUDY VALLEE
Niccolo And His Piccolo

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—I'LL NEVER BE FREE 13.9 19.8

22—THIRD MAN THEME 13.7 17.1

23—NOLA 11.8 11.3

24—MAMBO JAMBO 9.7 7.5

25—VAGABOND SHOES 9.5 6.7

26—YOU'RE MINE, YOU 8.2 5.0

27—DREAM A LITTLE DREAM OF ME 8.1 6.3

28—MY SILENT LOVE 7.4 3.3

29—I CROSS MY FINGERS 6.4 8.5

30—THE RED WE WANT 4.9 3.2

31—HOME 3.1 10.4

32—I THOUGHT SHE WAS A LOCAL 2.9 1.5

33—THINKING OF YOU 2.8 —

34—FOGGY RIVER 2.7 —

35—I LOVE THE GUY 2.4 —

36—ORANGE COLORED SKY 2.3 —

37—I'M FOREVER BLOWING BUBBLES 2.2 7.4

38—OBJECT OF MY AFFECTION 2.1 4.2

39—PHANTOM STAGE COACH, THE 1.9 3.4

40—HAPPY FEET 1.4 1.2

OPS REPORT MORE DIRECT SALES

Claim Mfrs as well as Distribs are Selling Direct to Get Bigger Price. Some Ops Very Bitter Over Loss of Good Locations. Urge Method be Found to Eliminate Such Sales.

CHICAGO—Reports being received from vending machine operators state that there are more direct sales being made to locations these past weeks than in many past months.

Reports claim that many manufacturers, as well as distributors, are selling direct, in an effort to obtain highest possible prices for the machines they have.

Some operators, who have lost very good locations to such sales, are very bitter about this type of direct to location selling. They strongly urge that the industry get together in an effort to halt such sales in the future.

One operator claims, "Spent months developing a factory location into one of my best spots when, just last week, was told to get my equipment out of the place and learned, immediately afterwards, that the location had been sold the very same machines, plus a few more, and had decided to appoint one of their employees to keep watch over the equipment. The same man, in fact, who I taught to help me with my machines."

In addition, this op stated that the location had to pay a "very heavy price" for the machines.

In short, as materials grow extremely scarce and fewer machines are produced, it is now the belief of many vending machine operators that they will, once again, be faced with direct sales.

In past weeks, reports have been current thruout the trade that there was much direct selling going on by salesmen and distributors, who were attempting to get highest possible prices for whatever equipment they had for sale at this time.

Most of these reports were overlooked for most believed the direct sales being referred to were being made to army and navy installations.

But, since then, reports of direct sales to other than military locations have increased.

Personnel and plant managers know the value of vendors of all kinds and, many times in the past, having shared in the profits along with the employees' benefit funds. These men, it is claimed were instantly on the lookout for machines as this new crisis arrived.

Most operators have also held back from too much buying because of the continued increase in prices of new machines.

This upset some of the manufacturers and distributors. As is well known the price increases cannot be laid at the doorstep of the vendor manufacturer.

Tremendous increases in prices of raw materials and labor have forced prices upward and are pushing them still higher.

Manufacturers have invested many thousands of dollars in an effort to get whatever materials and components they possibly could so as to continue production. At the same time they have been forced to pay higher wages to hold on to their help.

All this created a problem. Operators, in some cases, felt that manufacturers were jumping prices because of the war crisis. Manufacturers, in turn, pointed out that they were forced to go up in price to obtain materials and hold on to labor.

A slow down in business resulted for some weeks, but, salesmen and distribs continued right on ahead and, where they couldn't sell to operators, sold to others.

There are many new operations going up at this time. But this was, more or less, expected.

Yet, few ops believed that direct sales would be made, until they found this to be the case in their own territories.

The loss of some fine locations because of the direct sales has stirred a row among those ops who were so hurt. These men demand that something be done to halt this sort of thing now, and in the future.

Industry Ready For Controls

CHICAGO—A cross section survey of the nation by this publication has brought forth the fact that the operators, and the industry generally, are ready for any controls which may be forthcoming.

The majority of the ops did state that, should the controls, which are expected to come into being in a few months, be extremely stringent, they would be seriously affected.

But, the average operator claims, if the controls are of such a nature where business can continue, they feel that they will be able to keep going.

Most of those answering the survey stated that they have been receiving all the parts, supplies and machines they needed.

Few have anything for sale. The majority are seeking to buy machines, both new and used.

It is interesting to note that there are fewer legislative and license troubles thruout the nation than there have been in some years.

Ops also reported that they believed the industry should combine its strength in every possible fashion to help weather whatever controls or restrictions may be placed into effect.

The average operator will carry on, according to this survey, regardless of whatever will come along except, of course, such controls where he can no longer conduct his business profitably.

Plans Announced For NAMA Show

CHICAGO—Members of the 1950 convention committee of the National Automatic Merchandising Association have completed plans for the association's annual all-vending show, scheduled for the Palmer House, Chicago, November 12, 13, 14 and 15.

Ernest H. Fox, president of the Austin Packing Company, Baltimore, and Chairman of the 1950 convention committee, reports that "Vending is facing a crisis. It is becoming increasingly difficult for an operator to make a reasonable profit due to the increasing costs of production and distribution of vendable merchandise. We at NAMA want to help the operator prepare for the future. We are planning our convention with these things in mind."

The 15th annual meeting of NAMA will open on Sunday morning, which will consist of the yearly report on the association's activities to the membership, a talk by a nationally-known speaker, and the report of the nominating committee on the election of members to the board of directors.

Programs are also mapped out for Monday and Tuesday evenings. Details of the complete program will be announced in the near future.

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5c Silver-King for Pistachios

Change NOW to 5c Model for REAL PROFITS

5c Change-over parts available for all 1c Models

New 5c Models low as $10.00 in Quantities

Sample—$13.95 each
10 at $12.50 each
100 or more, write for low price.

5c HOT NUT, $39.50

Nut and Ball Gum, Candy Charms, Vendors, 1c-5c U.S. and Foreign Coins. "Hot Nut" Vendors. At all the best dealers—or write.
Ask about the new "Hunter" @ $59.50.

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NCMDA WINDS UP BIG MEETING

Re-elect Same Officers. Arrange Three Groups Of Directors. Admit New Members. Herb Jones, ACMMA, and Dudley Ruttenberg, CMI, Address Group. Report 34 Distrib Firms Now Members.

NEXT MEET TO BE HELD IN MIAMI, FLA., JAN. 5, 6 & 7, 1951

CHICAGO—The new board of directors of the National Coin Machine Distributors Association (NCMDA) at its Fall meeting here on Monday, September 25, re-elected the entire slate of officers, and the Association broadened its membership eligibility requirements and admitted four new member companies.

Louis Wolcher, of Advance Automatic Sales Co., San Francisco, was re-elected president. Wolcher, who suffered a broken leg in an accident in his home Saturday, was unable to attend. David S. Bond, Trimount Coin Machine Co., Boston, who was re-elected vice president, presided at the all day sessions at the Hotel Bismarck. Irvin Blumenfeld, of General Vending Sales Corp., Baltimore, was re-elected secretary, and J. D. Lazar, of B. D. Lazar Co., Pittsburgh, treasurer.

The members changed their method of electing directors from an annual term to three groups, 3 being elected for 3 years; 3 for two years and 3 for one year. The new board: (Three years), Louis Wolcher; David Bond and Irvin Blumenfeld; (Two years), J. D. Lazar; Leo Weinberger of Southern Automatic Music Co., Louisville; and Joseph Ash, Active Amusement Machines Co., Philadelphia; (One year), J. R. Pieters, King Pin Equipment Co., Kalamazoo; Gilbert Kitt, Empire Coin Machine Exchange, Chicago; and William Marmer, Sicking, Inc., Cincinnati.

The members voted to admit to membership, in addition to exclusive five ball machine distributors, firms handling shuffle games and similar amusement and skill games, subject to unanimous approval of the general membership.

Four new firms were elected to membership and attended Monday's sessions: H. Z. Vending & Sales, Omaha (H. Zorinsky); A. P. Sauve & Son, Detroit (Art Sauve); Lieberman Music Co., Minneapolis (Harold Lieberman; and All Coin Amusements Co., Miami, Fla. (Joseph Mangone).

The members also approved earlier committee action setting up four quarterly meetings instead of one annual event, two to be held in Chicago and two in other parts of the country. Dates for the next quarterly meeting were tentatively set for January 5, 6 and 7 in Miami, Fla.

At lunch and at an open meeting in the afternoon, the members heard talks by Herb Jones, president of the American Coin Machine Manufacturers Assn., and by Dudley Ruttenberg, executive secretary of the Coin Machine Institute, on industry matters.

NCMDA committees reported that the original objectives of the organization, including exclusive distributorships, territory protection, parts, pre-testing and other industry problems are "vastly improved" and manufacturers have been most cooperative.

Membership in NCMDA now numbers thirty-four companies, Secretary Blumenfeld reported, and is firmly established as an important factor in the industry.

OFFICERS RE-ELECTED TO SERVE NCMDA

LOUIS WOLCHER, *Pres.*

DAVID BOND, *V.-P.*

IRVIN BLUMENFELD, *Secy.*

S. H. LAZAR, *Treas.*

Distributors From Every Part Of Country Jam Chicago Factories

CHICAGO — The meeting over, NCMDA (National Coin Machine Distributors Assn.) members taxied about town to take advantage of the hospitality offered them by the various factories.

Almost every exec of every factory in town couldn't be reached by phone this past week for hours at a stretch.

Distribs continued to call around and take over the offices, showrooms, and lounge facilities of the leading manufacturers.

The manufacturers, themselves, were more than happy to welcome these leading distributors and accorded them hospitable greetings.

Everyone had a good time, with both luncheons and dinners being arranged. Some of the factory execs didn't get around to see their families until the distributors packed up and left for their respective homes.

Remarkable is the fact that all reported optimistically regarding forthcoming fall business.

Everyone believed that 1950 would go down in coin machine history as one of the greatest of all time.

It is believed that this meeting will have a great reaction from all in the industry, thruout the entire nation, as those attending will return home and spread the news of new equipment being readied and impress a great spirit of optimism on all their customers.

Joe Hirsch Appointed Bus. Mgr. Of N. Y. Game Assn.

NEW YORK—Joe Hirsch, well known thruout the entire industry, was appointed as business manager of the Associated Amusement Machine Operators of New York (local games association), it was announced by Louis Rosenberg, president and Theodore Blatt, attorney.

Hirsch, who is working in conjunction with Rosenberg and Blatt, is busily engaged in contacting those games operators who haven't as yet joined the organization. "There are better than 70% of the operators who are now members, and I won't be satisfied until it reaches 95%," stated Hirsch.

The association will run a big dinner at the Latin Quarters on Sunday night, December 10. Hirsch heads the committee assigned to prepare a souvenir journal.

Nickabob Co. Named AMI Distributor For So. California

JOHN HADDOCK

GRAND RAPIDS, MICH. — The Nickabob Company, 2525 W. Pico Blvd., Los Angeles, has ben appointed Southern California distributor for the AMI Jukebox and music accessory line, it was announced here today by John W. Haddock, AMI president.

The new distributor succeeds the J. Peskin Distributing Company and will cover all of the southern part of the state from Los Angeles to the border and north to and including San Luis Obispo, Kings, Fresno and Inyo counties. The territory also includes Clark county in Nevada.

Flournoy P. "Nick" Carter, Nickabob owner is well known to operators and has a wide background of experience in the coin machine business. Other officials of the Nickabob Company include Tom Chapman, sales manager, Lee Cade, service manager was William Benson, controller.

The Huber Distributing Company, headed by Walter Huber, with offices at 1118 Howard St., San Francisco, continues as AMI distributor in the northern part of the state and, in addition, has the AMI franchise for the western part of Nevada, except Clark county.

In announcing the new appointment, Haddock said: "We are confident that this most recent appointment will enable AMI to give immediate and efficient attention to the needs of operators throughout the entire state. Both Walter Huber and Nick Carter have fine organizations, excellent service facilities, alert personnel and a wide range of friends in the business. We are proud to welcome Carter into the AMI family."

"No Minors Allowed"

ERIE, PA.—The old "No Minors Allowed" sign should go up on more equipment, and more ops should pay closer attention to this fact, is the suggestion of Jack Parris of this city.

Many associations, thruout the country, for years have urged ops to be extremely careful in the matter of minors playing machines.

Tho most ops, as is well known, pay close attention to this fact, every so often someone slips up and, as has been proved in the past, a great deal of trouble results.

speed!
In just three-quarters of a second after patron makes his selection on an AMI Wall Box, the AMI juke box goes into action!
AMI Incorporated
General Offices and Factory: 1500 Union Ave., S.E., Grand Rapids 2, Mich.

United Meets Demand — Presents New "Four Player Shuffle Alley"

BILLY DeSELM

CHICAGO—With its "Twin Shuffle Alley Rebound" and its "Single Shuffle Alley Rebound" in full production, United Manufacturing Company, this past week, announced thru sales manager Billy DeSelm that, "We have met the demand from all over the country and are now in full production on our brand new 'Four Player Shuffle Alley'.

"This is the greatest and fastest game we have ever yet produced. Distributors who visited our factory, before and after their big NCMDA meeting here this past week, were unanimous in their praise and acceptance of this new 'Four Player Shuffle Alley'."

DeSelm also said, "this new four player rebound shuffle alley will get four coins per game in many and many a location and," he continued, "at 45-second play action speed, that means really big, steady profits for all the operators.

"What's more," he stated, "this game features our famous easy-to-service mechanism with completely hinged playfield which makes the game a heaven-sent dream for mechanics. It's the easiest game to service.

"At the same time," he continued, "it's in the popular nine foot size which fits in with every operator's demand."

United's new "Four Player Shuffle Alley" will soon be on display at all of the firm's distributors' showrooms. United urges the operators to visit their distributors, see the new four player rebound, and rush their orders in as fast as possible.

Bill DeSelm concluded, "this is the game for a brilliant and prosperous fall season for everyone of the country's operators."

Cincy Music Ops To Hold Next Meet Oct. 10

CINCINNATI, O.—The next regular meeting of The Automatic Phonograph Owners Association of this city will be held on Tuesday evening, October 10, at the Sheraton Gibson Hotel, starting at 9 P.M. Officers promise that this meeting will be most important to all members.

CINCY CHIT-CHAT: Charles Kanter was the guest of Jan Garber, whose orchestra was playing the Castle Farms. . . . Harry Hester, former vice-president of the association, returned from a two week vacation spent at Dillsboro Springs, Ind. . . . Mr. & Mrs. Milton Cole also back from a trip. The Coles visited Mrs. Coles' parents in Denver. . . . Paul Pusateri, Ohio Specialty Co., back from California after a visit with his mother. . . . Robert Wood, Music Service, now resides in Labanon, O.

Cohen, Ristaucrat Prexy, Visits Chicago. Next Trip To New York

APPLETON, WIS. — Joe Cohen, president of Ristaucrat, Inc., this city, and his sales manager, B. Carr, spent several days in Chicago seeing the trade.

"We were very well pleased with the reception in that area given the 'Ristaucrat "45"'" reported Cohen. "We found here, too, that the rental approach is an added source of revenue to operators. The 'Ristaucrat' was also bringing in revenue from locations that heretofore were without music due to limited space."

Joe Cohen is now palnning on a flying trip to New York in the next week or so to check with his Eastern distributors.

Exhibit's New "Dale Six Shooter"

CHICAGO—Exhibit Supply Company's new "Dale Six Shooter" attracts great attention at Wholesale Liquor Dealers Convention at Sherman Hotel. (See story this issue, page 28)

$64 QUESTION

How much do you make on your investment? Do you have long-life equipment that will be making money for you many years after it has been paid for? Well, Brother, you can have it . . . Operate the exclusive HOLLYCRANE...coin-operated, miniature model industrial crane that has everything an operator wants.

★

Write for Descriptive Circular and Free Profit Chart

COMO MANUFACTURING CORPORATION
5013-5025 N. KEDZIE AVE., CHICAGO 25, ILL.

WHIZ BOWL
CONVERSION
for
United SHUFFLE ALLEY & Bally SHUFFLE BOWLER
• Fly-Awoy Pins
• Motor Driven
Single Unit $79.50 Lots of 3 $74.50
Chicago Coin CONVERSION $59.50
Distributors, WRITE

SPECIAL!
Shuffleboards, 18 ft. and 22 ft. lengths
$59.50

UNITED
SHUFFLE ALLEY
with Fly-Away Pins
Like New **$129**

Guaranteed SHUFFLE GAMES

United SHUFFLE ALLEY EXPRESS	$179
Exhibit STRIKE, 2 players	149
Chicago Coin SHUFFLE BASEBALL	99
Chicago Coin BOWLING ALLEY with plastic pins	139
Universal SPEED TWIN BOWLER, 9 ft.	189
Bolly SHUFFLE BOWLER, 9½ ft.	79
Gottlieb BOWLETTE	89

NEW SHUFFLE GAMES
Keeney LEAGUE BOWLER
United TWIN SHUFFLE ALLEY REBOUND
Chicago Coin TROPHY BOWL

ALLIED COIN MACHINE CO.
828 MILWAUKEE AVE. • MO 6-2110 • CHICAGO 22, ILL.

WANTED Will pay cash $$ for: Bally Shuffle Champ: One-Balls, Eurekas: Photo Finish: Late Five Balls, Brand New Five-Ball Closeouts: Seeburg 100 Select-O-Matics: and all models used phonographs, games, shuffle alleys and consoles.

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

NEW!

10c PER PLAYER
4 PLAYERS: 40c

1-2-3-OR 4 PLAYERS

Fastest Rebound of all!

45 SECONDS AT MOST FOR EACH GAME

NOT A CHANGE OVER...IT'S A COMPLETE GAME

Keeney's

LEAGUE BOWLER

TERRIFIC POPULAR APPEAL!

4 COINS EVERY THREE MINUTES

ALL LOCATIONS SAY ITS THE . . . *Best!*

Yes!

ALL KEENEY DISTRIBUTORS ENDORSE

LEAGUE BOWLER 100%

THIS IS IT!

SIZE
9½ FT. LONG
2 FT. WIDE
ALSO AVAILABLE IN 8 FOOT MODEL

ALL ELECTRICAL COMPONENTS EASILY ACCESSIBLE IN LITE BOX OR ON HINGED BACK DOOR OF LITE BOX.

HANDSOMELY DESIGNED STREAMLINED CABINET

REALISTIC
UPRIGHT PINS
THAT DISAPPEAR AND AUTOMATICALLY RE-SET

RICH PROFITS A CERTAINTY

See YOUR KEENEY DISTRIBUTOR

J. H. *Keeney* & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

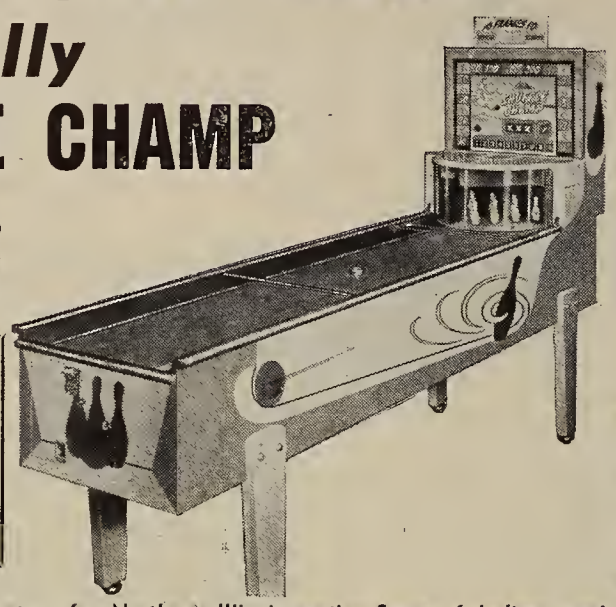
Write

from you
to J.H. Keeney Co. inc.
2600 W. Fiftieth St.
Chicago 32, Ill.

BACK IN PRODUCTION
BY POPULAR DEMAND

Bally
SHUFFLE CHAMP

Place your order TODAY to get speediest possible delivery.



TURF KING

Greatest moneymaking game of all time! Breaking earning records everywhere!! ORDER NOW!!

Direct Bally Factory Distributors for Northern Illinois, entire State of Indiana and entire State of Wisconsin.

COVEN DISTRIBUTING CO.
3181 ELSTON AVENUE, CHICAGO 18, ILL.
(All Phones: INdependence 3-2210)

WANTED
BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .
Box No. 150
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

It's New! FOR STRAIGHT NOVELTY PLAY!

Chicago Coin's

SHUFFLE-TYPE BOWLING GAME

PIN LITE

WITH LITED "FLY-AWAY" PINS

And For FREE PLAY It's Our

ACE BOWLER

Exhibit Goes "Western" With "Dale Six Shooter"

New Gun Placed On Market After Many Months Of Extensive Location Tests

FRANK MENCURI

CHICAGO—They can be very proudly wearing those wooly chaps and western ten gallon hats over at Exhibit Supply Company as the firm introduced its newest, and greatest gun, the "Dale Six Shooter."

This is one product which has been on locations for many months, undergoing every type of rigorous test known to the industry, to decide every iota of mechanical perfection and money-making power.

There is no doubt, from advance reports that, "The gun is one of the best that has ever yet been introduced to the industry."

In fact, at the Illinois Wholesale Liquor Dealers Convention, just a few weeks ago, at the Sherman Hotel, a display of only five of these remarkable guns chalked up over 13,000 plays. And this was from an extremely limited atendance at this convention.

"In short," as Frank Mencuri, sales manager of Exhibit Supply Company stated, "it proved that the people who attended this convention were so thrilled with the 'Dale Six Shooter' that they came back again, and again, and again, to try their skill at this great gun."

This is one gun that brings back the "Old West" in all its glory. Here the player has the opportunity of shooting bandits right off their horses. And, as a matter of fact, that is exactly what he does.

These "bandits" are holding up a "stage coach," in true western fashion. The "hero" is the player himself. He stands up there and shoots away at the moving and animated targets, trying to shoot down those bandits, as they hold up this important payroll coach.

Every hit counts. Every hit means a bandit biting the dust. The bandits fall right off their horses. What's more, the shooting goes right on ahead, with the speediest, most thrilling, and most tense action, ever yet incorporated into any moving target gun that was ever placed on the market.

To thrill the coin machine operator is the outstanding feature of ticket vending.

The shooting over, the machine delivers a ticket as actual proof of the players skill. Operators have complete control over the ticket mechanism.

"But," as Frank Mencuri reports, "Exhibit wasn't going to be at all completely sure of the gun until they had placed it on location after location."

In fact, the "Dale Six Shooter" was placed on so many locations that word spread like wildfire.

Operators came calling demanding guns as fast as they could get them. And, what's more, in the biggest quantity guns have ever yet been ordered.

The gun is mechanically perfect, according to the engineers of the firm, who have watched it on every location. It features the most thrilling action that has ever yet been incorporated into any coin machine, according to execs of the firm.

"As far as operators are concerned, it is the fastest and finest moneymaker they have ever yet purchased. The only trouble," according to Frank Mencuri, "is that even tho we just announced the gun, after so many extensive and rigorous tests, we are so jammed with orders we don't know where to turn first.

"We urge the operators to get their orders in quick. That's the only way we shall be able to handle production. The orders will be filled in rotation as reecived thru our distributing organization."

LAKE CITY SPECIALS

New Games

BALLY TURF KING	WILLIAMS DOUBE HEADER
BALLY GRANDSTAND	WILLIAMS GEORGIA
BALLY SHUFFLE CHAMP	GENCO HARVEST TIME
BALLY CLOVER BELL	GOTTLIEB FOUR HORSEMEN

ONE-BALLS

Jockey Special	$89.50
Gold Cup	115.00
Citation	235.00
Champion	350.00
Hot Rod	149.50

CONSOLES

Bally deluxe Draw Bell	$175.00
Mills Duplex 5/25	225.00
Keeney Super Bonus 5/25	235.00
Double Up	235.00
Winterbook, new	write

ARCADE EQUIPMENT

Jack Rabbit	$69.50
Bally Big Inning	175.00
Exhibit Dale Gun	79.50
Goalee	65.00
Western Baseball	55.00
QT Pool Table	115.00

SHUFFLE GAMES

United Shuffle Alley	$74.50
Genco Bowling League	74.50
Keeney Pin Boy	89.50
Bally Shuffle Bowler with conversion	189.50
Bally Speed Bowler	245.00
Genco Baseball Shuffle	79.50
Gottlieb Bowlette	90.00
Calif. Shuffle pins 12 ft.	75.00
Rockola Shuffle jungle fs	125.00
Keeney ABC Bowler	135.00
Williams Twin Shuffle	74.50
Williams Deluxe Bowler	165.00

SPECIAL—ROCKOLA SHUFFLEBOARDS

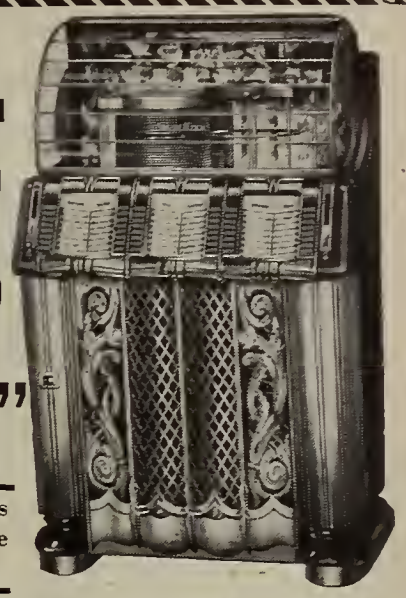
Slightly used 22 ft. Rockola shuffleboards, factory refinished playfields, score units and lights, complete—Write for attractive price! Delivery within 250 miles.

"WHERE YOU GET ONLY THE BEST ALL-WAYS"

LAKE CITY AMUSEMENT CO.

1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (TEL: CHERRY 1-7067)

Again... Wurlitzer TOPS THE FIELD With The Amazing "1250"



OPERATORS ATTENTION: Your orders must be placed immediately to Guarantee reasonable delivery date.

Direct Wurlitzer Factory Distributors for Northern Illinois, Northwest Indiana and Berrien County, Mich.

COVEN DISTRIBUTING CO.

3181 ELSTON AVE., CHICAGO 18, ILL.

(All Phones: INdependence 3-2210)

Bally "Shuffle-Champ" Back In Production

GEORGE JENKINS

CHICAGO—George Jenkins, vice-president and sales director of Bally Manufacturing Company, this city, announced this past week that the Bally plant is back in full production on "Shuffle Champ," rebound-type shuffle-bowling game.

"Popular demand," Jenkins explained, "compelled us to set up the 'Shuffle-Champ' assembly lines again. The game has been such a consistently strong money-maker that operators in all sections of the country are seeking to replace other bowling games with this popular high-speed profit-producer. The fast rebound action, super-speedy totalizer and the fact that the game scores by official bowling rules are factors in the popularity of the game.

"With demand still continuing strong for 'Turf King,' we do not know how long we can divert production facilities to 'Shuffle-Champ,' so we urge operators to get their orders in promptly to their Bally distributors."

MILLS BELLS!

We have all Mills latest Bells in stock.

FRIEDMAN AMUSEMENT COMPANY

441 Edgewood Ave. S. E. Atlanta, Ga.

AUTHORIZED BELL-O-MATIC DISTRIBUTOR

Distributors Dined By Chi Factories

GOTTLIEB DINNER

CHICAGO—D. Gottlieb & Company, this city, gave a very impressive dinner for visiting distribs this past week.

All who attended have since been talking about this marvelous repast and have been complimenting the firm all this past week.

Dinner was at famous Fritzel's restaurant here at State and Lake Streets. Mike Fritzel and Joe Jacobson, owners of this spot, are well known to most all coinmen thruout the country.

In attendance were: J. D. Lazar of Pittsburgh; Irv Blumenfeld, Baltimore; Dave Bond, Boston; Irv Morris, Newark; Joe Mangone, Miami; Al Bergman, Buffalo; Woolf Solomon, Columbus; Leo Weinberger and his son, Mort, Louisville; Hy Zorinsky, Omaha; Hy Greenstein, Minneapolis; Joe Schwartz, Chicago; Art Suave, Detroit; and many other distribs.

David Gottlieb, Nate, Sol and Alvin Gottlieb were hosts.

Also present was the entire staff of the experimental department as well as other departments of the Gottlieb factory.

●

UNITED LUNCHEON

CHICAGO—United Manufacturing Company, this city, gave a luncheon for the many distribs who attended the NCMDA meet here.

A special long table, country style, was set up in the large factory cafeteria.

Distribs gathered around to partake of the food for which the United cafeteria is famous.

Among those present were Dave Lowy, New York; Irv Blumenfeld, Baltimore; Irv Morris, Newark, N. J.; Dave Simon, New York; Al Rodstein, Philadelphia; Joe Ash, Philadelphia; Leo Weinberger and his son, Mort, Louisville; Bill Marmer, Cincinnati; Tony Koeppel, Charles Kagle, Gill Kitt, Al Nelson, and many, many others.

Hosts were Billy DeSelm, Herb Oettinger, Ray Riehl of United, in addition to Bill Ryan and Mel Binks of Universal, who also came over and brought distribs from their factory.

WE HAVE NOW RESUMED

REBUILDING

ALL OLD TYPE MILLS ESCALATOR BELLS INTO SENSATIONAL, NEW

"WILD DEUCES"

★ COMPLETE NEW CABINET ★ NEW DISCS ★ ★ NEW STRIPS ★ NEW HANDLE ★ PLUS

COMPLETE FACTORY OVERHAULING of your old machine by expert, factory trained, exclusive Bell mechanics, on actual factory production lines INSURING YOU GETTING the Finest, Newest, and MOST SENSATIONAL, ACTUALLY NEW, "WILD DEUCES," at the LOWEST FACTORY REBUILDING PRICE IN HISTORY! Looks NEW! Works NEW! BRINGS NEW MACHINE PROFITS! Don't Hesitate—Rush Your Old Mills Escalator-Type Bells to us IMMEDIATELY!!

ONLY.. $99.50 PLUS PARTS

GUARANTEE

We GUARANTEE TO HAVE YOUR REBUILT "WILD DEUCES" ON THE WAY BACK TO YOU SIX DAYS AFTER WE HAVE RECEIVED YOUR OLD MACHINES. ACT FAST. SHIP YOUR OLD MILLS ESCALATOR-TYPE BELLS TO US RIGHT THIS MINUTE.

BUY THE COMPLETE KIT TO REBUILD YOUR OWN OLD MILLS ESCALATORS INTO "WILD DEUCES"

Most sensational offer ever made. The Complete Kit YOU NEED to rebuild your own old Mills Escalator-Type Bells into "Wild Deuces." $14.95

COMPLETE BRAND NEW "WILD DEUCES" CABINET PLUS KIT

Produce your own New machine. The *Brand New "Wild Deuces" Cabinet* PLUS the *Complete Kit* YOU NEED at a sensationally LOW PRICE. RUSH YOUR ORDER! Enjoy Bigger, Better, Steadier PROFITS!! $59.50

Hurry! Write! Wire! Phone! Today!

AMUSEMENT SALES CORP.

4047 W. FULLERTON AVE. ● CHICAGO 39, ILLINOIS

(All Phones: HUmboldt 9-1323)

Williams

Georgia

A *PEACH* for *Profitable Play!*

BURSTING WITH NEW ACTION!

Williams

MANUFACTURING COMPANY

4242 W. Fillmore St.
Chicago 24, Ill.

Creators of Dependable Play Appeal!

SEE IT— BUY IT AT YOUR DISTRIBUTOR NOW!

Celebrate Return Of Bally "Shuffle-Champ"

CHICAGO — Among the happy people in this city are Ben Coven, Harold Saul, Carl Christiansen and Mac Brier of Coven Distributing Company, who were among the first to urge the Bally factory to bring back the "Bally Shuffle-Champ". Carl Christiansen reports, "Wherever I traveled thruout our entire territory, operator after operator kept asking me to get him 'Bally Shuffle-Champ'.

"I just got to the point that, in every report to the office, I suggested that Bally be contacted and told that our ops wanted the 'Bally Shuffle-Champ' back on the market."

The same, according to reports Ben Coven received, came from Mac Brier and Harold Saul. Their territory is even closer to Chicago and the boys had their hands full trying to answer ops as to "why can't we get the 'Bally Shuffle-Champs' now?"

In the meantime, of course, the Bally factory had also been getting the same request from other distributors, jobbers and operators everywhere in the country.

Coven remarked, "With the result", he stated, "that Bally decided, after a deluge of mail, phone calls and telegrams, to get back into production of the 'Bally Shuffle-Champ' because of this tremendous, popular demand."

Coven remarked, "We're ready to deliver to the operators who will get in touch with us as soon as possible. We'll try to arrange deliveries on a fair rotation method."

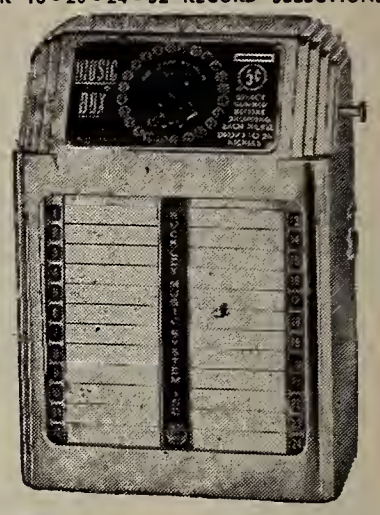
MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS

WORLD FAMOUS

BUCKLEY

WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY $19.50 EACH

RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS

BUCKLEY PUCK ORDER THEM TODAY

BUCKLEY

MANUFACTURING CO.

4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

SNAP 'EM UP! GREAT BUYS!

USED ALLEY GAMES

UNITED

SHUFFLE ALLEY	$79.50
SHUFFLE ALLEY w/plastic pin conv.	89.50
SHUFFLE ALLEY w/disappearing pin conv.	159.50
SUPER SHUFFLE ALLEY	99.50
DOUBLE SHUFFLE ALLEY	169.50
SHUFFLE ALLEY EXPRESS, 8 ft.	229.50

CHICAGO COIN

ORIGINAL BOWLING ALLEY	$119.50
BOWLING ALLEY w/plastic pin conv.	129.50
BOWLING ALLEY w/disappearing pin conv.	199.50
BOWLING CLASSIC	249.50
SHUFFLE BASEBALL	119.50
REBOUND SHUFFLEBOARD	39.50

WILLIAMS

TWIN SHUFFLE	$69.50
SINGLE BOWLER	99.50
DELUXE BOWLER	179.50

GENCO

Bowling League	$59.50
Glider	49.50

EXHIBIT

Strike $165.00
Shuffle Bowl Attachment 49.50

SPECIALS

GOTTLIEB BOWLETTE — $89.50 • KEENEY PIN BOY — $89.50
UNIVERSAL SUPER TWIN BOWLER - $219.50 • ROCK-OLA SHUFFLE JUNGLE - $79.50

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

ESTABLISHED 1923

624 S. Third St., Louisville 2, Ky.
240 Jefferson St., Lexington 2, Ky.
3011 E. Maumee Ave., Ft. Wayne 4, Ind.
1000 Broadway, Cincinnati, Ohio
603 Linden Ave., Dayton 3, Ohio
325 N. Illinois St., Indianapolis 4, Ind.

PHONO BOOM GROWS

Demand For New Juke Boxes Exceeds All Former Records. Late Model Used Equipment At Premium. Forsee Biz Surpassing 600,000 Locations If Present Sales Continue

CHICAGO—Reports from leading juke box distribs are to the effect that the phonograph sales boom is growing greater each day.

Many of these men, who have had years of experience in the juke box field, believe that present demand exceeds anything they have ever yet experienced.

The present three leading manufacturers of phonos, Wurlitzer, AMI and Seeburg, are reported to be working at top speed, in an attempt to fill orders.

Evans Constellation phonos are reported to be moving at top factory production speed.

The new Rock-Ola, coming on the market soon, has also gathered a great deal of interest from many distribs who have been calling the factory here for further delivery details.

Late used model phonos are at a premium, according to distribs.

It is almost impossible to obtain any quantity of the later used models at this time and, whatever they do obtain, they claim, "go out as fast as they come in."

In addition, of course, prices of the later model used machines are going up and, it is believed, will continue to go up. Older models, it is stated, will also become more important as time goes on.

These will be used for parts, they inform.

Many of the ops won't release them at low prices. Ops feel they are valuable for the parts which they can get from them.

All are of the belief that should sales continue the way they are now going that within some months from now the industry will easily be able to claim that there are 600,000 locations featuring automatic music in all categories.

There is also reported to be an increase in double and single channel wired music where telephone lines have been obtainable.

In the main, tho, these idstribs report, the big return is to the juke box. The new units are enjoying the greatest sales "in all history," they say.

THE ORIGINATORS OF

SHUFFLE-TYPE AUTOMATIC-SCORING BOWLING GAMES

Now Present

"FOUR PLAYER SHUFFLE ALLEY"

FEATURING . . .

✓ 1 to 4 Players Can Play (Up to 4 Coins Per Game)

✓ Fast Rebound Action (45 Seconds)

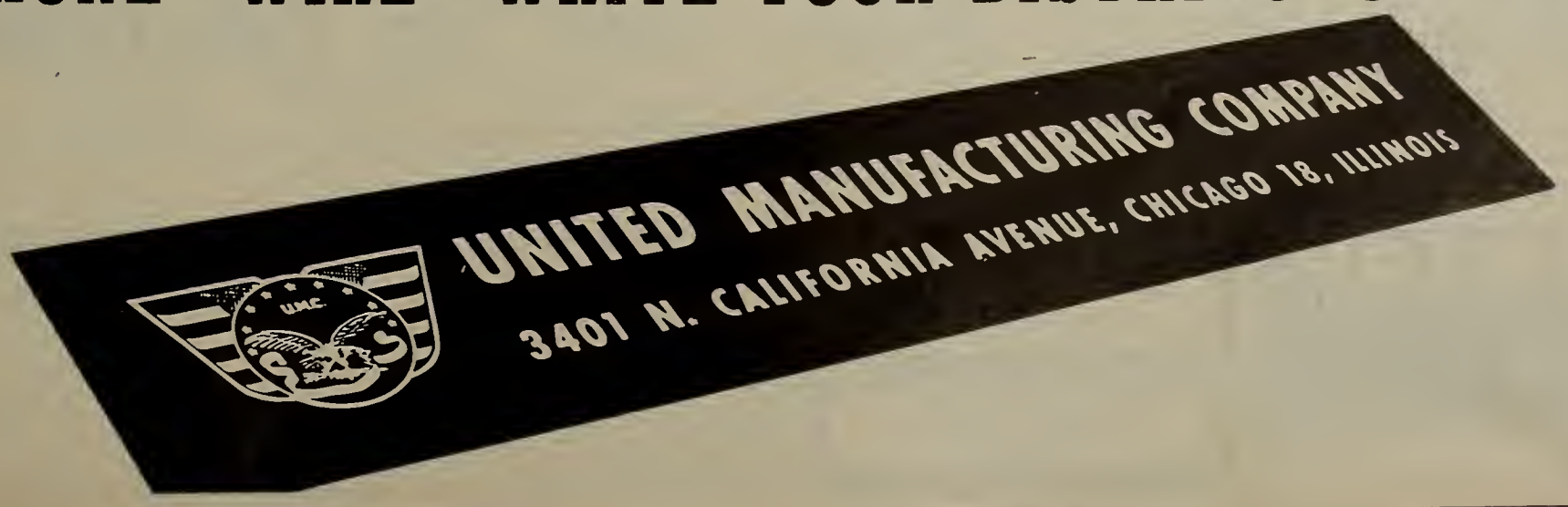
✓ Disappearing Pins

✓ Easy To Service Mechanism—Hinged Playfield

POPULAR SIZE

9 Ft. LENGTH

PHONE—WIRE—WRITE YOUR DISTRIBUTOR NOW



FIRST IN PREMIUMS!

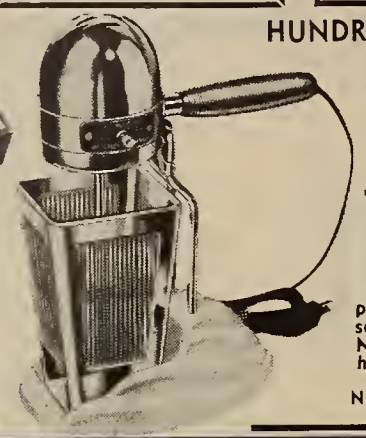
Newest items! Biggest collection of top notch premiums in the country . . . at FIRST!

POKER RACK & CHIPS
Revolving rack with 200 unbreakable interlocking plastic chips.
$6.95 value
No. 8001 **$4.50**

PANTHER TV LAMP
Realistic panther 22" long —indirect light from back.
$9.95 list
No. 2711 Black **$5.95**

HUNDREDS OF OTHERS!

New premiums arriving daily. Write for complete listings.



complete ROULETTE SET
One of the hottest items! 8" wheel, felt layout, instructions, and 150 interlocking plastic chips. In strong leatherette case.
$6.95 value
No. 8011 **$4.50**

ALL PURPOSE **MIXER**
Mixes, beats, whips. Chrome plated. Extra powerful motor. Newest square glass mixing bowl. Non-tip base. Really a honey! $10.95 value
No. 4110 **$5.60**

FIRST Distributors
1748 W. North Ave., Chicago 22 DIckens 2-0500

BUYS! at WORLD WIDE

SHUFFLE GAMES

Williams DELUXE BOWLER	$125
Chicago Coin BOWLING CLASSIC	225
Chicago Coin BOWLING ALLEY	125
United SHUFFLE ALLEY	60
Bally SPEED BOWLER 9½ ft.	225
Genco GILDER	25
Universal SUPER TWIN BOWLER	230
United SHUFFLE ALLEY EXPRESS	200
Genco BOWLING LEAGUE 9½ ft. (Late)	50

ONE BALL FREE PLAYS
BALLY

CHAMPION	$350
CITATION	225
GOLD CUP	150
JOCKEY SPECIAL	115

Consoles

BALLY

TRIPLE BELL	$195
CLOVER BELL	475
SPOT BELL	325

KEENEY

THREE WAY BONUS	$295
SINGE BONUS	150
PACE SARATOGA 10c or 25c	25

SPECIAL
15
MILLS
Blue Fronts
For sale to the highest bidder. All originals in excellent working condition.

PREMIUMS
Biggest selection in the country. Best prices available. Our Special Premium Dept. has the finest—All tops in appeal and quality!!

Arcade & Misc.

Exhibit 5LIVER BULLETS	$125
WURLITZER 1100	435
WURLITZER 1015	325
SEEBURG 100	825
PACKARD 1000 SPEAKER	75
Exhibit DALE GUNE	60
Williams STAR SERIES	175
Dale Gun Cartons 10 for	35

WORLD WIDE Distributors
2330 N. Western Ave. Chicago 47 EVerglade 4-2300

When you buy from Runyon
YOU BUY THE BEST

A Welcome Addition To Any Location
AMI
40 SELECTION 3-WIRE
WALL BOXES
5¢-10¢ Play
Why be satisfied with less than the BEST!
ORDER TODAY!

RUNYON SALES COMPANY
Exclusive AMI Distributors in N.Y. N.J. & Conn.
593 10th Avenue, New York 18, N. Y. LOngacre 4-1880
123 W. Runyon Street, Newark 8, N. J. Bigelow 3-8777

WE NEED ROOM OUT THEY GO
BALLY USED CONSOLES, DOUBLE-UPS, MULTI-BELLS, SPOT BELLS, RESERVE BELLS
WRITE FOR PRICE
BALLY CITATIONS $225.00
WHILE THEY LAST
WRITE FOR PRICE ON ALL GAMES
FRANK SWARTZ SALES CO.
515-A Fourth Ave., So., Nashville 10, Tenn.
Phone: 4-8571

FOR SALE

4 CHAMPIONS, each	$335.00
3 CITATIONS, each	225.00
1 WURLITZER 750E	145.00

LATE FIVE BALLS
Write For Prices
Above machines in A-1 Condition.
1/3 Deposit, Balance C.O.D.
SCOTT AMUSEMENT CO.
HUNTSVILLE, TEXAS
(Phone: 165)

PREMIUMS BOOM SHUFFLE BIZ

CHICAGO—Shuffle and rebound game operators are turning more and more to heavier and wider use of premiums of every kind and make, it is reported.

Premiums are boosting play of shuffles and rebounds on locations everywhere.

At the same time, they are bringing about bigger and better profits for the operators, as well as for the location owner. This latter fact, as all coinmen know, is extremely important.

The methods being used by the games' ops is keeping premium awards within bounds. Players who are able to attain a certain high score are given a ticket, and a duplicate.

The player holds onto the duplicate and drops one part of the ticket into a box in the location. There is a weekly drawing for the prize. Rolls of these tickets are extremely reasonable.

This gives every player the opportunity to obtain the premium as long as he can reach, or surpass, a certain high score which is set for the location by both the operator and the location owner.

Of course, players who attain the score more than once, are given more tickets and, therefore, have a better chance to obtain the premium, for they have more duplicates of their tickets in the closed box when the drawing time rolls arounds.

At the same time the "sale" of the premium to the location owner actually can be considered as "front money" by the operator.

The price of the premium, usually a bit less than the retail tag attached, is removed "off the top" from the regular week's collection.

The difference is, as per usual, divided between the storekeeper and the location owner.

The premiums offered range all the way from electric clocks to pots, pans, lamps, toasters, dishes, dolls, etc.

Everyone is happy over the use of the premiums. They boost the play to the point where, aside from "top money" the operator is getting, he also enjoys better profits.

The same is true of the location owner. The increase in collection brought about by the premium has made the location owner a better friend of the operator. He, too, is enjoying better profits from the machine.

There is no doubt that premium play is gradually sweeping the nation. Operators in widely scattered cities advise coinmen that they are finding the use of premiums the best stimulant, as well as the finest profit booster, on their shuffle and rebound games.

Knapp Returns From Road

CHICAGO—Billy Knapp, Allied Coin Machine Company, this city, just returned from a buying trip thru several states, and reports that business in those areas has been remarkably good, with great expectations for increases during the next months.

Vic Weiss, Billy's partner, took care of the office during this period.

Charlie Kanter's Father Dies

CINCINNATI, O.—Charles Kanter, president of the Automatic Phonograph Owners Association, flew to Miami, Fla., to attend the funeral of his father, who passed away on September 27.

Kanter's father was 78 years old, and had been ill for the past six months.

Angott Buying Up Used Phono Records

DETROIT, MICH.—Carl Angott, Angott Distributing Company, this city, reports that the firm is seeking used records from Detroit operators.

Angott states that the firm will pay Detroit operators who bring in their used records, "highest prices ever paid."

Angott is direct factory distributor for the Rudolph Wurlitzer Company.

At the present time, he reported, his firm is busier than ever.

Their new slogan is, "It's later than you think. Trade in your old phonograph for the brand new 'Wurlitzer 1250.'"

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Exhibit's DALE SIX SHOOTER

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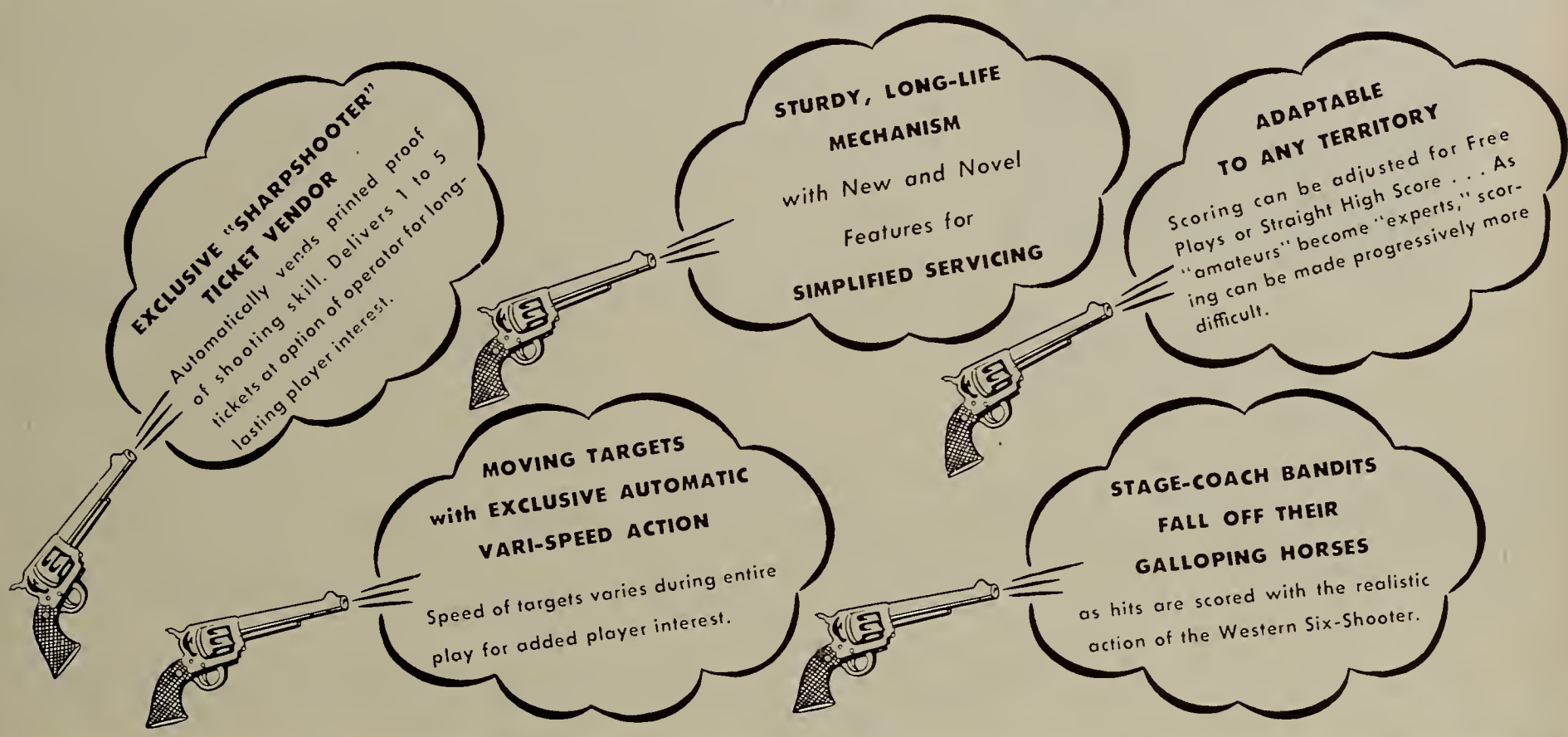
Here's the Old West Gone Modern

ACTION-PACKED STAGE COACH ROBBERY...IN SPACE SAVING, SMARTLY DESIGNED, ULTRA MODERN CABINET THAT GIVES ADDED PLAY APPEAL TO ANY LOCATION


EXCLUSIVE "SHARPSHOOTER" TICKET VENDOR
Automatically vends printed proof of shooting skill. Delivers 1 to 5 tickets at option of operator for long-lasting player interest.
STURDY, LONG-LIFE MECHANISM
with New and Novel
Features for
SIMPLIFIED SERVICING
ADAPTABLE TO ANY TERRITORY
Scoring can be adjusted for Free Plays or Straight High Score . . . As "amateurs" become "experts," scoring can be made progressively more difficult.
MOVING TARGETS with EXCLUSIVE AUTOMATIC VARI-SPEED ACTION
Speed of targets varies during entire play for added player interest.
STAGE-COACH BANDITS FALL OFF THEIR GALLOPING HORSES
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Urges Action For Uniform Federal Arcade License

ST. LOUIS, MO.—Carl Trippe of Ideal Novelty Company, this city, believes that action should be taken by arcade owners throuout the country to arrange for a uniform single Federal arcade license.

It's a known fact that agents for the government interpret the law several different ways, and that some territories are burdened when an agent arbitrarily insists upon having his own way. In Trippe's area arcade owners are assessed $10 per machine, and Trippe points out that this is entirely unfair in the case of arcades, where a number of machines are located in one spot.

Trippe also recommends that some action be taken to lower the present Federal license fee of $100 per year charged on counter games.

HIGHEST PRICES ON TRADE-INS

We'll give you top price for your old machines in trade for the brand new, sensational "Ristaucrat '45' " phonograph. *"The Music Box for the Spot You Forgot."* Guaranteed to earn you more money than you ever before believed an automatic phono could bring you (only $189.50). Write, wire, phone, immediately!!

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ACTION-PACKED FOOTBALL THRILLER By GOTTLIEB!

4 *WAYS TO WIN!*
1—POINT SCORING
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3—NUMBERED SEQUENCE
4—HIGH SCORE

4 "POP" BUMPERS
FLIPPERS
REPLAY ROLLOVERS

★ "Pop" Bumpers begin scoring points when corresponding Backfield Rollovers are made.

★ Completing Numbered Sequence, 1 to 11, lights red Side Rollovers for 3 Replays.

★ Completing Backfield Sequence lights green Side Rollovers for 2 Replays.

★ Replays awarded for Points and High Score.

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As one of the largest distributors of coin operated mediums in the East

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★ **BALLY . . .** New York State and Northern Pennsylvania.

★ **WILLIAMS, GOTTLIEB . . .** New Yark Stote (outside metrapalitan New Yark).

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ALL EQUIPMENT GUARANTEED 100%! All warn parts reploced where necessory, rails repointed, cabinets tauched up.

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ALFRED SALES, INC.

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Pieri Asks Ops To Anticipate Requirements And Order Ahead

Keeney Factory Put On Full Time Night Shift

CHARLES PIERI

CHICAGO—Charles Pieri, general sales manager of J. H. Keeney & Company, Inc., this city, reported this past week that he is asking operators to "anticipate requirements," so that the firm can get them the equipment they order, "about as close to the time that they want it."

Pieri also reported that the firm has added a full time night shift and is working as fast as it possibly can to get shipments of their Keeney "League Bowler" to meet the orders they already have on hand.

Pieri said, "Tho we are somewhat behind in filling the orders we now have for our 'League Bowler,' we are working as fast as we can, and have also added a full time night shift to our present force, to get these machines out to the trade and fill the orders that we already have on hand.

"There is no doubt," Pieri continued, "that 'League Bowler' has proven itself, wherever it has been placed, as the most sensational bowling alley game of all time.

"The fact that four players can play the game at one and the same time has brought in more coin for operators than any other game in the history of shuffle or rebound bowling.

"This is the type of game the operators needed to take care of all requests for one, two, three or four players and, there is now no longer any doubt, it is the top machine on the market.

"The operators agree that this is the machine with all the features they have ever asked for from any type of game in this classification.

"We certainly are pleased the way the nation's coin machine men have accepted our 'Keeney League Bowler,' but, more than anything else, we are pleased to hear the marvelous earning reports from every territory in the country and, what's more, we assure operators we shall try our very best to get them deliveries just as fast as we can if they will anticipate their requirements."

Coven Again Sets New Wurlitzer Sales Mark

CHICAGO — "The amazing '1250' becomes more and more amazing each week," according to Ben Coven of Coven Distributing Company, this city.

"It seems," Ben says, "that there's no way to halt those last minute orders. We are now at the point where we are asking the music operators in our territory to place their orders with us as far in advance as they possibly can so that they'll be assured of delivery dates."

The firm has been working at top speed to fill orders their salesmen have been taking thruout Northern Illinois and Northwest Indiana as well as in Berrien County, Mich.

Harold Saul of the firm put it this way, "We don't know how this thing gets going, but, it's just like a small stone that starts an avalanche.

"Someone," he continued, "starts the 'Wurlitzer 1250' on some location in one area and the next thing we know we're simply deluged with demand for more of these 1250's from that territory."

The firm has been advising music operators that it is trying its best to keep "stock on hand" of as many of the "Wurlitzer 1250" phonos as it possibly can obtain from the factory.

"As the operators realize," Ben Coven stated, "this isn't the easiest job in the world. We are in constant touch with the Wurlitzer factory. We are trying our best to keep ahead of all orders by arranging for shipments of machines weeks ahead of time.

"We don't know," Ben said, "whether we'll be able to keep this up very much longer. But, we will try our best to satisfy the growing demand, which has again set a new sales mark for our firm, if the operators will get their orders to us as far in advance as they possibly can."

Hirsh-Mason Buys Out Silent Sales Of Washington, D. C.

WASHINGTON, D. C. — Phil Mason and Hirsh de LaViez joined forces this past week and purchased the business of The Silent Sales System of Washington, they announced in a joint statement.

This sale consummated one of the largest deals in recent years, as Silent Sales was operating approximately 600 machines in the Washington area, which they have been operating for the past fourteen years. It's reported the purchase price ran considerably over $100,000.

The new combine will be named Hirsh Mason Corporation, and will work out of the Hirsh Building, 1309 New Jersey Avenue.

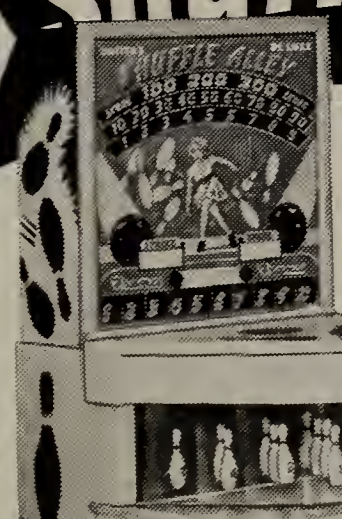
Silent Sales retains its sales and operating establishment in Maryland, and will continue its offices in that state.

Phil Mason, well known thruout the trade, has had considerable experience in both the wholesale and operating end, having had offices in the past in New York City, Newark, and lately in Irvington, N. J. Hirsh has been active in the coin machine business for the past 25 years as both wholesaler and operator. At this time he is president of the Washington Music Guild; president of the Coin Operators of America; member of the Washington Board of Trade, Better Business Bureau, Variety Club; and a board member of Trinidad Boys' Club, Metropolitan Police Boys' Clubs and Music Operators of America.

Put New Life Into Your Shuffle Alleys!

UNITED'S

Shuffle Alley Deluxe



New Flashy Back Glass

New Disappearing Pin CONVERSION UNIT

Turns your original Shuffle Alley into a New Shuffle Alley Express

ALSO AVAILABLE FOR SUPER SHUFFLE ALLEY • DOUBLE SHUFFLE ALLEY

- Easily Installed on Location
- Takes Only 15 Minutes
- No Switches Added
- No Electrical Changes Needed
- Matches Cabinet Design

Made by the Originators of Automatic Scoring Shuffle-Type Bowling Games

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

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PRICED FOR QUICK SALE

Every Machine Perfect • Every Machine Guaranteed

Chicoin Bowling Alley, 2 Ployers, Blue Frt., Like NEW	$139.50	Climotic Adjusters, 6 to o Set	16.50
Gottlieb Just "21", Perfect Condition	120.00	Notionol Shuffleboords, 18', 20' or 22', Fully Reconditioned, Top Resurfaced, Like New, Any Size	145.00
United Shuffle Alley	85.00	(Add $17.50 for croting obove)	
Nationwide Baseboll shuffle gome, 2 Ployers, Flr Somples	89.00	NOW DELIVERING ALL THE NEWEST GAMES . . . Write Quick for Price	
Gottlieb Bowlette	95.00		

1/3 Deposit With All Orders, Bol. C.O.D., F.O.B. Chicogo, Ill.

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Mills 4 Bells, 5/5/5/25	$75.00	Bally Triple Bell, 5/5/5	200.00
Mills 3 Bells, 5/10/25, 1947	125.00	Bally Triple Bell, 5/5/25	250.00
Mills 3 Bells, 5/10/25, 1948	195.00	Bally Triple Bell, 5/10/25	260.00
Keeney Super Bonus Bell, 5c	150.00	Baker Racer, Preakness	575.00
Keeney Super Bonus Bell, 5/5	185.00	Bally Draw Bell, 5c	150.00
Keeney Super Bonus Bell, 5/25	195.00	Bally Draw Bell, 25c	165.00
Keeney Super Bonus Bell, 5/5/5	375.00	Bally De Luxe Draw Bell, 5c	175.00
Keeney Super Bonus Bell, 5/5/25	375.00	Bally De Luxe Draw Bell, 25c	185.00
Keeney Super Bonus Bell, 5/10/25	385.00	Bally 5pot Bells, Like New	395.00
		Bally Clover Bells, Any Combo	495.00

SPECIALS

Citations	$265.00
Champions	390.00
Jockey Special	125.00
Gold Cup	165.00
Jockey Club, PO	125.00
Lexington, PO	275.00
United Shuffle Alley	65.00
Heavy Double Revolvaround Safes	69.50
Wurlitzer 1017 Hideaway	275.00
Wurlitzer 1015	275.00
Wurlitzer 750E	135.00
Exh. Silver Bullets	127.50

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BALLY SHUFFLE CHAMP
RUSH YOUR ORDER TODAY

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READY FOR LOCATION

Mardi Gras	$50.00	Select-A-Card	$155.00
Buffalo Bill	160.00	Utah	140.00
Sharpshooter	135.00	Wisconsin	50.00
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Yanks	55.00	Shanghai	45.00
Thrill	70.00	Summertime	60.00

Name Second Choice

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BALLY
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DELIVERING
WURLITZER
1250
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Products Phonographs

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TRADE IN YOUR
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TODAY — FOR THE
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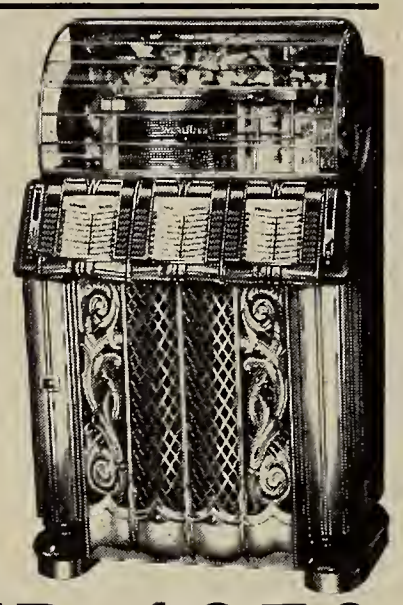

WURLITZER 1250

DETROIT OPERATORS—GET MORE MONEY—
BRING IN YOUR USED RECORDS TODAY!

ANGOTT DISTRIBUTING CO.
2616 PURITAN AVENUE DETROIT 26, MICH.
(ALL PHONES: UNiversity 4-0773)

COMPARE
ALL EQUIPMENT CLEANED AND READY FOR LOCATION

Holly Cranes (Latest Models)	Write	Mills Black Cherrys (25c)	$99.50
Bally Kentuckys	$425.00	Wurlitzer (1080) Phonograph	295.00
Bally Champions	345.00	Rock-Ola (1946) Phonograph	195.00
Bally Gold Cups	99.50	A.M.I. Model A	375.00
Bally Lexingtons	275.00	Wurlitzer (750-E)	125.00
Bally Clover Bells	495.00	Exhibit Contact	29.50
Bally 5pot Bells	395.00	Gottlieb Buccaneer	50.00
Bally Wild Lemons	225.00	Genco Trade Winds	25.00
Keeney Bonus Bell (5ingle)	145.00	Genco Puddin Head	37.50
Bally Shuffle Bowlers	75.00	Williams Yanks	37.50
Bally 5peed Bowlers	235.00	Williams Dew-Wa-Ditty	27.50
Williams 5tar 5eries	110.00	Bally Melody	29.50
Gottlieb Bowlettes	75.00		

EVANS WINTERBOOKS (100-1 1950 MODELS) ..... WRITE
EVANS BANGTAILS (1950 MODELS) ..... WRITE

1/2 Deposit, Balance C. O. D.

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CHICAGO CHATTER

This past week will probably be remembered as "distributors' week". With the annual meeting of NCMDA at the Bismarck Hotel, distribs were here, there and everywhere. . . . **Dave Gottlieb**, along with brothers Nate and Sol, and Dave's son, **Alvin**, as well as leading engineers of the firm, gave a mighty grand dinner for distribs at Fritzel's restaurant Sunday evening before the meet opened. . . . **Sam Stern** and his men at Williams held "open house" for the distribs and there was much jubilation at this very handsome factory. . . . Quite a party Monday evening at the Sherman Hotel with Bally's boys entertaining a great many of the distribs. . . . **Billy DeSelm, Ray Riehl, Herb Oettinger**, and the many other grand people over at United, entertained the distribs with a luncheon on Tuesday. . . . Same NCMDA officers were re-elected, just as was predicted in this column this past week. A few new directors were placed on the board. . . . **Lou Wolcher** of San Francisco didn't show up, but was re-elected president anyway. Lou in an accident and now in S. F.'s Mt. Sinai Hospital with a broken ankle.

Among the distribs seen around the factories were: **J. D. Lazar**, Pittsburgh; **Irv Blumenfeld**, Baltimore; **Dave Bond**, Boston; **Irv Morris**, Newark, N. J.; **Joe Mangone**, Miami; **Al Bergman**, Buffalo; **Dave Lowy**, New York; **Woolf Solomon**, Columbus; **Leo Weinberger** and his son, **Morty**, from Louisville; **Hymie Zorinsky**, Omaha; **Hy Greenstein**, Minneapolis. . . . Also seen around: **Bill Marmer**, Cincinnati; **Joe Ash** and **Al Rodstein**, Philly; **Dave Simon, Tony Koeppel, Charley Kagle, A. Nelson**, and many, many more. . . . According to some of the sales managers who howled along with the visiting firemen, "We'll never get our own work finished if this keeps up much longer". . . . By Wednesday morning most of them were pretty well bushed—and seeking some relief by trying to get down to their desks a few minutes late. . . . **Ray Moloney** proved himself, as per usual, one terrific host, from all reports.

Seeburg distribs meet this week, according to reports, to decide on 45 RPM disks. The 45 RPM phonos have been growing more important. Much news expected after Seeburg meeting here. . . . **Jack Nelson**, Bally sales manager, back from an extended trip thruout the far west. Jack reports biz great. Also states that some of the new showrooms he saw were tremendously outstanding. Jack bumped into **John Haddock** and **Ed Ratajack** of AMI out in California. **Paul** and **Lucille Laymon** were all excited over the new Wurlitzer 1250 phonos. **Wolf Roberts** in Denver and **Bill Erskine** of the R. F. Jones' Denver offices entertained. **Chick** and **Al Roberts** and **Maurice Pollard** in San Francisco, along with all the guys in that very big and outstanding Jones' office, were happy to say "hello"' to Jack. In short, Jack reports, everywhere he went he enjoyed the grand and outstanding hospitality which coinmen render so graciously and so well.

Next meet of NCMDA will be in Miami in January, 1951. This assn. will now hold 4 meets per year. Two in Chicago and two in other cities, according to **S. I. (Si) Nieman**, official director of the org. . . . 'Way out west at Exhibit Supply Co. don't be surprised if you bump into **Frank Mencuri, Ford Sebastian** and **Joe Batten** wearing wooly chaps and ten gallon sombreros and all yelling "Shoot them bandits 'fore they get to that stagecoach". Yep, it's the "Dale Six Shooter" that's got 'em all goin' western far west on Lake Street. . . . **Dick Hood** of H. C. Evans will soon have a surprise for the trade, 100,000 square foot surprise. . . . **Charley Pieri** over at J. H. Keeney & Co., Inc., is one of the busiest of the sales execs in town. Charley's trying to satisfy 'em all and entertain the gang that called around at the plant this past week, all at one and the same time. Brother, that's tough work, believe you me. . . . **Lou Boasberg** of New Orleans writes up to suggest ops write in and give their "hints" on how to save time and money operating.

Not many know it, but, **Tom Sherfick** conducts a million dollar juke box biz in a town of less than 1100 population. . . . **Al S. Cohen** of Newark, N. J., in town and placing a whopper of an order with **Red Zogg** for refrigerated sandwich vendors. In fact, Al informs that very first order he took was for over 50 of these machines, "With cash on the line". . . . **Red Zogg** has built and rebuilt many a machine in his time. Red comes up with a new one called, "Aladdin Special". "All you do", says Red, "is put in a silver dollar. Wish where you want to be and", he claims, "if you don't get your wish you'll get 50c back." . . . Have you tried one of those cigarettes **Tom Callaghan** is smoking these days? . . . **Ben Coven** was at his wit's end this past week. Terrific orders for "Turf King", Wurlitzer 1250 and "Bally Shuffle Champ" just zoomed right into his place, according to Ben. Had his hands full trying to get as many machines to the trade as he possible could. . . . It's a lot later than you think. . . . **Art Weinand** and **Al Stern** out to the Chi ops shindig at Bunker Hill Country Club to meet with all the music ops and Art advising that they had one hot time trying to answer questions all about the new Rock-Ola "Rocket '50' " phono. And Al reported mighty pleased at the tremendous interest in the new Rock-Ola phono.

Col. L. Lewis of Merit Industries reports that one of the outstanding innovations of his distrib firm will be a 24-hour service deal for Chicago ops, "Which", the Colonel says, "is right out of this world". . . . Busy little bees, **Harold Saul, Mac Brier** and **Carl Christiansen**, all in the Coven offices at one time. . . . **Joe Schulman** "returned home", as he termed it, coming back to Coven mechanical dept. . . . Bumped smack into **Joe** and **Kate Simon** and their dotter, **Janis**, along with **Woolf** and **Ruth Solomon**, being hosted by **Billy** and **Lucy DeSelm** at the Chez. . . . **Al Bergman** and **Bill O'Donnell** also strolled into the Chez. Al wanted to say, "Hello", to his pal, **Frankie Laine**. Frankie is wowing 'em at this famed nite spot. . . . No one working at O. D. Jennings plant while firm gets all set again. . . . **Monte West** and **Len Micon** announced that World Wide's credit plan is now in effect for ops in Illinois, Iowa, Wisconsin and Michigan, according to info received here. . . . **Vic Weiss** and **Billy Knapp** of Allied are arranging one of the most outstanding premium depts. in town. Both boys like this dept. of the firm with Vic making it his "special baby", according to reports.

EASTERN FLASHES

Dave Lowy, Dave Lowy & Company and Dave Simon in Chicago attending the meet of the National Coin Machine Distributors Association (NCMDA). While in the windy city, Lowy took the opportunity of visiting the Keeney factory, for which he distribs locally, and Simon out to see the bunch at the United plant. . . . Harry Rosen and Meyer Parkoff leave at the end of the week to attend the Seeburg distributors meeting at the factory in Chicago. . . . Phil Mason, Irvington, N. J., and Hirsh de LaViez of Washington, D. C., combine forces and buy out Ira Byram's Silent Sales Company operation in Washington, D. C. Firm created to be known as Hirsh-Mason Corporation. Silent Sales retains its Maryland operation. Hirsh and his missus came to the big city for a three-day holiday after deal was consummated and did a bit of show-seeing and relaxing. Hirsh's son, who's been hospitalized for the past months, making progress.

* * * * *

The Louis-Charles fight was attended by a number of coinmen. Seems that Barney (Shugy) Sugerman of Runyon Sales Company, had the right hunch, which added a few cabbages to his bankroll. . . . Al Simon, Albert Simon, Inc., another of the bunch who backed his opinion that Charles was the better man. Between answering phones for ChiCoin's games, and doping the fight, Al was a mighty busy man. . . . Teddy Seidel, ex-pro battler, also predicted the winner. . . . Next sporting event that will excite the "row" will be the World Series. Last year, the boys did mighty well backing the Yankees against the Dodgers. Guess they'll all stay with them once again. . . . "Senator" Al Bodkin, dressed in the height of fashion, buys coffee all around, and still pretty excited over his luck in winning the Seeburg 100 phono at last week's UJA raffle. . . . Al Denver, president of Automatic Music Operators Association, busy putting the finishing touches on arrangements for the forthcoming annual banquet set for October 28 (Saturday night) at the Starlight Roof of the Waldorf. Assisting are Nash Gordon and Dorothy Volke of the association office.

* * * * *

Mike Munves entertained Frank Mencuri of Exhibit Supply Company the week prior, and now displays the manufacturer's latest gun "Dale Six Shooter", which he claims should outsell the great "Dale" gun. Mike already has requests from coinmen thruout his territory of New York State. We tried out our shooting skill, and surprisingly "killed off" a large number of "bad men". . . . Joe Munves returned this week from a trip thru the South, where he saw distributors and arcade men on the firm's new two-player competitive "Air Hockey". . . . Marcus Klein returned this week after a three month vacation trip thru Europe and Israel. . . . Moe Bittner getting so fat, he'll soon be as wide as he's tall. . . . Harry and Hymie Koeppel, Koeppel Distributing Company, awaiting arrival of a large number of used phonos.

* * * * *

Among all coin operated items, guns now are in demand once again. Sky Fighters selling fast, and the new guns getting a big play. . . . Joe Young, Young Distributing, who finds out for the first time by reading The Cash Box that his manager Abe Lipsky was quite an athlete, sends him out to see the music ops on the Wurlitzer 1250. "If he's still retained any of his speed afoot, let's see him use it in covering the trade" smiles Joe. Joe Hirsch appointed business manager of the Associated Amusement Machine Operators of New York, local games association, according to an announcement by Louis Rosenberg, president, and Teddy Blatt, their attorney. Joe is well known, having been one of the pioneer operators of pin games many years ago. At one time he was president of their association. His last active participation as an operator was a few years ago, which unfortunately was terminated by legal order. Joe is now busily engaged in rounding up the few operators who haven't as yet become members of the association. . . . Ike Berman on the road seeing the trade on the "Ristaucrat '45'" phono, for which he is distributor. Ike covering New York State and the New England states.

DALLAS DOINGS

We know a fish story that isn't a tall tale. Joe Metassa actually caught 68 black bass at Lake Texhoma. The smallest catch weighed in at 2½ pounds. We'll never hear the last of this fishing trip. . . . Dropped in at American Distributing Co. Tuesday morning and the gloomy atmosphere almost got me. The news was most discouraging to the Dallas ops, but the general opinion was that it could and can be worse. . . . Audry Hunter called to let me know that she and Bob follow this column religiously. I think I wrote about Audry and Bob going into the operating end of the coin machine business. They are doing great, but as Audry says, and every one knows, good locations are mighty hard to find. . . . Tillman Babb, Melody Music Company, closed out his radio and record shop. Tillman decided his coin machine biz kept him plenty busy. . . . Herb Rippa is really doing great in his "Rips Lounge". Chatted with Mrs. Herb 'tother day and learned they had moved into their new home. . . . Ditto Arthur Flake who sold his beautiful home in Preston Hollow and bought another haciendo in University Park. When do we get the house warming, Arthur?

Garland Delemar moves into his new home, come next week. . . . Naturally the location is "East" WACO. . . . Stan and Pauline Lewis, Shreveport, dashing around Dallas finishing up their business, and looking forward to a night on the town. . . . Pat McGuion surprised us all by up and getting married, quitting her job and leaving for Mexico City, all within two days' time. Mucho luck, Pat, and do come back to see us once in a while. . . . Paul Glass, former branch manager of Macy's Record Dist Company, Dallas, has taken over the reins at Harold Daily's "South Coast Distributing Company", 4116 Live Oak. Marian Jones, well known to Dallas operators, will follow as Paul's secretary and Mac Branshaw, formerly with Mercury Records, will head the sales staff. . . . Henry Manning and Harry Hoosier took to the Western Plains on a good will tour. . . . We hear that Carl Weathers refuses to put "Korea, Korea, Korea" on his jukes. Could it be that Carl is in the Reserves? . . . E. R. Wurgler, of Rudolph Wurlitzer, visiting the Williams & Commercial Music Co. . . . The surprise of the month came with the announcement Walbox Sales being appointed exclusive distributors in this territory of Rock-Ola Phonographs. Although Walbox has not handled music for several years, they are anticipating a large increase in business. . . . George Wrenn and Fred Barber are taking particular pains in redecorating their show room.

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CALIFORNIA CLIPPINGS

Dannie Jackson of Automatic Games hopped up to Las Vegas for huddle with Sammie Donin regarding future of their distribution depot and arcade up there . . . Understand on the arcade that the boys may be taking our suggestion of putting in some 5-balls, bowling games and other amusement devices for the benefit of folks with tired arms and tireder pocketbooks. As to their distribution setup, the lads are either crazy or crazy-smart, but it seems they're out to buy up all the good used bells they can get their hands on, despite or because of presently pending legislation affecting interstate commerce in equipment of that nature . . . Georgie Warner of the same firm up to Murrietta Hot Springs for a few days. Strictly for his health, says the Warner man, and not on business or the monkey variety of same. . . . Just about as slick looking as a brand new Thrifty Drug Store, and carrying about the same variety of merchandise, is Johnny Hawley. His premium dolls and stuff have been augmented by a very nice line of jewelry and they're all going great, Johnny reports. But he's still doing a big job with used 5-balls and expects big things out of the new Gottlieb's "Four Horsemen."

Jack Ryan tells us that Jack Simon is coming along nicely at home after his operation and will be coming in an hour or two daily within a week. Meanwhile Jack R. is keeping busy with the new Chicago Coin flyup pin conversion unit, exclusively handled by Sicking on the Coast, and also figures a nice future for the Gottlieb 5-ball . . . It was a busy week at Paul Laymon's with music ops from far and near coming in after Wurlitzers. The music service dept. will be fully moved in this week, with the latest repair and testing equipment in the hands of two factory-trained mechanics, Stan Turner tells us. Ed Wilkes and the gang are waiting on some more Bally "Shuffle Champs" once again and Bally's "Turf King" is still galloping right along. Ed also reported a warm reception by vending ops for their new "Smokeshop" cigarette machine out of Automatic Products in Minneapolis.

Operator Pete Shupp of Lynwood is reportedly coming along pretty well in a Bishop hospital after his bad automobile accident while returning from a hunting and fishing trip to Bishop. The car was a total wreck and Pete's leg was seriously injured . . . Phil Robinson, who's getting restless for another trip, tells us that Chicago Coin's "Ace" bowler looks like a live one . . . Still in the East, visiting his business and social contacts, is Bill Happel, Jr., of Badger Sales. . . . Fred Gaunt of General Music was up to Corona for a few days, leaving Bud Parr and staff to carry on with the United bowling games while waiting for another big deal to break . . . In the absence of Paul Silverman and Phyllis Hammond at J. Peskin's we chatted with darkeyed beauty Dolores Moreno, who proved she doesn't really care by expressing nothing but admiration of our picture with four armfuls of King Sisters in a recent issue . . . Joe Peskin is due in from Chicago any day now. . . . Bob Bard and Ed Kendall of Bard sales both out and their discreet young secy. wasn't talking . . . On the Row: Mrs. P. A. Barnes of Baldwin Park . . . Charles Koski of Long Beach . . . Southgate's Pete Pellegrino . . . Local man Sol Schwartz . . . Ivan Gilbert from San Diego . . . Barstow's Lela Smith . . . Roy Jones of Ridgecrest.

MINNEAPOLIS—ST. PAUL, MINN.

Joe Engel, of Pine City, in Minneapolis for the day looking for new equipment . . . Bob Lammers, of St. Cloud, ace mechanic for H. H. Krueger, of Fairfax, had a little accident last week, as he burnt his whole right arm while at one of his locations. While stopping in to check, he helped the chef move a kettle of hot grease; they spilled it, and he burnt his arm. Bob was given immediate medical attention and it will be several weeks before he will be able to use his arm again . . . Bill Lord, of Park Rapids, driving into Minneapolis for the day, visiting a few distributors in the Twin Cities. . . . Ernie Klicker, of Park Rapids, has been confined to his bed for the past ten days with a very bad back. Erne lifted a piece of equipment which was too heavy for him and that did the damage . . . Leo Bearth, St. Paul operator, is getting around very slowly since his automobile accident about two weeks ago. His right leg is swathed in bandages, as his leg was pinned under the hot exhaust pipe after the crash.

Phil Smith, Minneapolis operator, took his family to Fargo, N. D., for a two weeks vacation where Phil took over his brother's butcher shop, while his brother took off for a two weeks vacation to visit relatives in Arkansas. Phil was in the butcher business before he went to the operating business and had no trouble holding the fort down. Phil's operation was handled capably by his mechanic . . . Jerry Hardwig, of St. Cloud, took advantage of the beautiful fall weather to drive into Minneapolis to pick up his record supply for the week . . . At Wold Chamberlain Airport, Minneapolis, last Sunday, September 24th, Henry Greenstein, of the Hy-G Music Company, Harold Lieberman, of the Lieberman Music Company, and Herman Paster, of the Paster Distributing Company, took the stratocruiser to Chicago to attend the NCMDA meeting. Although Greenstein is an official member, Harold Lieberman and Herman Paster went along to attend the meeting and to join the organization.

Mr. and Mrs. Bruce Ruffing, of Wells, in Minneapolis for the day calling on a few distributors in Minneapolis . . . Ray Stoehr, of the Hy-G Music Company, officially opened the hunting season in the state of Minnesota, as he left early Sunday morning for grouse shooting. . . . Roy Foster and his nephew, Bob Foster, of Sioux Falls, S. D., driving into Minneopolis, just for the day to make a few calls and leaving for Sioux Falls the same afternoon . . . Bill Averbach, of the Atlas Sales Company, Minneapolis, is a bundle of nerves as he is an expectant father any day, any hour now.

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WANT — Golden Gloves, Rotaries, Hollycranes, Melody Lane and Solotone Boxes, AMI Juke and Wall Boxes (40's), Arcade Equipment, Guns. First class machines only. Will pick up in N. Y. State. LIEBMAN ENTERPRISES, 124 HARBORD, TORONTO, ONT., CANADA.

WANT—Will purchase for cash any quantity used flipper games or closeouts of new games in original crates. Quote quantity and price. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUmboldt 9-1323).

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—I will buy used phonograph records made between 1925 and 1940. Any quantity. Some of the labels wanted are: Paramount; Gennett; OK; Victor; Columbia; Bluebird; Meletone; Perfect; Banner; Decca. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Hollycranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Bally Shuffle Bowlers; Bally Speed Bowlers; Bally Shuffle Champs. Phone, write, wire today. State quantity, condition and price. Will give you fast action. Cash waiting. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

WANT — Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—3020 Wurlitzer Boxes. Quote best cash price. JAMIESON MUSIC CO., 1516 CAMDEN ROAD, CHARLOTTE 3, N. C.

WANT—Five-balls; One-balls; Phonographs; Slots. Cash or trade. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: DIckens 2-0500.

WANT — Gottlieb 3-Way Grip machines. Quote price, condition, and how many you have on hand. Write or phone: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: Wheeling 649.

FOR SALE

FOR SALE—Pin Tables from location direct to you in A-1 condition: used Photo-Finish $285; used Citation $175; used Champion $275. HACOLA DISTRIBUTING CORP., 265 FRANKLIN ST., BUFFALO, N. Y. Tel.: WA 6948.

FOR SALE — Chicago Coin Bowling Alley $125; Keeney King Pin $85; Conversion for Keeney King Pin $87.50; United Shuffle Alley $60. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE — Undersea Raider $69; Aquacade $65; Ramona $49.50; Rock-Ola Shuffle Lane $69. HACOLA DISTRIBUTING CORP., 265 FRANKLIN ST., BUFFALO, N. Y. Tel.: WA 6948 or CL 7943.

FOR SALE—Plastic Conversion Kits for Shuffle games $10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Mills Golden Falls, reconditioned and refinished like new —nickels, dimes and quarters $150 ea.; 1 10c '49 Mills Token Bell like new $175; Jennings Standard Chiefs, nickel and dimes, clean, $150 ea.; 1 5c Jennings Sun Chief $175; 2 5c Buckley XX, clean, $75 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Goalee $49.50; Chorus Girl $35; Tumble Weed $129.50; Trade Winds $39.50; Monterrey $39.50; Oklahoma $69.50. HACOLA DISTRIBUTING CORP., 265 FRANKLIN ST., BUFFALO, N. Y. Tel.: WA 6948 or CL 7943.

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FOR SALE—Rock-Ola Phonographs: 1 Model 1422 ('46) $200; 4 Model 1426 ('47) $250 ea.; 7 Model 1530 Wall Boxes $20 ea. 4 Universal Bar Brackets $2.25 ea.; Keeney Ten Pins $80; Sharpshooter $100. Equipment clean. 25% deposit, balance sight draft. HUGHES ELECTRIC, LADOGA, IND. (Tel.: 17).

FOR SALE—Used Columbus Models Z and G $6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—60 Personal Music Boxes, 50 Solotone Music Boxes, 4 Amplifiers, 2 Studio Amplifiers, 4 Changers adapted to wired music. Will take best offer. Write or call: HARRIS MUSIC CO., 19th and CYPRESS AVE., VIRGINIA BEACH, VA. Tel.: VA Beach 883.

FOR SALE—1 Mutoscope Recorder $200; 9 Poker Tables Scientific, perfect and clean, complete with stools $40 ea.; 3 Love Meters $15 ea.; 3 Camera Chiefs $5 ea.; 1 Pollard Football $60. WANT—Arcade equipment and shuffles. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE—Keeney Super Bonus Bell 5c $150; Keeney Super Bonus Bell 5/5c $185; Keeney Super Bonus Bell 5/25c $195; Keeney Super Bonus Bell 5/5/5c $375; Keeney Super Bonus Bell 5/5/25c $375; Keeney Super Bonus Bell 5/10/25c $385. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—1015 Wurlitzers, $275; 1080 Wurlitzers, $295; 1100 Wurlitzers, $425; Seeburg '48, $395; Aireon DeLuxe, late model, $125. V. YONTZ SALES CO., BYESVILLE. O.

FOR SALE—Diggers: Exhibit Merchantmen, Mutoscopes Roll-Chutes, Iron Claws, Eries for Carnivals, Buckleys, Exhibit Rotary Merchandisers (Pushers). Can supply digger parts. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

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FOR SALE—Exhibit Bowl-A-Matic for 22 ft. Shuffleboard with puck return $149.50; Genco Bing-A-Roll $49.50; Mills Empress $39.50; Rock-Ola Super $59.50; New Keeney Line Ups $39.50; New Keeney Ten Pins $79.50; Advance Rolls, Total Rolls, Hit & Run $15 each; Edelco Pool Tables, used, $49.50, new $99.50. THE MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: TYler 8-2230).

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FOR SALE—Dale Gun $85; Post-war Challenger $15; Jungle Joe $149.50; Seven Hi pool table $122; Catalina $34.50; Cover Girl $29.50; Contact $26; Stormy $33.50; Sunny $37; Virginia $38.50; Mardi Gras 48.50. No FP on Pins. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell $89.50, lots of 10 or more $84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAmar 7511.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer: Victories $33; 850 $97.50; 600R $65. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Rebound Shuffle Alley $25; Late Nationwide Rebound Baseball $100; Wurlitzer 700 $80; Rock-Ola 22 ft. Shuffle Alleys, perfect, $100; used phono records 5c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Genco Bowling League $95; Gottlieb Bowlette $99.50; Genco Shuffle Baseball (New—original crate) $175; Chicago Coin Twins late models with Lite-up Pins $135; United Shuffle Alleys $95; Bally Bowler $139.50; United Conversions $79.50; Genco Conversions $79.50; Dale Guns $75; Williams Star Series Baseball $149.50; Bally Champions (One-Balls) $350; Chicago Coin Pistol $95; Gold Cup $95; Bally Citations $225; National 918 Candy Machines $79.50; Williams All Star Baseball $99.50; 15 Northwestern Ball Gum Machines, post war models $5.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE — United Shuffle Alleys $64 ea.; United Super Shuffle Alleys $89 ea.; Viking Minit-Popcorn Machines $69 ea.; Packard Hideaway Model No. 400 $89 ea.; Packard No. 1000 Speakers $29 ea.; Packard Pla-Mor Wall Boxes $14 ea. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c $80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—4 Bally Clover Bells, like new; 2 Rock-Ola Shuffle Jungles, very slightly used; 1 United Stardust; 1 Gottlieb Sharpshooter; 1 Genco Black Gold; 1 United Blue Skies; 1 Bally Rancho; 1 Chicago Coin Major. This equipment can be purchased at a very reasonable price. Call or write to: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: WHeeling 649.

FOR SALE—40 selection AMI 1947 Model "A" $410; Model "B" $510; 22 Ft. Black Top Shuffleboard with score head $300; Genco Bowling League or United Shuffle Alley with lite-up pins $175; Dale Guns $75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—7 Amusement Enterprise Skeeball Alleys; 1 Pace Midget Auto Racer with 2—5c chutes; 1 Boizelle "52" Miniature Pooltable with 5c chute. NOVELTY SALES COMPANY, 16 TURNPIKE ROAD, SHREWSBURY, MASS. Tel.: WOrchester 3-3663.

FOR SALE — Shuffleboard Scoring Units: Advance Horse Collar $99.50; Rock-Ola $89.50; Mills $69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Bowlette $100; Ten Pins $50; Bing-A-Roll $50; ChiCoin Midget Skeeball $125; ChiCoin Bowling Alley $110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $6.95. Right and left corners $7.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $14.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Excellent condition, ready for location: 10 Bowlette $125; 1015s $250; 1100 $400; 1080s $275; Select-O-Matic $850; Moon Glow $70; Sharp Shooter $100; Lady Robin Hood $30; Band Leader $75; Barnacle Bill $65; Black Gold $75; Bowling Champ $75; Button & Bows $80; Carolina $50; Contact $30; Dew-wa-ditty $40; Humpty Dumpty $35; Spinballs $35. AUTOMATIC VENDORS, INC., 56 FOREST PLACE, PITTSFIELD, MASS. PHONE: 27724.

MISCELLANEOUS

NOTICE — Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No. working parts. Easy to install. Price $39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE — Attention Chicago Operators: Open Mondays and Thursdays until 10 P.M. We'll make your service calls at lowest charge. Factory trained mechanics. Speediest delivery. Premiums and all the best machines on hand. Immediate shipment. MERIT INDUSTRIES, 6520 South HALSTEAD ST., CHICAGO 21, ILL. Tel.: ENglewood 4-4144 and STate 2-5600.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

WURLITZER

6. P 10	15.00	25.00
6. P 12	15.00	25.00
6. 312	17.50	30.00
6. 400	17.50	35.00
6. 412	25.00	39.50
6. 412 ILL	19.50	39.50
6. 316	24.50	39.50
4. 416	24.50	39.50
2. 616	39.00	59.50
6. 616 ILL	40.00	45.00
6. 616A	25.00	40.00
6. 716A	25.00	39.50
2. 24	35.00	39.50
4* 600R	40.00	79.50
2. 600K	49.50	79.50
2. 500	49.50	79.50
6. 500A	49.50	75.00
4. 500K	54.50	79.50
4. 41 (Counter)	30.00	69.50
6. 51 (Counter)	30.00	50.00
4. 61 (Counter)	39.50	75.00
4. 71 (Counter)	49.50	95.00
6. 81 (Counter)	39.50	49.50
1. 700	80.00	125.00
6. 750M	89.50	149.50
2* 750E	110.00	159.50
6. 780M Colonial	89.50	119.50
1. 780E	99.50	119.50
4. 800	89.50	119.50
2* 850	69.50	119.50
4. 950	79.50	135.00
3* 1015	249.50	325.00
1. 1017 Hideaway	229.50	275.00
4* 1100	375.00	495.00
4* 1080	269.00	299.50
6. 300 Adaptor	10.00	15.00
6. 320 Wireless Wall Box	4.25	7.50
2. 310 Wall Box 30 Wire	4.50	5.00
2. 320 2 Wire Wall Box	3.75	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
4. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	25.00	....
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
6. 3031 Wall Box	10.95	18.00
4. 3045 Wall Box	14.50	19.50
4. 3020 Wall Box	29.50	35.00
6. 219 Stepper	19.50	23.00
6. Selector Speaker	95.00	125.00
1. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	2.00	3.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	39.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
1. 145 Imp. Step Fast	4.50	10.00
6. 306 Music Transmit.	7.50	9.50
6. 130 Adaptor	15.00	17.50
6. 580 Speaker	25.00	75.00
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

6. Model A	19.50	39.50
6. Model B	19.50	29.50
6. Model C	19.50	25.00
6. Model H	14.50	24.50
6. Rex	25.00	39.50
6. Model K15	19.50	39.50
6. Model K 20	25.00	39.50
4. Plaza	29.50	74.50
4. Royale	25.00	39.50
4. Regal	35.00	59.00
4. Regal RC	39.50	69.50
2. Gem	30.00	49.50
4. Classic	49.50	75.00
4. Classic RC	69.00	79.50
6. Maestro	59.50	85.00
6. Mayfair	49.50	69.50
6. Mayfair RC	69.50	89.50
6. Melody King	49.50	79.50
2. Crown	39.50	59.50
6. Crown RC	64.50	79.50
2. Concert Grand	35.00	59.00
1. Colonel	54.50	69.50
4. Colonel RC	54.50	89.50
4. Concert Master	49.50	79.50
6. Concert Master RC	59.50	79.50
6. Cadet	35.00	75.00
6. Cadet RC	59.50	75.00
4. Major	35.00	79.00
4. Major RC	50.00	79.50
4. Envoy	50.00	89.00
4. Envoy RC	69.50	89.50
2. Vogue	40.00	69.50
4. Vogue RC	59.50	99.50
4. Casino	49.00	74.50
6. Casino RC	59.50	79.50
2. Commander	39.50	69.50
2. Commander RC	50.00	75.00
4. Hi Tone 9800	35.00	79.00
4. Hi Tone 9800 RC	45.00	125.00
4. Hi Tone 8800	35.00	79.00
4. Hi Tone 8800 RC	45.00	125.00
4. Hi Tone 8200	35.00	79.00
4. Hi Tone 8200 RC	45.00	99.00
4. 146S ('46)	219.50	295.00
4. 146M	219.50	295.00
4. 147S	249.50	295.00
4. 147M	269.50	350.00
4. 148S	325.00	395.00
1. 148M	357.00	425.00
4. 246 Hideaway	149.50	189.50
6. Selectomatic 16	5.00	7.50
6. Selectomatic 24	5.00	19.50
6. Selectomatic 20	5.00	10.00
4. Remote Speak Organ	10.00	19.50
6. Multi Selector 12 Rec	12.50	35.00
6. Melody Parade Bar	4.50	....
6. 5c Walomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	7.50
6. 5, 10, 25c Baromatic Wire	5.00	6.95
6. 5, 10, 25c Walomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
1. 3W2 Wall-o-Matic	22.50	32.50
2. W1-L56 Wall Box 5c	17.50	27.50
4. 3W5-L-56 Wall Box 5, 10, 25c	29.00	59.50
4. W6-L56-5/10/25 Wireless	39.00	55.00
4. Tear Drop Speaker	15.00	17.50

ROCK-OLA

6. 12 Record	19.50	39.00
6. 16 Record	19.50	29.50
6. Rhythm King 12	21.50	34.50
6. Rhythm King 16	21.50	34.50
2. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	29.50	49.50
6. Std. Dial-A-Tone	39.50	40.00
2. '40 Super Rockolite	49.50	59.50
6. Counter '39	19.50	39.50
4. '39 Standard	39.50	59.00
4. '39 DeLuxe	35.00	59.00
1. '40 Master Rockolite	49.50	69.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
2. '41 Premier	39.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	32.50	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
4. Playmaster	59.50	79.50
6. Playmaster '46	179.50	199.50
6. Playboy	15.00	30.00
1. Commando	39.50	87.50
3. 1422 Phono ('46)	159.50	195.00
1. 1424 Phono (Hide-away)	159.50	195.00
1. 1426 Phono ('47)	229.50	279.50
6. Magic Glo	339.00	399.50
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	16.50	21.10
6. Dial A Tone B&W Box	2.00	3.50
6. 1805 Organ Speaker	24.50	49.00

PACKARD

2. Pla Mor Wall & Bar Box	10.00	17.50
4. Manhattan	149.50	199.50
4. Model 7 Phono	90.00	139.50
4. Hideaway Model 400	74.50	89.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	16.50	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beech Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	27.50
6. Iris Speaker	21.50	29.50

MILLS

6. Zephyr	19.50	29.50
6. Studio	32.50	49.50
6. Dance Master	25.00	32.50
6. DeLuxe Dance Master	40.00	52.50
6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
2. Throne of Music	35.00	49.50
3. Empress	49.50	79.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	175.00	195.00
6. Conv. for Panoram Peek	10.00	29.50
2. Constellation	179.50	249.50

AMI

6. Hi-Boy (302)	49.50	55.00
1. Singing Towers (201)	29.50	74.50
1. Streamliner 5, 10, 25	25.00	74.50
6. Top Flight	25.00	39.50
1. Singing Towers (301)	29.50	74.50
4. Model A '46	375.00	425.00
4. Model B '48	489.50	550.00

BUCKLEY

1. Wall & Bar Box O. S.	3.00	7.50
6. Wall & Bar Box N. S.	12.50	17.50

AIREON

4. Super DeLuxe ('46)	100.00	150.00
6. Blonde Bomber	129.50	195.00
4. Fiesta	119.00	149.00
2. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	149.50	189.50
6. '49 Coronet 100	275.00	299.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

6. ABC Bowler	19.50	24.50
1. Ali Baba (Got 6/48)	39.50	60.00
4. Alice (Got 8/48)	49.00	59.50
5. Amber (Wm 1/47)	10.00	25.00
4. Aquacade (Un 4/49)	59.50	79.50
4. Arizona	10.00	15.00
5. Baby Face (Un 1/49)	55.00	75.00
6. Baffle Card (Got 10/46)	10.00	14.50
4. Ballerina (B 48)	34.50	69.50
5. Ballyhoo (B 47)	14.50	25.00
4. Band Leader	69.50	75.00
4. Banjo	35.00	49.50
4. Barnacle Bill (Got 8/48)	44.50	65.00
4. Basketball (Got 10/49)	124.50	137.50
4. Bermuda (CC 11/47)	29.50	47.50
6. Big League (B 46)	14.50	17.50
6. Big Prize	20.00	30.00
6. Big Time	32.50	39.50
4. Big Top	50.00	69.50
4. Black Gold	59.50	75.00
2. Blue Grass	15.00	35.00
5. Blue Skies (Un 11/48)	34.50	49.50
6. Bonanza (Wm 11/47)	12.00	14.50
5. Boston (Wm 5/49)	99.50	105.00
4. Bowling Champ (Got 2/49)	75.00	89.50
4. Bowling League (Got 8/47)	12.50	15.00
5. Broncho	14.50	45.00
2. Buffalo Bill (Got 5/50)	149.50	160.00
3. Buccaneer (Got 10/48)	50.00	74.50
4. Build-Up	39.50	59.50
4. Buttons & Bows (Got 3/49)	79.50	89.50
5. Camel Caravan	110.00	124.50
5. Caribbean (Un 3/48)	20.00	35.00
1. Carnival (B. 48)	45.00	75.00
4. Carolina (Un 3/49)	49.50	65.00
5. Carousel	10.00	19.50
4. Catalina (CC 2/48)	29.50	34.50
2* Champion (B. '48)	300.00	395.00
4. Champion (CC 6/49)	94.50	110.00
6. Chico	45.00	49.50
4. Cinderella (Got 3/47)	35.00	49.00
2* Citation (B '48)	175.00	269.50
6. Cleopatra	19.50	25.00
5. Club Tropby	22.50	50.00
5. College Daze (Got 8/49)	85.00	99.50
4. Contact	25.00	59.50
5. Contest	30.00	45.00
4. Cover Girl	29.50	59.50
4. Crazy Ball (CC 7/48)	25.00	44.50
4. Dallas (Wm 2/49)	75.00	89.50
6. Dark Horse	10.00	15.00
6. De Icer (Wm 11/49)	145.00	159.50
4. Dew Wa Ditty (Wm 6/48)	27.50	40.00
6. Double Barrel (B 47)	10.00	19.50
5. Double Shuffle (Got 6/49)	84.50	99.50
5. Dreamy (Wm. 3/50)	165.00	169.00
6. Drum Major	25.00	34.50
4. Dynamite (Wm 10/46)	10.00	35.00
5. Entry (B '47)	35.00	50.00
4. El Paso (Wm. 11/48)	79.50	85.00

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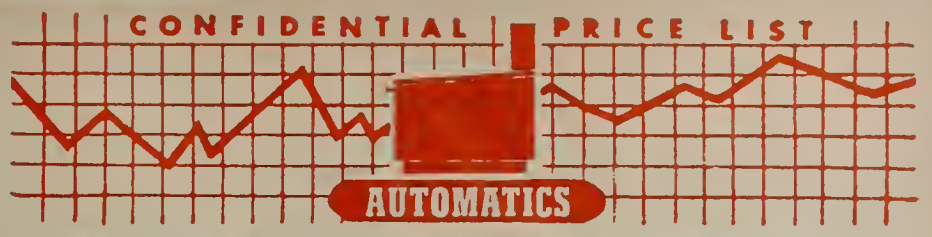
PINBALL GAMES

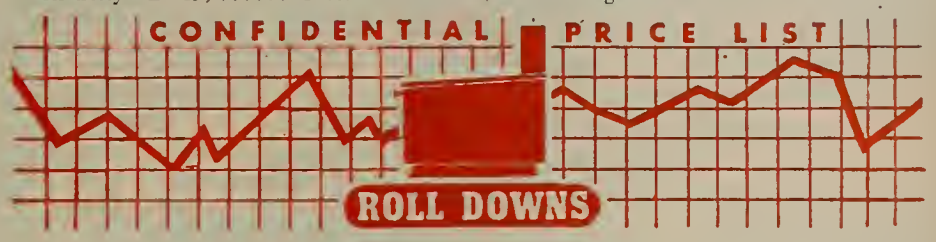
(Continued)

6. Fast Ball	10.00	17.50
6. Fiesta	14.50	17.50
4. Flamingo (Wm 7/47)	10.00	25.00
4. Floating Power	69.50	79.50
6. Flying Trapeze (Got 9/47)	14.50	17.50
6. Football (CC 8/49)	99.50	119.50
6. Formation	15.00	25.00
6. Four Diamonds	14.50	19.50
4. Freshie (Wm 9/49)	125.00	129.50
6. Ginger (Wm 10/47)	10.00	20.00
6. Gizmo (Wm 8/48)	39.50	49.50
6. Glamour	24.50	29.50
5. Gold Ball (CC 8/47)	22.50	39.00
4* Gold Cup (B '48)	99.50	175.00
4. Gold Mine	39.50	44.50
5. Golden Gloves (CC 7/49)	99.50	130.00
4. Gondola	64.50	85.00
4. Grand Award (CC 1/49)	51.50	85.00
6. Gun Club	14.50	17.50
6. Harvest Moon (Got 12/48)	69.50	89.50
5. Havana (Un 3/47)	14.50	17.50
6. Hawaii (Un 8/47)	10.00	24.50
6. Hi Dive	14.50	19.50
4. Hi Ride	14.50	39.50
6. Hit Parade	25.00	35.00
6. Hold Over	10.00	24.50
4. Holiday (CC 12/48)	64.50	75.00
6. Hollywood	14.95	20.00
5. Honey	10.00	20.00
6. Horoscope	12.50	15.00
2. Hot Rods (B 49)	45.00	119.50
4. Humpty Dumpty (Got 10/47)	29.50	39.50
6. Idaho	10.00	17.50
5. Jack 'N Jill (Got 4/48)	45.00	60.00
1. Jamboree	49.50	65.00
5. Jeanie (Ex 7/50)	179.50	195.00
4* Jockey Special (B '47)	64.50	150.00
6. Jungle	12.50	15.00
4* Just 21 (Got 1/50)	69.50	149.50
4. K. C. Jones	129.50	139.50
6. Kilroy (CC 1/47)	10.00	17.50
4. King Arthur (Got 10/49)	99.50	125.00
4. King Cole (Got 5/48)	54.50	69.50
6. Kismet	17.50	32.50
4* Lady Robin Hood (Got 1/48)	30.00	49.50
6. Landslide	19.50	29.50
6. Laura	10.00	17.50
6. League Leader	10.00	14.95
6. Leap Year	29.50	39.50
6. Liberty	10.00	14.50
6. Lightning	10.00	15.00
6. Line Up	25.50	29.50
5. Lucky Inning (Wm. 5/50)	159.50	169.50
5. Lucky Star (Got 5/47)	17.50	35.00
4. Magic	35.00	59.50
4. Maisie (Got 3/47)	14.50	47.00
4. Majors '49 (CC 2/49)	55.00	69.50
4. Major Leagne Baseball	25.00	45.00
4. Manbattan (Un 2/48)	22.50	39.50
3* Mardi Gras	39.50	49.50
6. Marines At Play	12.50	15.00
4. Marjorie (Got 7/47)	12.50	34.50
4. Maryland (Wm 4/49)	79.50	99.50
5. Mam-selle	10.00	25.00
1. Merry Widow	39.50	50.00
4. Melody (B 47)	29.50	59.50
6. Metro	17.50	27.50
5. Mexico (Un 6/47)	14.50	35.00
6. Miami Beach	15.95	17.50
5. Midget Racer (B 46)	10.00	20.00
6. Miss America (Got 1/47)	12.50	27.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	27.50	49.50
4. Moon Glow (Un 12/48)	67.50	80.00
2. Morocco	39.00	49.50
5. Mystery	10.00	14.50
6. Nevada (Un 10/47)	15.00	24.50
6. Nndgy (B 47)	14.00	19.50
6. Oh Boy	15.00	29.50
6. Oklahoma (Un 6/49)	69.50	75.00
6. Old Faithful (Got 1/50)	120.00	139.50
4* One Two Three	59.50	79.50
6. Opportnnity	14.50	19.50
6. Oscar	19.50	25.00
1. Paradise (Un 7/48)	49.50	59.50
6. Pastime (Rev)	14.50	39.50
5. Phoenix	59.50	79.50
4. Photo Finish	289.50	350.00
5. Pimlico	15.00	32.50
2. Pinch Hitter (Un 5/49)	59.50	89.50
6. Pin Up Girl	15.00	29.50
6. Play Ball	15.00	19.50
4. Play Boy (CC 5/47)	19.50	37.00
6. Playtime	99.50	114.50
6. Progress	15.00	25.00
2. Puddin Head	37.50	69.00
4. Rainbow (Wm 9/48)	39.50	47.00
1. Ramona (Un 2/49)	39.50	55.00
6. Rancho (B 48)	35.00	39.50
5. Ranger	10.00	25.00
6. Record Time	22.50	59.50
6. Repeater	16.50	29.50
6. Rio (Un 12/46)	10.00	19.50
6. Riviera	14.50	25.00
6. Rocket	14.50	19.50
4. Rondevoo (Un 5/48)	49.50	59.50
4. Round Up (Got 11/48)	39.50	49.50
2. St. Louis (Wm 2/49)	89.50	99.50
4. Sally (CC 10/48)	29.50	54.50
4. Samba	35.00	49.00
2. Saratoga (Wm 10/48)	49.50	69.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
1* Screwball	45.00	60.00
6. Sea Hawk	20.00	39.50
5. Sea Isle (CC 11/47)	14.50	35.00
2* Select-A-Card (Got 4/50)	114.50	155.00
4. Serenade (Un 12/48)	39.50	54.50
4. Shanghai (CC 4/48)	39.50	49.50
6. Shangri La	12.50	15.00
5. Shantytown	125.00	149.50
1* Sharpshooter (Got 5/49)	100.00	135.00
4. Shooting Stars	17.50	35.00
4. Short Stop	29.50	45.00
5. Show Boat (Un 1/49)	49.50	59.50
6. Silver Spray	14.95	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	34.50
6. Sky Lark	30.00	59.50
6. Sky Line	16.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
5. Smarty (Wm 12/46)	10.00	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	125.00	145.00
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Special Entry (B '49)	39.50	109.00
6. Speed Ball	14.95	32.50
6. Speed Demon	15.00	29.50
5. Speedway (Wm 9/48)	34.50	45.00
6. Spellbound (CC 5/46)	10.00	12.50
4* Spinball (CC 5/48)	29.50	49.50
6. Sport Event	19.50	35.00
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	15.00	34.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Star Attraction	10.00	25.00
4. Stardust (Un 5/48)	59.50	79.50
1. Starlite	10.00	35.00
6. State Fair	10.00	14.50
6. Step Up	10.00	17.50
4. Stormy (Wm 1/48)	33.50	45.00
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
1. Summertime (Un 9/48)	39.50	60.00
6. Sun Beam	19.50	35.00
4. Sunny (Wm 12/47)	37.00	49.50
6. Supercharger	15.00	24.50
4. Super Hockey	69.50	85.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	17.50
5. Surf Queen (B 46)	10.00	19.50
4. Suspense (Wm 2/46)	17.50	49.00
5. Swanee	52.50	64.50
5. Tahiti (CC 10/49)	99.50	119.50
4. Tally Ho	14.50	39.00
1. Tampico (Un 7/49)	79.50	94.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	59.50	79.50
4. Temptation	49.50	79.50
1. Tennessee (Wm 2/48)	49.50	69.50
2. Three Feathers	69.50	79.50
5. Three Musketeers (Got 7/49)	90.00	119.50
4* Thrill (CC 9/48)	39.50	79.50
6. Topic	7.50	17.50
6. Tornado (Wm 4/47)	14.50	17.50
6. Torchy (Wm 6/47)	10.00	19.50
6. Towers	12.50	15.00
4* Trade Winds	24.50	45.00
5. Treasure Chest	14.50	25.00
1. Trinidad (CC 3/48)	29.50	50.00
4. Triple Action	29.50	49.50
2. Trophy (B '48)	79.50	99.50
5. Tropicana (Un 1/48)	17.50	22.50
5. Tucson (Wm 1/49)	54.50	79.50
5. Tumbleweed	119.50	139.50
6. Turf Champ	35.00	44.50
6. Turf King (Pre-War)	22.50	49.50
4. Utah (Un 8/49)	89.50	140.00
6. Vanities	10.00	25.00
4. Victory Special (B '46)	25.00	49.50
1* Virginia (Wm 3/48)	35.00	49.50
6. Vogue	15.00	29.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
1. Wisconsin (Un 3/48)	32.50	50.00
4. Yankee Doodle	15.00	35.00
1* Yanks (Wm 4/48)	37.50	55.00
6. Ziz Zag	12.50	17.50



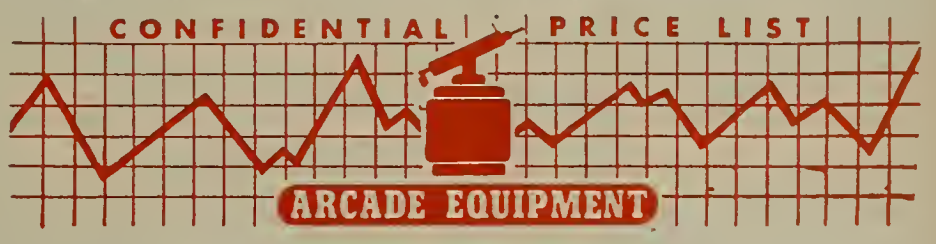
Manufacturers and date of game's release listed. Code: (B) Bally.

6. Big Game	10.00	25.00
2. Big Parley	24.50	35.00
6. Big Prize	15.00	20.00
5. Blue Ribbon	20.00	35.00
2. Daily Races	29.00	39.50
5. Dnst Whirls	25.00	32.50
5. Favorite	47.50	54.50
6. Grand National	19.50	49.50
6. Grand Stand	14.50	20.00
5. Hot Tip	39.50	42.50
6. Jockey Club	25.00	35.00
1. Jockey Club (B '47)	79.50	145.00
6. Kentucky	29.50	49.50
7. Kentucky (B '49)	425.00	445.00
2. Lexington (B '48)	245.00	275.00
4. Long Acre	19.50	32.50
6. Long Shot	39.50	49.50
6. Pacemaker	15.00	35.00
6. Rockingham	59.50	99.50
6. Santa Anita	10.00	20.00
6. Sport Page	19.50	35.00
6. Spinning Reels	19.50	25.00
5. Sport King	20.00	22.50
6. Stepper Upper	15.00	50.00
6. Sportsman (Rev)	20.00	32.50
4. Thorobred	19.50	32.50
4. Victory Derby (B. '46)	29.50	69.50
6. Winning Ticket	15.00	29.50



5. ABC Roll Down	24.50	39.50
6. Arrows	15.00	40.00
6. Auto Roll	24.50	49.50
5. Bermuda	25.00	35.00
6. Big City	10.00	25.00
1* Bing-A-Roll	49.50	89.50
5. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
5. Chicoin Roll Down	12.50	34.50
1. Genco Advance Roll	15.00	49.50
4. Genco Total Roll	15.00	49.50
6. Hawaii Roll Down	10.00	24.50
4. Hy-Roll	59.50	69.50
4. Melody	20.00	25.00
6. One World	40.00	49.50
6. Pro-Score	25.00	29.50
6. Singapore	10.00	39.50
6. Sportsman Roll	10.00	24.50
6. Super Score	35.00	49.50
2. Super Triangle	15.00	39.50
6. Tally Roll	15.00	39.50
6. Tri-Score	25.00	49.50
6. Tin Pan Alley	40.00	54.50

2* Bally Shuffle-Bowler	75.00	139.50
2. Bally Speed Bowler	235.00	275.00
4. California Shuffle Pins	39.50	95.00
4. ChiCoin Bango	19.00	49.50
4. ChiCoin Beacon	49.00	54.50
2* ChiCoin Bowling Alley	89.50	150.00
3* ChiCoin Bowl Classic	174.50	265.00
1. ChiCoin Rebound	25.00	50.00
4* ChiCoin Shuffle Baseball	119.50	165.00
2. Exhibit Strike	149.50	165.00
1* Genco Bowling League	45.00	119.50
1* Genco Glider	44.50	100.00
2* Gottlieb Bowlette	69.50	125.00
1. Keeney ABC Bowler	135.00	150.00
1. Keeney Line Up	40.00	50.00
4. Keeney King Pin	85.00	99.50
2. Keeney Pin Boy	60.00	100.00
1. Keeney Ten Pins	49.50	125.00
2. Rock-Ola Shuffle Jungle	79.50	165.00
1. Rock-Ola Shuffle-Lane	67.50	79.50
2. Un. Dbl. Shuffle	145.00	179.50
3* United Shuffle Alley	60.00	99.50
4* Un. Shuffle Alley Exp.	185.00	235.00
2. United Shuffle Skill	19.00	45.00
3* United Super-Shuffle	89.00	150.00
2* Univ. Super Twin	189.50	245.00
2* Universal Twin Bowler	95.00	159.50
2. Williams DeLuxe Bowler	150.00	179.50
4* Williams Twin Shuffle	45.00	150.00
2. Williams Single Bowler	95.00	119.50



4. Allite Strikes 'N Spares	39.50	99.50
4. Boomerang	20.00	35.00
4. Bally Big Inning	150.00	225.00
5. Bally Bowler	165.00	189.50
6. Bally Convoy	27.50	95.00
6. Bally Defender	50.00	100.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	32.50	50.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	69.50
4. Bally Rapid Fire	49.50	95.00
6. Bally Sky Battle	40.00	95.00
6. Bally Torpedo	49.50	95.00
2. Bally Undersea Raider	59.50	95.00
6. Bank Ball	59.50	85.00
6. Bowling League	35.00	49.50
6. Buckley DeLuxe Dig	125.00	149.50
6. Buckley Treas Is Dig	99.50	110.00
4. Champion Hockey	44.50	50.00
4. Chicoin Basketball Champ	124.50	195.00
4. Chicoin Goalee	49.50	100.00
4. Chicoin Hockey	44.50	85.00
4. Chi Midget Skee	125.00	150.00
1* Chicoin Pistol	75.00	159.50
6. Chicoin Roll-A-Score	24.50	39.50
4. Edelco Pool Table	59.50	125.00
6. Evaus Bat-A-Score	224.50	229.50
6. Evaus In The Barrel	39.50	52.50
4. Evans Super Bomber	75.00	119.50
6. Evans Play Ball	50.00	59.50
6. Evans Ten Strike '46	39.50	75.00
4. Evans Tommy Gun	49.50	85.00
2* Exhibit Dale Gun	55.00	95.00
1. Exhibit Rotary Mdsr.	239.50	269.50
2. Exhibit Silver Bullets	125.00	149.50
4. Exhibit Merchantmau Roll Ch Digger	59.50	95.00
4. Exhibit Vitalizer	60.00	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	74.50
6. Groetcheu Met. Typer	99.50	195.00
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	30.00	100.00
4. Keeney Air Raider	69.50	100.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Auti Aircraft Bl	35.00	65.00
4. Keeney Sub Gun	79.50	95.00
6. Keeney Texas Leaguer	30.00	45.00
6. Kirk Night Bomber	50.00	109.50
4. Lite League	59.50	95.00
6. Mutoscope Ace Bomber	35.00	95.00
6. Muto. Atomic Bomber	95.00	175.00
6. Mutoscope Dr. Mobile	134.50	150.00
4. Mutoscope Photomatic (Pre-War)	149.50	275.00
4. Mutoscope Sky Fighter	79.50	100.00

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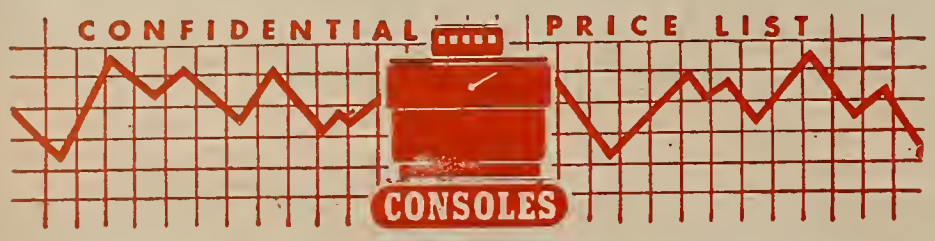
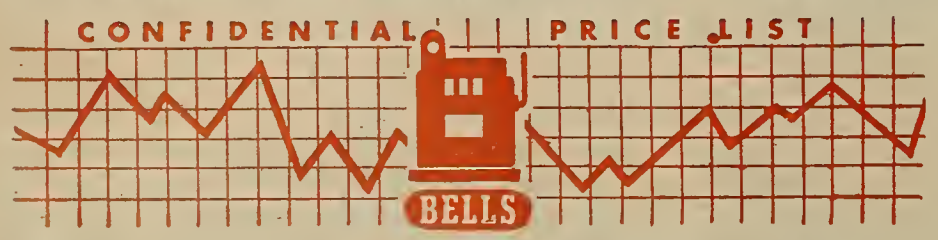
ARCADE EQUIPMENT

(Continued)

5. QT Pool Table	129.00	150.00
4. Quizzer	69.50	125.00
6. Rockola Ten Pins LD	19.50	39.50
6. Rockola Ten Pins HD	25.00	49.50
6. Rockola World Series	69.50	95.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	49.50	79.50
4. Scientific Pitch 'Em	125.00	159.50
4. Seeburg Chicken Sam	49.50	95.00
6. Seeburg Shoot tbe Chute	42.50	95.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
6. Supreme Bolascore	50.00	75.00
6. Supreme-Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
6. Supreme Rocket Buster	39.50	79.50
6. Tail Gunner	30.00	49.50
4. Telequiz	135.00	195.00
5. Warner Voice Record	49.50	69.50
6. Western Baseball '39	20.00	49.50
4. Western Baseball '40	49.50	65.00
6. Whizz	35.00	49.50
5. Wilcox-Gay Recordio	95.00	139.50
1. Williams' All Stars	99.50	125.00
5. Williams' Box Score	49.50	69.50
2. Williams' Star Series	110.00	175.00
4* Williams' Quarterback	85.00	125.00
4. Wurlitzer Skeeball	59.50	95.00



4. Arrow Bell	345.00	375.00
4* Bally Draw Bell 5c	79.50	150.00
4. Bally Draw Bell 25c	165.00	199.50
4. Bally DeLuxe Draw Bell 5c	129.50	189.50
4. Bally DeLuxe Draw Bell 25c	155.00	189.50
4. Bangtails '41	19.50	35.00
6. Bangtails '46	100.00	195.00
4. Bangtails '47	225.00	265.00
5. Bangtails '47 Comb	225.00	295.00
5. Bangtails '48	235.00	295.00
4. Big Game PO	20.00	40.00
4. Big Game FP	20.00	40.00
5. Big Inning	210.00	250.00
4. Big Top PO	19.50	35.00
4. Big Top FP	19.50	35.00
5. Bob Tail PO	20.00	50.00
5. Bob Tail FP	20.00	49.50
5. Casino Bell 5c	150.00	159.50
7. Clover Bells	425.00	495.00
4. Club Bells	29.50	49.50
6. Club Bells 25c	52.50	69.50
6. Club House	10.00	25.00
6. DeLuxe Club Console	469.50	529.00
6. Super DeLuxe Club Console	489.50	545.00
4. Double Up	179.50	249.50
6. Evans' Challenger '47 5-25c	175.00	249.50
4. Evans' Races—FP, PO	345.00	395.00
4. Evans Gal. Dom '47	174.50	240.00
4. Fast Time FP	25.00	40.00
4. Fast Time PO	25.00	40.00
6. Galloping Domino (41)	20.00	39.50
6. Galloping Domino (42)	30.00	59.50
4. Gold Nugget 5-5c	139.50	169.50
5. Gold Nugget 5-25c	175.00	275.00
5. Hi-Boy 5c	109.50	150.00
5. Hi-Boy 25c	150.00	175.00
4. High Hand	29.50	50.00
4. Jennings Challenger 5-25c	189.50	200.00
5. Jumbo Parade Comb	39.50	74.50
4. Jumbo Parade FP	25.00	69.50
4. Jumbo Parade PO	25.00	69.50
6. Jumbo Parade 25c	49.50	70.00
6. Long Sbot '48	475.00	650.00
6. Lucky Lucre 5-5	39.50	45.00
6. Lucky Lucre 5c	49.50	89.50
6. Lucky Lucre 25c	75.00	89.50
6. Lucky Star	20.00	49.50
4. Mills 4 Bells	50.00	89.50
4. Mills 3 Bells	69.50	95.00
4. Mills '47 3 Bells	95.00	125.00
2. Mills '48 3 Bells	195.00	295.00
4. Mills Duplex	170.00	195.00
4. Multi Bells	275.00	350.00
6. Paces Races Bl Cab	10.00	25.00
6. Paces Races Br Cab	15.00	25.00
6. Paces Races Red Arrow	20.00	25.00
6. Paces '39 Saratoga	10.00	40.00
6. Paces Saratoga w rails	24.50	69.50
6. Paces Saratoga no rails	24.50	39.50
6. Paces Saratoga Comb	39.50	69.50
6. Paces Saratoga Jr. PO	19.50	49.50
6. Paces Saratoga Sr. PO	37.50	69.50
6. Paces Reels Comb	49.50	69.50
6. Paces Reels Jr. PO	20.00	69.50
6. Paces Reels Sr. PO	20.00	69.50
6. Paces Reels w rails	20.00	39.50
6. Paces Reels no rails	20.00	39.50
6. Paces Twin 5-5	25.00	34.50
6. Paces Twin 5-10	25.00	39.50
6. Paces Twin 10-25	25.00	49.50
6. Paces Twin Console 5-25	89.50	99.50
6. Pastime	79.50	150.00
5. Reserve Bell	149.50	195.00
6. Roll 'Em	32.50	39.50
6. Silver Moon Comb	49.50	69.50
4. Silver Moon PO	24.50	65.00
4. Silver Moon FP	24.50	65.00
6. Silver Moon 10c	40.00	69.50
6. Silver Moon 25c	55.00	79.50
6. Skill Time '38	10.00	25.00
6. Skill Time '41	19.50	35.00
4. Spot Bell	325.00	395.00
6. Sun Ray	17.50	30.00
4. Super Bell 5c Comb	39.50	75.00
6. Super Bell 25c Comb	59.50	70.00
6. Super Bell Two Way 5-5	25.00	69.50
6. Super Bell Two Way 5-25	49.50	79.50
6. Super Bell Four Way 5-5-5-5	25.00	49.50
6. Super Bell Four Way 5-5-5-25	25.00	49.50
6. Super Bell Four Way 5-5-10-25	79.50	95.00
1* Super Bonus Bell 5c FP & PO	135.00	175.00
2. Super Bonus Bell 5c-25c FP & PO Combo	195.00	225.00
4. Super Bonus Bell 5c-5c FP & PO Combo	179.50	245.00
2. Super Bonus 5-5-5	339.50	375.00
2. Super Bonus 5-5-25c	340.00	375.00
1. Super Bonus Bell 5-10-25c PO	345.00	389.50
6. Super Track Time	30.00	89.50
6. Super Track Time TKT	30.00	69.50
6. Track Odds	69.50	109.50
6. Track Odds Daily Dbl	74.50	149.50
6. Track Odds DD JP	359.50	425.00
6. Track Odds '48 5c	550.00	575.00
6. Track Odds '46	199.50	349.50
5. Track Odds '39	40.00	59.50
6. Track Time '38	30.00	60.00
6. Track Time '37	29.50	40.00
1. Triple Bell 5-5-5	200.00	249.50
4. Triple Bell '47 5-5-25	225.00	305.00
4. Triple Bell '47 5-10-25	225.00	305.00
6. Triple Entry	49.50	89.50
4. Wild Bell 5-25c	135.00	219.50
1. Wild Lemon	159.50	225.00
5. Winterbook	250.00	340.00



MILLS

6. 5c Gold Chrome HL	35.00	57.50
6. 10c Gold Cbrome HL	35.00	57.50
6. 25c Gold Chrome HL	40.00	51.50
6. 50c Gold Chrome HL	59.50	69.50
6. 5c Copper Chrome	35.00	57.50
6. 10c Copper Chrome	35.00	57.50
6. 25c Copper Chrome	40.00	57.50
6. 5c Club Bell	49.50	69.50
6. 10c Club Bell	49.50	69.50
6. 25c Club Bell	59.50	99.50
6. 50c Club Bell	100.00	189.50
6. 1c Blue Front	20.00	50.00
4. 5c Blue Front	49.50	69.50
4. 10c Blue Front	49.50	74.50
4. 25c Blue Front	49.50	79.50
4. 50c Blue Front	75.00	150.00
6. 1c Brown Front	29.50	49.50
4. 5c Brown Front	50.00	69.50
4. 10c Brown Front	54.50	74.50
4. 25c Brown Front	54.50	79.50
4. 50c Brown Front	110.00	150.00
6. 1c Cherry Bell	20.00	39.50
6. 5c Cherry Bell	25.00	47.50
6. 10c Cherry Bell	35.00	47.50
6. 25c Cherry Bell	35.00	47.50
6. 1c Bonus Bell	39.50	49.50
4. 5c Bonus Bell	49.50	85.00
4. 10c Bonus Bell	64.50	85.00
4. 25c Bonus Bell	64.50	85.00
4. 5c Original Chrome	35.00	75.00
4. 10c Orig. Cbrome	49.50	85.00
4. 25c Orig. Chrome	49.50	99.50
6. 50c Orig. Chrome	59.50	89.50
6. 1c QT Glitter Gold	15.00	30.00
6. 5c QT Glitter Gold	39.50	65.00
6. 10c QT Glitter Gold	39.50	75.00
6. 25c QT Glitter Gold	39.50	85.00
6. 1c VP Bell	15.00	19.50
6. 1c VP Bell JP	15.00	25.00
6. 1c VP Bell Green	15.00	19.50
6. 5c VP Bell Green	15.00	22.50
6. 1c VP Chrome	25.00	34.50
6. 5c VP Chrome	25.00	34.50
6. 5c VP Chrome Plus	27.50	42.50
6. 1c P Bell B&G	22.50	32.50
6. 5c VP Bell B&G	22.50	39.50
4. Vest Pocket '46	20.00	44.50
6. 5c Futurity	10.00	34.50
6. 10c Futurity	10.00	34.50
6. 25c Futurity	15.00	34.50
6. 50c Futurity	25.00	64.50
4. 5c Black Cherry Bell	89.50	149.00
4. 10c Black Cherry Bell	89.50	160.00
4. 25c Black Cherry Bell	95.00	175.00
4. 50c Black Cherry	135.00	195.00
6. 25c Golf Ball Vendor	195.00	375.00
6. 5c War Eagle	20.00	34.50
6. 10c War Eagle	20.00	40.00
6. 25c War Eagle	25.00	40.00
6. 50c War Eagle	35.00	69.50
4. 5c Melon Bell	85.00	149.00
4. 10c Melon Bell	85.00	160.00
4. 25c Melon Bell	85.00	175.00
4. Golden Falls 5c	85.00	150.00
4. Golden Falls 10c	89.50	159.50
4. Golden Falls 25c	89.50	175.00
1. Golden Falls 50c	159.50	275.00
4. 5c Jewel Bell	119.50	160.00
4. 10c Jewel Bell	124.50	160.00
4. 25c Jewel Bell	124.50	175.00
4. 50c Jewel Bell	210.00	245.00
4. 5c Bonus '49	155.00	170.00
4. 10c Bonus '49	155.00	170.00
4. 25c Bonus '49	155.00	170.00
4. 50c Bonus Bell	185.00	210.00
4. 5c Black Gold	105.00	145.00
4. 10c Black Gold	105.00	145.00
4. 25c Black Gold	105.00	145.00
4. 50c Black Gold	185.00	210.00
4. 5c Club Royale	150.00	179.50
4. 10c Club Royale	150.00	179.50
4. 50c Club Royale	225.00	250.00
4. 5c Black Beauty	129.50	165.00
4. 10c Black Beauty	129.50	175.00
4. 25c Black Beauty	159.50	185.00
4. 50c Black Beauty	249.50	255.00
4. 5c Blue Bell	139.50	225.00
4. 10c Blue Bell	139.50	235.00
4. 25c Blue Bell	159.50	245.00
6. 5c Token Bell	165.00	175.00
6. 10c Token Bell	165.00	175.00
6. 25c Token Bell	165.00	175.00
4. 5c 21 Bell	160.00	195.00
4. 10c 21 Bell	160.00	195.00
4. 25c 21 Bell	165.00	195.00

GROETCHEN

6. 1c Columbia	15.00	29.50
6. 5c Columbia Chrome	30.00	34.50
6. 5c Columbia JPV Bell	30.00	40.00
6. 5c Columbia Fruit	32.50	37.50
6. 5c Columbia Cig RJ	25.00	39.50
6. 5c Columbia DJP	49.50	79.50
6. 10c Columbia DJP	34.50	79.50
6. 5c Columbia Club Cig GA	29.50	37.50
6. 5c Columbia Club DJ	50.00	82.50
6. 10c Columbia Club Cig GA	59.50	79.50
6. 5c Columbia Cig GA	35.00	39.50
6. 5c Columbia Fruit GA	49.50	69.50
6. 5c Columbia Orig GA	19.00	29.50
6. 5c Conv Columbia Chrome	34.50	59.50
4. Columbia DeLuxe	59.50	79.50

PACE

6. 5c Comet FV	15.00	39.50
6. 10c Comet FV	15.00	45.00
6. 25c Comet FV	15.00	45.00
6. 50c Comet FV	50.00	100.00
6. 5c Comet DJP	15.00	39.50
6. 10c Comet DJP	20.00	39.50
6. 1c Comet Blue	10.00	20.00
6. 5c Comet Blue	15.00	29.50
6. 10c Comet Blue Front	15.00	50.00
6. 25c Comet Blue Front	20.00	50.00
6. 50c Comet	40.00	89.50
4. 5c Chrome	40.00	59.50
4. 10c Chrome	44.50	59.50
4. 25c Chrome	44.50	59.50
5. Chrome '47—50c	74.50	175.00
5. Chrome '47—$1.00	139.50	190.00
6. 5c All Star Comet	45.00	50.00
6. 10c All Star Comet	50.00	69.50
6. 25c All Star Comet	55.00	69.50
6. 50c All Star Comet	74.50	89.50
6. 1c All Star 2-4	10.00	20.00
6. 1c Rocket	20.00	49.50
6. 5c Rocket	25.00	49.50
6. 10c Rocket	30.00	59.50
6. 25c Rocket	39.50	79.50
6. 5c TJ Comet	20.00	29.50
6. 5c Club Bell	25.00	64.50
6. 10c Club Bell	30.00	75.00
6. 25c Club Bell	75.00	125.00
6. 50c Club Bell	100.00	175.00
6. 5c Comet Red	20.00	64.50
6. 10c Comet Red	20.00	64.50
5. 5c DeLuxe '46	39.50	59.50
5. 10c DeLuxe '46	59.50	70.00

JENNINGS

6. 5c Chief	20.00	41.50
6. 10c Chief	35.00	41.50
6. 25c Chief	35.00	49.50
5. 5c Silver Moon Chief	39.50	79.50
5. 10c Silver Moon Chief	42.50	79.50
5. 25c Silver Moon Chief	49.50	79.50
4. 5c Silver Chief	55.00	65.00
4. 10c Silver Cbief	60.00	75.00
4. 25c Silver Chief	65.00	75.00
6. 50c Silver Chief	100.00	189.50
6. 10c Golf Vndr	59.50	89.50
6. 25c Gold Ball Vndr	89.50	129.50
6. Cigarolla XXV	29.50	49.50
6. Cigarolla XV	39.50	99.50
5. 5c Victory Chief	25.00	69.50
5. 10c Victory Chief	30.00	69.50
5. 25c Victory Chief	35.00	69.50
6. 1c 4 Star Chief	10.00	35.00
4. 5c 4 Star Chief	20.00	59.50
4. 10c 4 Star Chief	35.00	59.50
4. 25c 4 Star Chief	37.50	60.00
6. 50c 4 Star Chief	75.00	140.00
6. 5c Victory 4 Star Ch	75.00	100.00
6. 10c Victory 4 Star Ch	75.00	110.00
6. 25c Victory 4 Star Ch	95.00	150.00
4. 5c DeLuxe Club Chief	80.00	169.50
4. 10c DeLuxe Club Chief	80.00	179.50
4. 25c DeLuxe Club Chief	80.00	189.50
5. 5c Super DeLuxe Club Chief	109.50	169.50
5. 10c Super DeLuxe Club Chief	109.50	175.00
5. 25c Super DeLuxe Club	109.50	250.00
6. 50c Super DeLuxe Club Chief	175.00	249.50
4. 5c Standard Chief	80.00	149.50
4. 10c Standard Chief	80.00	159.50
4. 25c Standard Chief	80.00	169.50
4. 50c Standard Chief	165.00	225.00
4. $1.00 Standard Cbief	200.00	329.50
5. 5c Bronze Chief	59.50	115.00
5. 10c Bronze Chief	59.50	115.00
5. 25c Bronze Cbief	59.50	115.00
5. 5c Tic Tac Toe	95.00	135.00
5. 10c Tic Tac Toe	105.00	135.00
5. 25c Tic Tac Toe	110.00	135.00
5. 5c Sun Chief	120.00	165.00
5. 10c Sun Chief	120.00	165.00
5. 25c Sun Chief	120.00	165.00

WATLING

6. 5c Rolatop '48	39.50	50.00
6. 10c Rolatop '48	39.50	69.50
6. 25c Rolatop '48	39.50	79.50
6. 5c Rolatop '46	25.00	39.50
6. 10c Rolatop '46	20.00	39.50
6. 25c Rolatop	30.00	39.50
6. 50c Rolatop	50.00	89.50
6. 5c Club Bell	65.00	95.00
6. 10c Club Bell	75.00	125.00
6. 25c Club Bell	145.00	185.00

BUCKLEY

5. 5c Criss Crosse	60.00	95.00
4. 10c Criss Crosse	60.00	100.00
4. 25c Criss Crosse	65.00	125.00

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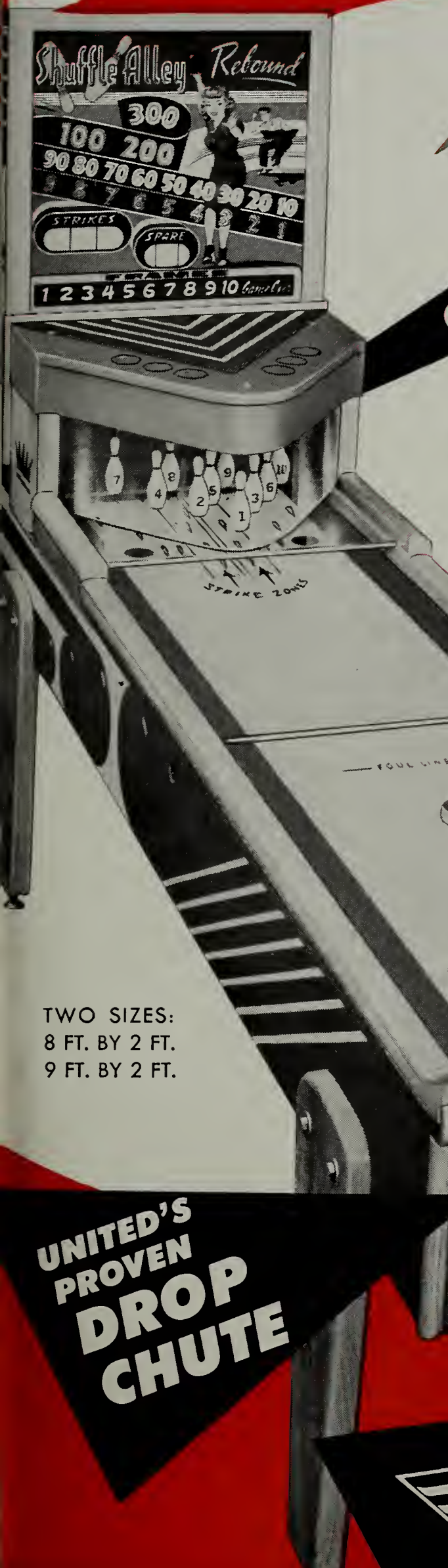

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